

ENGAGE. EVOLVE. EMERGE.



ENGAGE. EVOLVE. EMERGE.



**LAW**

BA/BBA LLB (H)  
LLM



**MANAGEMENT**

BBA (H)



**MEDIA**

BA JMC (H)



GGSIPIU A+ Grade  
Guru Gobind Singh  
Indraprastha University



NAAC A+ Grade  
National Assessment &  
Accreditation Council



Bar Council of India (BCI)  
Approved by the  
Bar Council of India (BCI)



AICTE Affiliated  
All India Council  
for Technical Education



B-12, Sector 62, Noida, Uttar Pradesh 201309



+91 7042667516 / 9810786819



admissions@dme.ac.in



SCAN  
HERE  
For More  
Information

# Delhi Metropolitan Education

Sector 62, Noida

Affiliated to GGSIP University, Delhi  
Approved by Bar Council of India & AICTE

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“

Education is the most powerful weapon which you can use to change the world.

Nelson Mandela



# ABOUT US



Founded on 1st August 2012 under the Sunshine Educational & Development Society, Delhi Metropolitan Education (DME) has been shaping young minds with a vision to create future leaders and nation-builders. Affiliated with Guru Gobind Singh Indraprastha University (GGSIPU), New Delhi and approved by the Bar Council of India, DME offers a vibrant and transformative learning experience. With a strong emphasis on experiential learning, industry engagement, and holistic development, DME prepares students to thrive in a dynamic and competitive professional world.

Reflecting its unwavering commitment to academic excellence and institutional quality, DME is accredited with NAAC 'A+' Grade and has also been awarded 'A+' Grade by GGSIPU. These distinctions stand testimony to DME's robust academic framework, innovative pedagogy, research orientation, and student-centric approach to higher education.

**Our Programs Blend  
Academics With  
Real-world Exposure:**

**BA (JMC) – Journalism & Mass Communication**  
**BBA (Hons with Research) - Business Administration**  
**B.B.A.LL.B (Hons) - Integrated Humanities & Law**  
**B.A.LL.B (Hons) - Integrated Humanities & Law**  
**LLM – Corporate Law**  
**LLM – Alternative Dispute Resolution**



## Vision:

To nurture an inspirational setting and a global standard of learning for students that enables their intellectual, social and personal transformation into future leaders for the benefit of the nation.



## Mission:

1. Provide quality education in the field of Management, Journalism and Law
2. Contemporary learning methods and curriculum enrichment
3. Research and innovation-oriented ecosystem
4. Infrastructure for developing students' and faculty members' expertise
5. Linkages and collaborations



## Ethos:

DME stands resolute on nurturing and sustaining a positive, professional and ethical work culture. The following 10 attributes depict the DME Ethos for the entire DME community including faculty, staff and students:

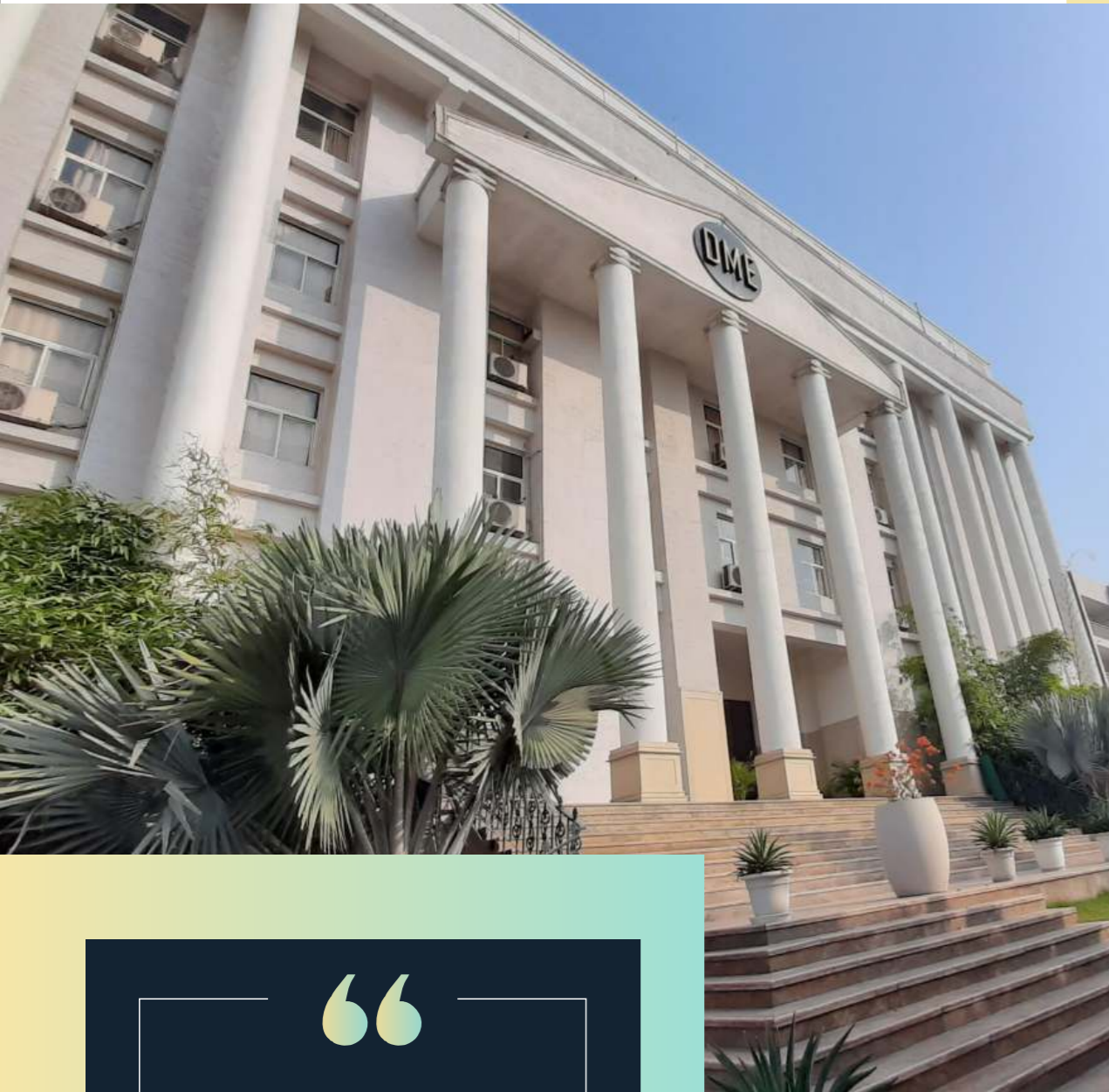
- Disciplined & Punctual
- Positive, Creative & Problem Solving
- Respectful & Loyal
- Cooperative & Collaborative
- Honest & Fair
- Passionate & Energetic
- Dedicated & Hardworking
- Responsible & Accountable
- Student Friendly yet Firm
- Happy & Healthy



**“**  
**An investment in knowledge  
 pays the best interest.**

Benjamin Franklin

# LEADERSHIP



If your actions  
inspire others to  
dream more, learn  
more, do more and  
become more, you  
are a leader.

John Quincy Adams

## From the desk of...



**Justice Bhanwar Singh**  
(Former High Court Judge)  
Director General, DME

### Director General

At DME, we aim for academic excellence and holistic development, nurturing students into professionals, scholars, and socially responsible citizens. Our programs in Law, Media (BJMC), and Business (BBA) focus on knowledge, practical skills, and ethical values, preparing students to contribute meaningfully to society.

### About Hon'ble Mr. Justice Bhanwar Singh

Justice Bhanwar Singh joined the U.P. Judicial Service in 1970, served as Registrar General of the Supreme Court, and was a Judge at the Allahabad High Court (1999–2007). He later chaired the Judicial Training & Research Institute, U.P., and has been Director-General of DME since 2014.

### Director

At Delhi Metropolitan Education, we aim to transform learning into leadership, empowering students to achieve academic excellence, professional success, and holistic growth with ethics, inclusivity, and social responsibility. DME aspires to be a nationally and globally recognized hub for multidisciplinary education, research, and innovation, shaping compassionate and visionary leaders in law, management, and media.

### About Prof. (Dr.) Komal Vig

Prof. (Dr.) Komal Vig, LL.D. (Criminal Law) MBA (HR), has over 20 years of academic experience, with 95+ research papers, 12 books, and several PhD scholars guided. She has chaired numerous conferences, serves on academic boards, and has received the "Women Empowerment Award-2023" & "Shikshavid Samman-23."



**Prof. (Dr.) Komal Vig**  
Director, DME  
[director@dme.ac.in](mailto:director@dme.ac.in)

### Dean - Strategic Initiatives

We are committed to fostering international collaborations and strategic alliances with Industry and Government, to drive long-term growth. Together, we are elevating DME to global distinction, transforming DME into a premier hub for innovation and research. Let's soar to new heights, shaping visionary, global leaders of tomorrow!

### About Prof. (Dr.) Poorva Ranjan

Prof. (Dr.) Poorva Ranjan, PhD. (Marketing Management) and MBA (IB), has 22+ years of academic experience, with 30+ research papers, 5 books. She has been Conference Chair and Global Keynote Speaker. Recognized as a "Distinguished Leader in Global Entrepreneurship Education" (2025-26) and among the "Top 50 Iconic Women Leaders of India" in (2025-26), "Women of Excellence" award in (2024-25).



**Prof. (Dr.) Poorva Ranjan**  
Dean – Strategic Initiatives  
[dsi@dme.ac.in](mailto:dsi@dme.ac.in)

# OUR GROUP INSTITUTIONS

20+ Years of Legacy in Education



**Delhi Technical Campus  
Greater Noida**

Affiliated to GGSIPU and AICTE-approved, offers courses in Engineering, Architecture, Economics, and Management, providing a holistic and vibrant learning experience.



**Mayoor School  
Noida**

Established in 2003 under the Mayo College General Council, it has grown from its early days into a vibrant institution full of enthusiasm and learning, now nurturing more than 3,800+ students.



**Delhi World Public School  
Noida Extension**

Founded in 2016, the institution serves 3,000+ students and was ranked No. 1 in Noida Extension for 4 consecutive years. It blends modern learning with the Guru-Shishya ethos for academic excellence.



**DWPS Junior  
Noida Extension**

DWPS Junior is a preschool that offers a fresh and nurturing approach to laying a strong foundation for early learning and overall childhood development, ensuring young minds grow with confidence, creativity, and care.



**The Beacon School  
Gurugram**

5-acre campus designed to inspire curiosity, collaboration, and growth. Focused on uncovering potential, building character, and joyful learning, the school prepares students to embrace challenges and excel.

Education is the movement from darkness to light.

- Allan Bloom



# PROGRAMS



## LAW

|                                  |                      |
|----------------------------------|----------------------|
| BA-LLB (Hons.)                   | 5 years (Integrated) |
| BBA-LLB (Hons.)                  | 5 years (Integrated) |
| LLM-Corporate Law                | 1 year               |
| LLM-Alternate Dispute Resolution | 1 year               |

## MANAGEMENT

|             |         |
|-------------|---------|
| BBA (Hons.) | 4 years |
|-------------|---------|

## MEDIA

|                |         |
|----------------|---------|
| BA-JMC (Hons.) | 4 years |
|----------------|---------|

# VALUE ADDED COURSES



Bridging classroom learning with real-world industry exposure through guided visits that enhance practical understanding, professional insight, and career awareness.



## DME Law School

- Soft Skills and Personality Development
- Mastering IT Skills for Law Professionals
- Entrepreneurship Development
- Consumer Protection law
- Business Development for Lawyers
- Alternate Dispute Resolution
- Copyright in Cyberspace
- Cyber investigation Law
- Multidisciplinary approaches in law
- Advance Legal Drafting

## DME Management School

- Soft Skills and Personality Development
- Tech Skills for Management Professionals
- Life Skills: From Campus to Corporate
- Lean Six Sigma Yellow Belt & Green Belt
- Design Thinking and Start-up Planning
- Data Analytics and Visualisation
- Practical Applications of Digital Marketing
- Artificial Intelligence & Machine Learning
- Personal Finance: Strategies & Approaches

## DME Media School

- Soft Skills and Personality Development
- IT Skills for Media Professionals
- Social Media Influencer Level 1 & 2
- Content Creation Level 1 & 2
- Drone Photography
- Digital Marketing & Content Generation
- Entrepreneurship Development
- AI Content creation
- Podcast Creation & Content  
- with FEVER (HT smartcast)

### Certifying Partners



“

The Internal Quality Assurance Cell (IQAC) of DME ensures culture of quality, sustaining academic excellence, and streamlining administrative efficiency. It facilitates continuous improvement through strategic planning, feedback mechanisms, and documentation.

”



**GGSIPU A+ Grade**

Affiliated by the  
Guru Gobind Singh Indraprastha University.

Approved Curriculum

Regular Academic Audits

University Examinations

Recognized Degrees



**NAAC A+ Grade**

Affiliated by the  
National Assessment & Accreditation Council.

Quality Education Standards

Infrastructure Excellence

Student Support Services

Faculty Development



**Bar Council of India (BCI)**

Approved by the  
Bar Council of India (BCI)

BCI Approved Curriculum

Norms & Standard Compliance

Eligible for Legal Practice in India

Nationally Recognised  
Law Programmes



**AICTE Affiliated**

All India Council  
for Technical Education

National Recognition

Quality Education Standards

Higher Education Eligibility

Career & Placement Advantage

# AFFILIATIONS ACCREDITATIONS CERTIFICATIONS

“  
Quality is  
never an  
accident; it  
is always the  
result of  
intelligent  
effort  
John Ruskin



**AISHE**  
All India Survey on Higher Education

# CENTRE OF EXCELLENCE



## Indian Knowledge System

The Indian Knowledge System (IKS) is a holistic knowledge framework rooted in ancient texts like the Vedas and Upanishads. It represents a systematic approach to knowledge creation, preservation, and dissemination based on observation, experimentation, and experiential learning. Revitalized under the National Education Policy 2020, IKS promotes integration of traditional wisdom with contemporary higher education.



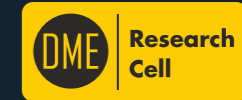
## Intellectual Property Rights

The Centre for Intellectual Property Rights (CIPR) at Delhi Metropolitan Education promotes research and learning in IPR, covering areas like patents, trademarks, copyright, AI, and cyber law. It bridges theory and practice through academic engagement with students and experts, while fostering awareness and skills via lectures, workshops, and competitions, preparing responsible professionals for evolving legal challenges.



## Entrepreneurship Development

The Innovation Ecosystem is strategically structured to cultivate creativity, innovation, and entrepreneurial leadership among students. It serves as a dynamic platform blending academic rigor with practical exposure, enabling students to transform ideas into sustainable ventures and impactful solutions. The ecosystem fosters experimentation, critical thinking, and problem-solving, preparing students to thrive in competitive and evolving environments.



## Research Cell

DME Research Cell fosters a dynamic environment of research and innovation, encouraging faculty and students to think critically, explore ideas, and engage in academic pursuits. It promotes multidisciplinary research, emphasizing collaboration across disciplines. The Cell supports knowledge creation and dissemination by providing opportunities for research publications. It also involves students in organizing conferences, workshops, and seminars, ensuring their holistic academic growth.



विद्या ददाति विनयं विनयाद्याति पात्रताम् ।  
पात्रत्वाद्धनमाप्नोति धनाद्धर्मं ततः सुखम् ॥



*Knowledge makes one humble,  
humility leads to worthiness,  
worthiness creates wealth and enrichment,  
enrichment leads to right conduct,  
right conduct brings joy and contentment.*

# CAPACITY BUILDING

## Soft Skills

Soft skills development is central to holistic growth. Through activities like discussions, presentations, and workshops, students build communication, leadership, and teamwork skills. Continuous mentoring and experiential learning enhance confidence, professionalism, and workplace readiness, preparing students to excel in interviews and emerge as confident, industry-ready professionals.



## Life Skills

Life skills education at DME develops abilities to handle personal, academic, and professional challenges. Programs emphasize critical thinking, decision-making, stress management, ethics, and emotional well-being. Through community outreach, NSS, sports, and workshops on wellness, finance, and goal setting, students build resilience, teamwork, responsibility, and confidence for purposeful, adaptable successful lives.



## ICT Skills

DME promotes ICT skill development to prepare students for a digital world. Students gain hands-on experience with ERP systems, online platforms, and collaboration tools. Exposure to productivity, analytics, and research software builds proficiency. Virtual workshops, assessments, and classrooms boost confidence. Training in data analysis, research tools, and multimedia enhances employability and adaptability.



## Linguistic Skills

Linguistic skill development at DME strengthens reading, writing, speaking, and listening for academic and professional success. Students engage in debates, presentations, moot courts, and writing tasks to improve clarity. Emphasis on academic, legal, and professional communication ensures precision. Guided reading, discussions, and practice enhance vocabulary, comprehension, confidence, and effective communication overall skills.



- ✓ Fully ICT-enabled, student-centric digital campus
- ✓ Institutional access to ERP, G-Suite, and Turnitin
- ✓ Paperless learning with fast academic feedback
- ✓ Flipped classrooms using video-based learning
- ✓ Smart classrooms with projectors and boards

- ✓ Online MCQs and e-course content via ERP
- ✓ Virtual workshops and expert sessions
- ✓ MOOCs, e-resources, and legal databases
- ✓ Training in analytics and research software
- ✓ Hands-on media, design, and digital



# INFRASTRUCTURE



Amphitheatre



Auditorium



Seminar Hall



Studio 62



Studio 62

DME college has modern, well-maintained facilities leading to higher student engagement, better academic performance, and improved physical/mental well-being. CCTV monitoring, and well-lit campuses. Student activity centers, and disability-friendly infrastructure (ramps/lifts).

At DME classes are fully air-conditioned with High-speed internet, computer labs with updated software, and virtual learning platforms. Smart classroom with interactive tools. Dedicated spaces for Counseling, Girls and Boys Common Room, and in-house medical center. Indoor game facility for student recreation.



Moot Court



Incubation center



Computer Labs



Canteen



Medical Center

# CENTRAL LIBRARY & DIGITAL RESOURCES



## Rabindranath Tagore Library

The fully air-conditioned library supports students of Law, Management, and Media with a rich collection of books, journals, and digital resources, along with modern ICT facilities and comfortable seating. Similarity check and digital repository to facilitate teaching and research through access in a state-of-the-art learning environment.



“  
Inside a library, we feel like standing at the crossroads of thousands of avenues.

John Quincy Adams

### Library Automation

- Integrated Library Management System (ILMS)
- Subscription to e-resources
- The library is optimally used by the faculty and students.

### Library Services and Facilities

- Reference Service
- Circulation Services
- Printing and Scanning Services
- Separate Reading Rooms
- Digital Library Service
- Similarity Check Facility (Turnitin)

## TATVA (Eco Club)

Eco Clubs play a vital role in fostering environmental awareness among the younger generation and provide a platform for students to understand environmental concerns, develop sensitivity towards ecological issues, and actively participate in sustainable solutions. TATVA aims to promote environmental consciousness across the campus and contribute meaningfully to environmental protection within and beyond the institution.



“  
DME College is eco-friendly & green. The campus is barrier free and accessible to all.



## Inclusive Environment

- Promote equal opportunities for all Divyangjan students and employees
- Protect rights and encourage a positive, inclusive mindset
- Ensure active participation in academic and cultural activities
- Create a physically and socially barrier-free campus
- Sensitise the college community to build a Divyangjan-friendly society



# CAMPUS LIFE

“

At DME, education goes beyond textbooks. Our diverse clubs and societies provide platforms for students to explore interests, develop talents, and make lasting friendships.

”



**Spectrum (The Fine Arts Society)**



**Taabiir (The Theatre Society)**



**Frames (The Photography Society)**



**Radio Intersect (The Radio Society)**

## Explore Your Interest . . .



**Abhivyakti  
(The Literary and Debating Society)**



**STYLIT  
(Fashion Society)**



**Enigma (The Music Society)**



**Fitoor (The Dance Society)**



# SPORTS & FITNESS



DME College emphasizes the importance of extracurricular activities, especially sports, in nurturing students' unique talents and helping them achieve excellence. Despite the campus not having a dedicated sports ground. We ensure students have access to diverse sports by regularly booking professional facilities such as the Commonwealth Games Village, Noida Stadium, Chilla Stadium, and others.



Outdoor Gym

“  
Sweat  
Smile  
Repeat

“  
It is not my country's duty to push me ahead.  
It is my duty to push my country ahead.

Major Dhyan Chand

# STUDENT SUPPORT SERVICES



## Grievance Cell

- Ensures fair and transparent grievance redressal
- Maintains confidentiality and impartiality
- Prevents discrimination and victimization
- Provides quick and accountable resolutions



## Internal Complaints Committee (POSH)

- Enforces zero-tolerance against sexual harassment
- Upholds gender equality and rights
- Investigates complaints from students and staff
- Ensures a safe and respectful environment



## Anti Ragging Cell

- Enforces zero tolerance ragging and bullying
- Monitors campus and takes disciplinary action
- Requires anti-ragging affidavits at admission
- Conducts awareness drives and regular patrols



## Equal Opportunity Cell

- Promotes inclusive and equitable campus environment
- Ensures equal access to academic resources
- Supports marginalized and minority groups
- Conducts sensitization and grievance redressal programs



DME College is committed to provide comprehensive student support to ensure academic success, personal growth, and overall well-being. We offer guidance, mentoring, and counseling services to help students navigate academic challenges and career decisions with confidence. From academic assistance and career counseling to mental health support, our dedicated support system ensures that every student receives the care and attention they need.



## Mental Wellness Cell

- Student-led mental health society
- Safe, confidential support for students & staff
- Counseling & group therapy sessions
- Workshops, events & e-magazine "Santulan" to raise awareness



## Cyber Security Cell

- Student-Led Cyber Cell focused on Awareness
- Educates on cyber threats and online safety practices
- Conducts events, sessions, newsletters & workshops
- Offers free legal support to cybercrime victims



## Mentoring Cell

- Mentoring system bridging academics & personal growth
- Each faculty mentors ~30 students throughout their journey
- Weekly sessions for academics, career & well-being
- Parent-Mentor Meets ensure regular performance tracking



## Women Cell

- Promotes gender equality and women's growth
- Provides safe support and counseling
- Conducts workshops and self-defense training
- Builds leadership and an inclusive environment

# COMMUNITY CONNECT



At DME, we are committed to nurturing future-ready learners who excel academically and embody global citizenship. Guided by the United Nations' Sustainable Development Goals (SDGs), we integrate these priorities into our educational journey, encouraging students to build a more sustainable and equitable world. Students actively participate in NSS, NCC (Girls), Legal Aid Cell, and Rotaract Cell, engaging in year-round community outreach initiatives. These programs reflect our strong commitment to social and environmental responsibility, involving both students and staff in efforts that support underprivileged communities through educational, socio-economic, and health-related interventions.

Key activities include donation drives, disaster relief, volunteering, and collaborations with NGOs and civil society organisations to expand impact. Students also lead initiatives like Book and Clothes Donation Drives and engage with institutions such as blind schools, orphanages, and old age homes. Through these experiences, DME ensures that education extends beyond classrooms, shaping responsible, compassionate, and proactive global citizens.

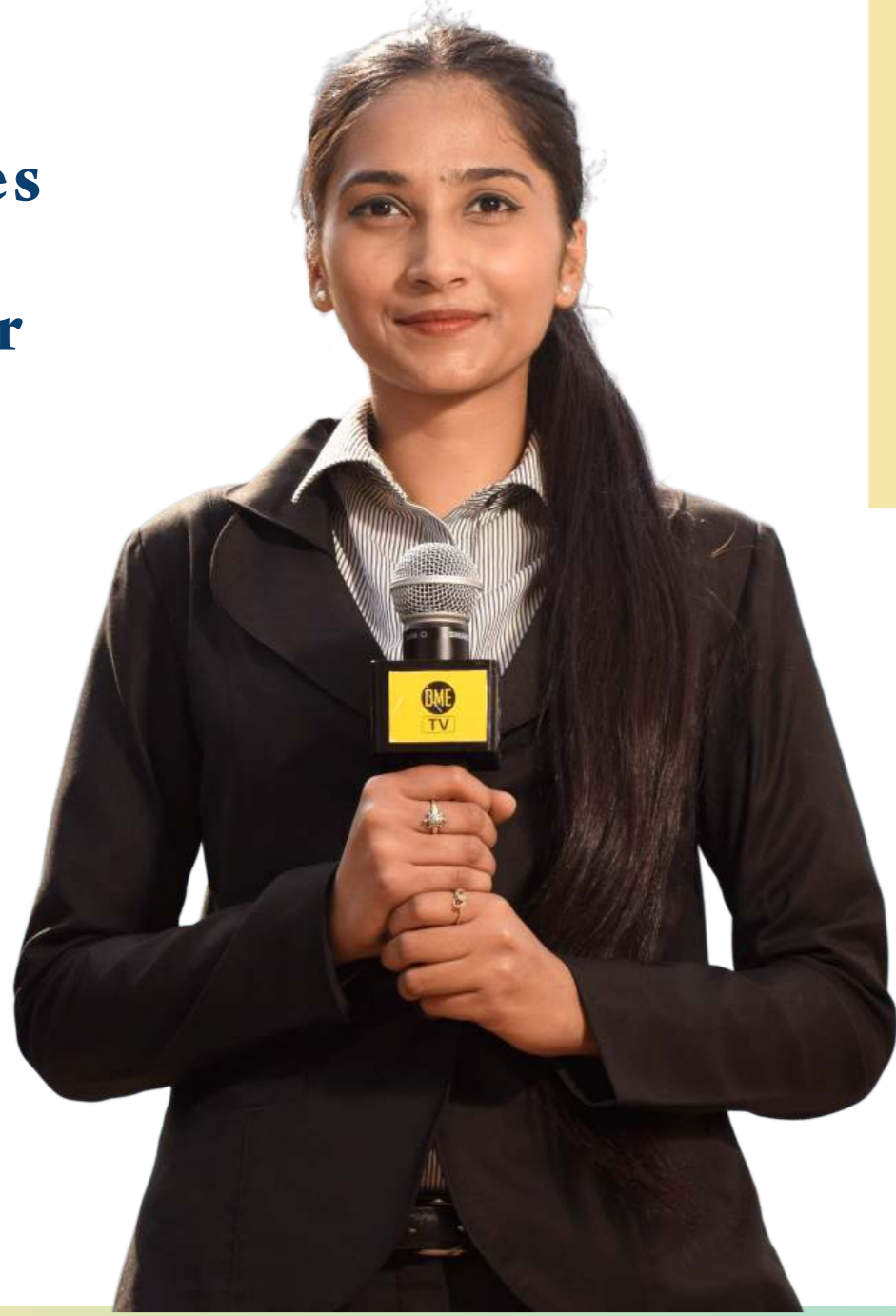
## NGO Collaborations



Alone we can do so little;  
together we can do so much.

Helen Keller

# Tell Stories That Matter



## DME MEDIA SCHOOL

DME Media School is where creativity meets technology. Whether you dream of being a TV news anchor, a YouTube creator with millions of followers, or an investigative journalist breaking major stories, we provide the training and platform to make it happen.

From day one, you'll work with professional equipment – 4K cameras, editing suites, TV studios, and radio stations. Our students don't just learn about media, they create it. Daily news bulletins, documentaries, podcasts, magazines – all produced by you.

## From the desk of...



**Prof. (Dr.) Parul Mehta**  
HOD, DME Media School  
hodbjmc@dme.ac.in

### Head of Department

The transition from journalism and mass communication to media studies in the 21st century reflects the evolving media landscape. Media studies embrace a broader interdisciplinary approach, analysing traditional and digital forms of communication, their societal impact, and the dynamic relationship between media and culture in the digital age.

### About the Prof. (Dr.) Parul Mehta

Prof. (Dr.) Parul Mehta is the Founder Head of DME Media School, bringing 19 years of elite academic leadership and research expertise to the forefront of media education. A distinguished author and editor, her seminal work, *Changing Ethics in India's Mediascape*, critically analyzes industry ownership and ethical evolution.

### Academic Coordinator

At DME Media School, we believe in bridging the gap between classroom learning and the real world of media. Our focus is on nurturing storytellers, critical thinkers, and industry-ready professionals through hands-on training and mentorship. We emphasize practical exposure, ensuring students learn by doing rather than just observing. Our curriculum is designed to stay aligned with evolving industry trends and demands. For us, DME is not just an institution—it's a space where ideas, creativity, and careers take shape.

### About Ms. Garima Jain

Garima Jain is a media professional with industry experience spanning nearly two decades. She started her career as a radio jockey with leading radio station 93.5 Red FM and has also been associated with prominent platforms such as Radio Mantra, Radio One, and The Statesman. She is recognized for designing practical, industry-oriented curricula and mentoring media professionals. Her work reflects a strong blend of creativity, strategic insight, and a deep understanding of the ever-evolving media landscape.



**Ms. Garima Jain**  
Academic Coordinator



The point of journalism is to hold people  
in positions of power accountable.

Ana Kasparian



**The media can be an instrument of change**

Katie Couric

## BA-JMC (Hons.)

Aligned with NEP 2020, our four-year BA in Journalism and Mass Communication offers a flexible, industry-driven path with focused specialization. This program blends core media disciplines - from digital production to investigative ethics - with the Indian Knowledge System and an entrepreneurial focus. Through hands-on studio work and internships, students build a professional digital portfolio, preparing them to lead in the global media landscape and contribute to the vision of Viksit Bharat @2047.

### Eligibility Criteria

10+2 with 50% aggregate from any stream

### Program Highlights

- **Multi-Platform Mastery:** Gain expert technical proficiency across Print, TV, Radio, Film, Digital Media, and PR.
- **Industry-Centric Training:** Bridge the gap between academia and the 21st-century media market through professional-grade skill development.
- **Public Service Excellence:** Cultivate an ethical, "society-first" mindset focused on developmental issues and responsible journalism.
- **Versatile Career Paths:** Prepare for diverse roles ranging from mainstream news and corporate communication to independent media entrepreneurship.

### Career Opportunities

- Journalism & News Media
- Creative Content & Production
- Strategic Communication & Branding
- Media Entrepreneurship & Research

# MEDIA INFRASTRUCTURE



Studio 62

Step into STUDIO 62, DME's world-class television and video production powerhouse. It is a professional-grade environment crafted to exacting industry standards with absolute perfection.



Audio-Video Lab

Our Audio-Video Lab is a high-octane creative suite where students master the art of sound and sight. Designed to replicate professional broadcast environments.



Media Library

The DME Media Library is a curated repository of global media history, contemporary trends, and digital archives, designed to support the next generation of storytellers and researchers.

# INDUSTRY CONNECT

Media Connect is a dynamic platform that brings together HR Heads from different sectors of the media industry. This helps to understand the evolving workplace practices and talent management. With participation from organizations such as Amar Ujala, Press Trust of India, WION, My FM, Fever FM, Themes Inc., and PR Guru, the conclave offers valuable insights into recruitment trends, organizational culture, leadership, and the future of work, fostering industry readiness and professional growth.



## Media Stalwarts on Campus



**Mr. Akshay Kumar**  
Indian Actor and Film Producer



**Mr. Vinay Pathak**  
Indian Theater and Film Actor



**Mr. Deepak Chaurasia**  
Senior Journalist News Nation



**Mr. Sayeed Ansari**  
Executive Editor and Prime Time Anchor Aaj Tak



**Mr. Shaji Choudhary**  
Indian actor



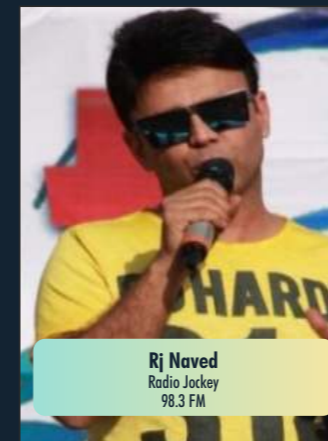
**Ms. Saara Lamberg**  
Finnish Filmmaker and Director



**Mr. Sumit Awasthi**  
Senior Journalist Former Vice President ABP News



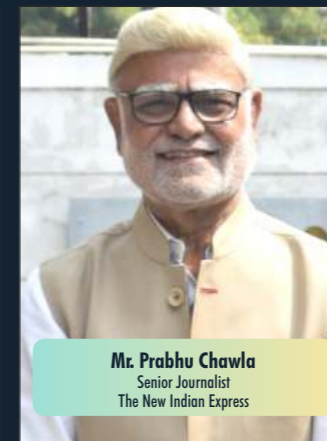
**Mr. Shishir Sinha**  
Associate Editor The Hindu Business Line



**Rj Naved**  
Radio Jockey 98.3 FM



**Mr. Vipin Sharma**  
Indian Theatre & Film Actor



**Mr. Prabhu Chawla**  
Senior Journalist The New Indian Express



**Mr. Rohit Ranjan**  
Senior Prime Time Anchor & Journalist News Nation



**Mr. Dayanand Shetty**  
Indian Film & TV Actor



**Mr. Ashok Srivastava**  
Senior Prime Time Anchor Doordarshan

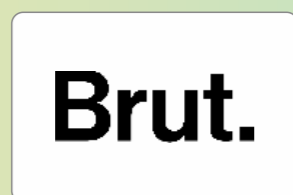


**Prof. Dr. K.G. Suresh**  
Director India Habitat Center



**Mr. Aman Chopra**  
Senior Anchor & News Editor News18 India

### Placement and Internship Partners



# FLAGSHIP EVENTS

## The B.G. Verghese Memorial Lecture Series

The B.G. Verghese Lecture Series is named after eminent journalist B. G. Verghese. It features regular talk by top notch media professionals of India and abroad such as Prashant Tandon, Prof. K.G. Suresh, Archana Datta, Aman Chopra, Shishir Sinha, Suneet Tandon and Rohit Ranjan. Global experts like Dr. Eylem Atakav, Dr. Ali Reza Bastani, and Dr. Andrew Otis further enrich the series with international perspectives.



## HR Conclave

It is a dynamic platform that brings together HR Heads from different sectors of the media industry. This helps to understand the evolving workplace practices and talent management. With participation from organizations such as **Amar Ujala, Press Trust of India, WION, My FM, Fever FM, Themes Inc., and PR Guru**, the conclave offers valuable insights into recruitment trends, organizational culture, leadership, & the future of work.



## ICAN

A unique international research conference uniting researchers, and media professionals globally. in collaboration with International Association for Media and Communication Research (IAMCR), South Asian Communication Association (SACA), and Deakin University, Australia. It promotes innovation, dialogue and global academic exchange through plenary sessions, panel discussion, masterclasses and workshops.



## VRITIKA

A media convention cum festival that celebrates creativity and talent. It features competitions like Ad Mad, RJ Hunt, short filmmaking, debate, and open mic, as a platform to showcase talent. The highlights is prestigious award in the name of Ganesh Shankar Vidyarthi to journalist for value-based Journalism. It has academic engagement with industry with people like Akhilesh Anand, RJ Ashish, and Ashok Shrivastav.



## Photo Walk

The Photo Walk is an experiential learning initiative for students of still photography. It provides direct exposure to real-world shooting environments. Students document the essence of Delhi at locations such as the Red Fort, Chandni Chowk, National Zoological Park, and the Surajkund International Crafts Mela. The initiative fosters the exploration of diverse photographic styles.



## Master Class

This programme offers specialized sessions led by industry experts. The sessions cover TV news anchoring, social media influencing, video editing, filmmaking, and media ethics. Experts include Tigmanshu Dhulia, Vinay Pathak, Vipin Sharma, Mr. Manoj Sharma, and Advocate Sumit Nagpal. These sessions provide practical insights. They strengthen skills and support academic and professional integration.



# INDUSTRY VISITS



Amar Ujala



Dainik Jagran



Doordarshan



All India Radio Akashvani Bhawan



Aaj Tak



India TV

# FAQs

Got questions? We've got answers

## Q What program does the Media School offer?

DME College offers BAJMC 4 years, industry-oriented program in Journalism & Mass Communication that covers , Advertising, Public Relations, Event Management & Digital Content, designed for the evolving media ecosystem.

## Q How is learning different from conventional media colleges?

Learning is hands-on and studio-driven, with live projects, content creation, campaigns, field assignments, and portfolio development embedded in the curriculum.

## Q What kind of industry exposure do students receive?

Students gain exposure through media houses, agencies, production studios, digital platforms, internships, and expert-led workshops.

## Q What career paths can students pursue after graduation?

Careers include journalism, digital marketing, advertising, PR, content creation, filmmaking, broadcasting, and media entrepreneurship.

## Q Does the Media School support placements and freelancing careers?

Yes, the school supports placements, internships, freelance opportunities, and personal brand building through industry networks.

## Q Is the program suitable for creative and entrepreneurial students?

Absolutely. The program nurtures creativity, storytelling, critical thinking, and entrepreneurial mindset, preparing students for both jobs and independent media careers.



The best way to predict the future is to create it together.

- Peter Drucker

# ACHIEVEMENTS



**Aabhas Singh**

(Batch 2017-20)  
George Brown College, Canada



**Yukta Prakash**

(Batch 2018-12)  
NMIMS, Hyderabad



**Palak Jaiswal**

(Batch 2018-21)  
MICA, Ahmedabad



**Divya Malhotra**

(Batch 2016-19)  
Sub-Editor, ANI



**Punit Naresh Rajani**

(Batch 2016-19)  
Assistant Producer, Aaj Tak



**Sonal Srivastava**

(Batch 2017-20)  
Senior Research Executive, Pvalue



**Siddharth Kukreja**

(Batch 2018-21)  
Director or Photography  
Aaj Tak Digital



**Pratiksha Mishra**

(Batch 2014-17)  
Producer and Anchor  
ANI



There is no passion to be found playing small-in settling for a life that is less than the one you are capable of living.

Nelson Mandela

# ADMISSION PROCESS



## Steps to Join

### 1) Qualifying Entrance Exam

Appear and qualify GGSIPU CET (Common Entrance Test) / CLAT/CUET, as applicable.

### 3) Document Verification

Submit and verify all required academic and personal documents.

## DME College

### 2) Campus Visit & Counselling

Participate in the counselling process and visit the campus for guidance and seat confirmation.

### 4) Fees Payment & Admission Confirmation

Complete the fee payment to secure your seat & receive official confirmation of your admission.

### BBA/BA JMC/LAW-UG Eligibility

- 10+2 Pass from a recognized board.
- Minimum 50% marks in best four subjects (including English).
- Must qualify CET / CUET / CLAT (Law) entrance examination as applicable.
- CET/CUET (Subject requirement)  
English & General Test  
BBA: Business Studies  
BAJMC: Media Studies

### LLM (Law-PG) Eligibility

- LL.B Degree as required by the Bar Council of India for Enrollment as an Advocate or an equivalent Law Degree.
- Minimum 55% marks in LL.B Degree.
- All applicants are required to appear in CLAT – PG 2026 conducted by National Law University.

### Management Quota Admission

1. Admissions team to be contacted for MQ Admissions.
2. 10% of all programs are for MQ admission as per GGSIPU

#### Merit Based On:

- CLAT /CET/CUET Results
- Class 12 Results
- Personal Interview

### Admissions Enquiry & Support

#### Address:

B-12, Sector 62, Noida,  
Uttar Pradesh – 201309,  
India

#### Mobile:

+91-7042667951,  
+91-9810786819,  
+91-8920981152

#### Email:

admissions@dme.ac.in

# DOCUMENT CHECK LIST

- **10th Marksheet**  
Original + 2 copies
- **Transfer Certificate**  
Original
- **Character Certificate**  
Original & last six month
- **Aadhar Card & PAN Card**  
Original + 2 copies
- **Medical Certificate**  
Original (if applicable)
- **Academic fee receipt of part payment for Rs.96,000/- submitted to GGSIP University**  
Original + 2 copies
- **Anti Ragging Form Student**  
Download from DME website
- **Gap Year Affidavit**  
Original + 2 copies
- **Anti Ragging Form Parent**  
Download from DME website
- **12th Marksheet**  
Original + 2 copies
- **Migration Certificate**  
Original (if applicable)
- **Passport Size Photos**  
4 recent photographs
- **Category Certificate**  
If claiming reservation
- **Seat Allotment Letter**  
Original
- **GGSIPU Candidate Profile & Registration**  
Slip (Rs. 1000/-)
- **Affidavit of Indemnity Bond by Parent**  
Download from DME website
- **UPAAR ID/ ABC ID Proof**  
Original
- **Icard Performa**  
Download from DME website

# SCHOLARSHIP

## Merit Based Scholarship

### Merit Rank Scholarship - LAW

Merit Rank on qualifying exam rank - 20k rank and below in CLAT exam

### Merit Rank Scholarship - BA(JMC)

Merit Rank on qualifying exam rank - 1200 rank and below GGSIPU CET exam

### Merit Scholarship - BBA

Merit Rank on qualifying exam rank - 5k rank and below GGSIPU CET exam

### Academic Excellence Scholarship

Based on Class XII board percentage - 85% or above in 12th Board Exams

## Government Support & Benefits

### EWS Scheme (GGSIPU):

Up to Rs. 50,000 financial assistance for eligible students.

### BSCCS Bihar:

Up to Rs. 4 Lakh education loan support.

### E-Kalyan Jharkhand:

State scholarship for Jharkhand students with Direct Benefit Transfer up Rs. 1 Lakh per annum.

### WBSCC West Bengal:

Low-Interest education loans up to Rs. 10 lakhs

Connect with admissions team for more details

“  
Rewarding  
Academic  
Excellence





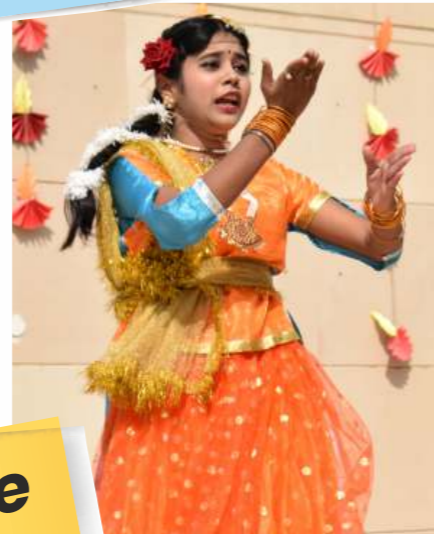
#StudentLife



#DMECollege



#CampusLife



#ILoveDME



#DMEVibes



#CollegeMemories

