



Journalism@DME



Vol. 4 | Issue XIV | July 2020 Fortnight 2 Issue | 8 Pages

WHAT'S IN THIS ISSUE

Placement News	...2	Profiles of our Star Performers	... 4-7
Media Master Series	...2	Faculty Achievements	... 8
Resume Writing Workshop	...2	Quality Assurance Webinar	... 8
Departing Notes	...3	IAMCR Webinar Report	... 8

SUPER ACHIEVERS OF MEDIA SCHOOL

August - December 2019

Year 1, Batch 2019-22



KHUSHI NAGPAL
Percentage 88.62%, 709/800



SHIV DHAWAN
Percentage 86.13%, 689/800



RITTIKA TALUKDAR
Percentage 85.75%, 686/800

AYUSHI VERMA
Percentage 85.75%, 686/800

Year 2, Batch 2018-21



SOMYA BHASKAR
Percentage 88%, 704/800



MITHI SINGH
Percentage 87.37%, 699/800



PRIYANKA NAIETHANI
Percentage 85.7%, 686/800

Year 3, Batch 2017-20



NISHA SHARMA
Percentage 92.4%, 832/900



KUSHAGRATA THAKUR
Percentage 92.3%, 831/900



JENITTA SABU
Percentage 89.8%, 809/900

Finding Jobs Amidst a Crisis: Students of DME Media School Placed at News Nation

NEWS NATION

Despite the ongoing crisis in the job market, the Placement Cell of DME Media School offered its final year students the opportunity to work with News Nation - one of the most prominent news channels of the country.

From the numerous applications received, seven students appeared for the online shortlisting round held on July 15, 2020. Dean, Dr Ambrish Saxena and Head, Dr Susmita Bala along with Ms Sukriti Arora, Assistant Professor at DME Media School conducted interviews via Zoom Video Conferencing. Students were tested on their knowledge and understanding of current affairs and basic communication skills. Out of these, four most promising students - Richa Sharma, Gajendra Singh, Kumari Nisha Thapa and Garvita Sharma - were shortlisted for the final interviews at News Nation. It was a matter of pride and joy for DME Media School as all four shortlisted candidates were invited to join the organization. They are currently working as interns to be absorbed as full-time employees in the months ahead.

- Sukriti Arora



Richa Sharma



Gajendra Singh



Kumari Nisha Thapa



Garvita Sharma

Media Master Webinar Series: Dr Ambrish Saxena gives guru mantra on how to succeed in Radio Industry

DME Media School as part of its Media Master Webinar series organized a special webinar titled "Broadcast Media: Radio" on Saturday i.e. July 18, 2020 from 3pm onwards for students who were interested in pursuing media education.

The session was steered by Dr Ambrish Saxena, Dean, DME Media School. During the session he shared his thoughts on the requisites, opportunities and skill sets required to enter radio industry. The session was moderated by Mr Mohit Kishore Vatsa, Assistant Professor, DME Media School.

In an hour and half session, Dr Saxena spoke on a range of issues such as radio as a medium and its relevance in today's time. He further explained the structure of All India Radio's programming and transmission department in detail.

During the interactive session, Dr Saxena answered many questions such as community radio, podcast and how to make a successful career in radio. He also said "One should develop his/her own original style of speaking rather than imitating someone". It was an engaging session for all.

The session concluded with a short Q & A session followed by Mr Mohit Kishore Vatsa proposing vote of thanks.

- Mohit Kishore Vatsa



The art of Resume Writing elaborated by Mr Kumar Abhishek Pathak



A special webinar on resume writing was conducted exclusively for students of Delhi Metropolitan Education, Noida on July 20, 2020. Mr Kumar Abhishek Pathak, Chief Mentor - IMS Delhi (PGDM-IM Shillong), guided all the participants through a detailed presentation on resume writing and profile building.

Mr Pathak began the session by appreciating such interactions through webinars. "It is great that we can connect even in these tough times", he said. He mentioned his qualifications that allow him to have expert knowledge on resume creation and went on to share key points to keep in mind while drafting a resume.

Mr Pathak firstly explained the difference between a CV and resume and stated that resume generally acts as a 'rejection document' for recruiters. He mentioned that candidates are shortlisted depending on their resume and this makes the document a very important one.

The key sections of a resume were discussed in detail. These included career objectives, qualifications and skills. Mr Pathak told about the best ways to format a resume and cautioned about the common mistakes committed by the candidates.

Mr Pathak confirmed that there is lack of job opportunities. "Build a good profile. During recession, it is advisable to get into MBA. Recession cannot last more than a year and a half", he asserted.

Mr Pathak subsequently took questions from participants. When asked about importance of social media, he stated that blogs and LinkedIn profile can be mentioned in resumes. However, they should be goal oriented and in sync with the resume.

Dr Ambrish Saxena, Professor and Dean, DME Media School, remarked that the session was valuable for all attendees. "It will be beneficial for the students to plan for the future.", he said. Dr Susmita Bala, Professor and Head, DME Media School, remained there throughout the session to boost the morale of the students.

Ms Yashavika Yadav, Assistant Professor, DME, concluded the session with a vote of thanks.

- Kausik Das

Covering Letters

- Strongly recommended when you mail your resume
- It is NOT rephrasing your resume
- Opportunity to highlight personality & soft skills not mentioned in resume
- Keep it brief & concise
- Not writing a covering letter may indicate laziness /lack of professionalism

Departing Notes of Final Year Students



You know how they say time flies.

Well, it FLEW.

"To strive, to seek, to find, and not to yield."

Indeed, I have done so.

Three glorious years filled with such wonderful and heart-warming memories, come to a close and it's time to say au revoir.

It's an overwhelming feeling to move forward to another phase of life, leaving behind my alma mater and a place where I built a foundation. The plethora of achievements and learning would not have been possible without the help, support, and guidance of my professors, Bala Ma'am, and Ambrish Sir.

I will miss my time here and I'm so grateful for the connections and friendships I've forged here that I'm certain, are life-long.

It's been an all-round experience, truly evolving through the plenty of assignments and exposure, with due credit to our skill-driven course. From working day and night on various assignments to working towards ICAN and CIFFI, from having ice-cream and cold-coffee and Maggi outside the college to writing for our newsletter throughout and participating in societies!

Lastly, we face plenty of uncertainties in both the immediate and distant future. However, uncertainty is another word for opportunity. The world is big but it's also bright amidst other things.

Gayatri Bhatia



One fine morning in the month of August, 7th August 2017 to be precise, I met a bunch of new faces who were about to become like a family.

It was the first class from the left. I can still have an image of the first day right in front of my eyes when I think of it. It's been like a roller coaster journey, but yet am who I am today because of the lessons which were taught inside those 4 walls. Lessons that helped me grow into a better human being. Lessons that helped me generate and improve a smart, logical, and realistic approach to situations and problems.

For the past three years, there have been times when I didn't feel like doing anything but felt like going to college because I knew one thing that it's going to be a productive day there. I'm going to learn something new. I see this 3-year collage of memories which I'm going to cherish forever.

Media school has made me work on projects and assignments which I feel proud of now. Your work is your accomplishment. Always give your best shot in it.

Thank you to all the mentors and faculty members to help us gain what we have today.

Daksh Mudgil



They say "Never say goodbye because goodbye means going away and going away means forgetting". And I can't ever forget those three wonderful years I have spent at DME. It is everything that a student could ever ask for.

A celebration of what has been achieved, a recognition of accomplishments, a hope for a happy future, and it would not have been possible without our amazing faculty, Our Dean, Ambrish Sir and Head of Department, Bala ma'am.

Never-ending gossips, staying together, chatting endlessly while having our favourite Sonu Bhaiya's Maggi and cold coffee - It will be missed.

From working day and night for all international conferences of our department and studying for exams with friends, indeed this college has made us a pro. Confidently I can say that, we are ready to face the industry now.

Eventually, we have not been that fortunate to enjoy our farewell and shed tears with our buddies. Amidst this lockdown, we have stayed strong, found new alternatives and will grow stronger with the guidance of our teachers. As breakdown is a gateway for a new space, we will surely create a beautiful space for all.

Garvita Sharma



I close my eyes and there are flashes of these three years passing in a jiffy. I open my eyes and there is a realization that I stand on the verge of separation. Not separation from friends, not from the lessons learnt or the values inculcated, but perhaps, a separation from the college. A separation that now leads me to take another step for the journey that awaits ahead.

I never knew in my wildest dream that it would melt my heart when the time comes for me to bid adieu to the friends, who have become more like a family. That I'll miss Phoolan Singh Ke Chhole Kulche, that the memory of Nelson Mandela will no longer be only of a revolutionary leader but also of an auditorium that I will always miss thinking of the occasions we celebrated there, while the auditorium will continue to celebrate its legacy.

During my time at DME Media School, I worked on some projects pulling all-nighters that I now present proudly in my portfolio. I danced, acted, sang, and also gave presentations standing at the podium only to realize the love I have for performing and interacting with the crowd.

So lastly, if you are a fresher/junior/batchmate reading this- I'd like to congratulate you on this thing called college life that you were/are going to be a part of.

Siddhant Sharma

Our Star Performers from the Final Year Batch



CHANCHAL DHARIWAL

Interested in:

Event management and anchoring

Achievements:

- Represented Delhi Metropolitan Education in eight fashion shows in and around Delhi-NCR
- Participated in badminton women's double category event at 16th Inter Collegiate Annual Sports Meet-2019 of Guru Gobind Singh Indraprastha University. Played till the quarter-finals
- Participated in badminton women's double category event at 15th Inter Collegiate Annual Sports Meet-2018 of Guru Gobind Singh Indraprastha University.

Miscellaneous Achievements:

- Led a fashion walk as the fashion society head during

lockdown. It was on quarantine theme in which everyone was dressed up keeping in mind the precautions being taken during the COVID19 period

Projects:

- Did internship at Remarkable productions as a production team member
- Made seven in-house ad films
- Made two ad films in college
- Organised a Press Conference for GIZOMO- mobile phone

Expertise:

- Wildlife photography
- Filmora (Editing software)
- Advertising, Creative and Photography

Future Goals:

- I am aiming to be an advertising specialist. I think I will be able to do my best in this field and there are big opportunities for creative and analytical people.



NISHA SHARMA

Interested in:

Direction, Event management, Poetry writing

Achievements:

- Top scorer of the class in 3rd and 4th semester with 89% marks
- Top Scorer of the class in 5th semester with 92.4% marks
- Got 3rd position in Intra College debate competition

Miscellaneous Achievements:

- Participated in film festival of Indian Institute of Mass Communication
- Won IIMC film festival 2019-2020

Projects:

- Did internship with INDIA TODAY GROUP
- Did a project with KREATIVE PRODUCTIONS
- Made a documentary on Akhaada for final project
- Part of #MeeToo Documentary
- Made a documentary on Lakshyam NGO working for children

Expertise:

- Writing
- Management (Event, Production)
- Online media marketing

Future Goals:

- In future, I want to join civil services and I also want to direct movies.



SNEHA BISHT

Interested in:

Content writing, Editing and Public Relation

Achievements:

- Highest attendance certificate in 1st semester
- Highest Marks certificate in 3rd semester

Awards:

- Awarded Pratibha Protsahan by Institute of professional excellence and management

- Appreciation certificate for photography in Envision '17
- Appreciation certificate for content writing

Projects:

- Documentary on Lakshyam NGO working for children
- Documentary on Akhaada
- Did internship with WION (ZEE Essel Group)
- Did an internship project with PRHUB Integrated Marketing Communication Pvt. Ltd.

Expertise:

- Content writing and Editing

Future Goals:

- I look forward to work as a Journalist and my goal is to spread awareness among the people with my articles.



RAJAT NEGI

Interested in:

Marketing communications and Public Relation

Achievements

- Contributed in the College Social Media Team and also worked in the Editorial Department
- Started a Tech Blog with major interest in gaming and computing
- Awarded for maintaining highest attendance

Projects

- Made a Fevicol Advertisement Campaign for final project

- Made a promotion video for MI band 3
- Made Music Video titled 'All I want us You'
- Did internship with Dainik Jagran
- Did a project in production with HUB Kreatives

Expertise

- Content Writing
- Proficient in working working with CMS (WordPress)
- Proficient in working with Adobe Premiere Pro, Adobe Lightroom CC, and Adobe Photoshop

Future Goals

- With an active interest in the field of marketing communications, after graduation, I plan to do make my career in PR and Advertising.

Our Star Performers from the Final Year Batch



SUPRABHASH YADAV

Interested in:
Acting and Production

Achievements:

- Acted in several video projects including a short film Sahab
- Given voiceover in radio show (Kahaniyo Ke Safar Pe)
- Done videos for YouTube channels like Craaft Motion and kickstarter
- Directed and acted in Nukkad Natak for Uwecan cancer awareness drive and community connect awareness drive and campus social cause awareness drive News24
- Represented DME through Nukkad Natak in cultural fests of different collage of Delhi-NCR.

Miscellaneous Achievements:

- Played cricket for my college team in different collage sports fests.
- Participated in Inter-collegiate Hindi fiction writing competition and secured 1st position

Projects:

- Did internship with Dainik Jagaran in Muzaffarpur
- Part of a project with Doordarshan Kendra, Muzaffarpur

Expertise:

- Screenplay writing
- Acting
- Direction

Future Goals:

- I am very much passionate about acting and writing so in future I want to learn acting from FTII (Film and Television Institute of India) or NSD (National School of Drama) and to join film industry.



ASHUTOSH KUMAR

Interested in:
Print Media, Writing, and relevant fields.

Achievements:

- Highest score of 729 out of 900 marks, including practical and theory exams in the 5th semester, earning him a spot in the top 10 students.

Miscellaneous achievements:

- As a member of the DME Frames photography society, covered technical sessions and workshops during the three-day-long Indian Cinema and Alternative Networks (ICAN 2) conference
- Drafted reports and press notes for the three-day-long Cineaste International Film Festival (CIFI) 2019, organized

by DME Media School in association with Deakin University, Melbourne, Australia

Projects:

- Interned at Governance Now
- Interned in YUVA Communications
- Designed a 32-pages magazine under 'Education' genre (yet to be validated by the college)
- Edited radio feature, drama, and discussion

Expertise:

- Writing and editing short copies

Future Goals:

- To be an Editor in the 'Technology' news beat in the coming years since I firmly believe that my skills are in-line with my interests. Internship in the Telecom vertical of Economic Times has strengthened my confidence and beliefs.



JENITTA SABU

Interested in:
Media Research and Development Communication

Achievements:

- Authored 3 research papers, 2 papers as conference proceedings in book titled as 'Filmic Content and Interface of New Technology' and 'Gender Discourse and Youth in Media' in ICAN2 and ICAN3 respectively
- Dissertation published under the banner of Lambert Academic Publishing.
- Contributed a research chapter for the book to be published in Thomson Reuters for DME Research Cell Bagged 'Best Presenter Award' in the international conference themed on 'Indian Cinema and Alternate Networks'
- Presented research paper in the international conference on 'Issues of Community, Agenda and News'

- Maintained a CGPA of 9.16 during graduation
- Secured highest marks in 1st and 2nd semester of college

Miscellaneous Achievements:

- Developed two campaign proposals for NGOs in Andhra Pradesh and Gujarat
- Completed research course organised by Elsevier and Mandalay

Projects:

- Interned with Centre for Advocacy and Research
- Interned with The Pioneer
- Working on the research project, 'Analysing Data Journalism in English Newspapers: Content Analysis Study on the basis of Taxonomy Model of Data Journalism-2017'

Expertise:

- Media research and Communication for development analyst

Future Goals:

- To work as a research analyst for development communication at the United Nations.

Our Star Performers from the Final Year Batch



PRANATI AGARWAL

Interested in:
Public Relations and Writing

Achievements:

- Received award for securing top position in first year
- Student Editor and Contributor for the monthly Newsletter of DME Media School
- Part of Newsletter team for ICAN1 and ICAN2
- Training on Play for Peace

Miscellaneous Achievements:

- Participated in Film Festival of Apeejay Institute of Mass Communication, Dwarka

- Part of a campaign 'Play for Peace' for Refugee Kids
- Have been regularly writing for my blog
- Participated in Poetry recitation competition

Projects:

- Interned with National Herald newspaper
- Interned with Ruder Finn (PR firm)
- Photo Feature on organic farming
- Did designing work for a 32 page magazine for final project

Expertise:

- Writing
- Editing

Future Goals:

- My main goal is to enhance my verbal and written communication skills and to make a career in the field of public relations.



CHAITRA NAMBIAR

Interested in:
Production, Photography, Videography, and Video Editing

Achievements

- Won 2nd prize Varchasva Fest 2018 held at Technia Institute in "On the Spot" photography competition.
- Won 2nd prize for "On the Spot" photography competition at Jesus and Mary College, Delhi University
- Served as a member of the Executive Board in the National Level Uthan Youth Parliament (Edition-3) as the Head of Photography in 2019
- Shortlisted in Top10 entries for ENVISION 2018 Photography Contest held at DME College

Miscellaneous Achievements

- Participated in NRAI Fashion Shoot Photography Workshop
- Participated in Film-A-Thon (3-day Film Making Marathon) held by Amity School of Communication, Noida
- Participated in SPANDAN (VIPS College) Photography Contest

Projects

- Worked on a documentary "Theyyam" for the final project
- Have written a research paper on the topic- Content Analysis of Better Photography Magazine: A study based on the promotion of photographers in print media
- Had an own Photography Exhibition at DME on the theme of "Theyyam" a folk art form of Kerala in the year 2018 as a part of ICAN
- Shot an Advertisement for Soman's Vatika business in the 4th Semester as an advertisement campaign project
- Worked as an Intern photojournalist at Indian Express
- Worked as an Intern videographer and video editor for InUth at Indian Express Online Media Service Limited

Expertise

- Photography
- Adobe Premiere Pro, Adobe Lightroom CC, and Adobe Photoshop

Future Goals

- I aim to create some good infotainment content through photography for the world which could be recognized as a piece of valuable information and could help people in different ways.



GAJENDRA SINGH BHARANGAR

Interested in:
Digital Marketing, Reporting and Anchoring

Achievements

- Secured highest marks in 1st and 2nd semester
- Hindi news sub-editor for DME Media School Newsletter

Other Achievements

- Conducted a plantation drive under Mission Possible NGO with Dr Amrisha Saxena and Dr Susmita Bala
- Participated in Cleanliness drive initiated by DME Media School
- Conducted a cloth distribution drive in collaboration with Corporate Infocom Private Limited & Mission Possible NGO near Mayur Vihar Phase-II Metro Station

Awards Won

- Won Gold Medal in 1st & 2nd semester for securing highest marks

- Many awards from various NGOs for social work
- Secured 1st position in debate competition & poster making competition in IIBS - Noida college and won a trophy for the same

Miscellaneous Achievements

- Made refrigerator in class 10th which used to work without electricity and costing Rs 3000 only and secured 1st position in science exhibition for it
- Made a boat in 11th class with the help of plastic bottles which can float in the water carrying 50 Kg of weight costing Rs 300

Projects

- Summer training at Dainik Jagran, Agra
- Did various projects with Mission Possible NGO, Delhi

Expertise

- Anchoring, Reporting, Acting, Digital Media Marketing

Future Goals

- To be in politics for the betterment of the society and to take country in a healthy & wealthy path.

Our Star Performers from the Final Year Batch



KUSHAGRATA THAKUR

Interested in:
Marketing Communication, Research and Media Management

Achievements:

- Secured Highest marks in 2nd Year and second highest in 3rd Year
- Published my Research Work on Miscommunication and Misinformation vis-à- vis Social and Digital media platforms in Studies in Indian Place Names (SIPN with 6.30 impact factor)
- Student Coordinator for monthly circulation of Newsletter and

events

- Secured awards for obtaining highest marks during first and second year

Projects:

- Interned with The Pioneer Newspaper (English)
- Interned with Impasto Communications Pvt Ltd (Advertising Agency)

Expertise:

- Content Writing
- Editing

Future Goals:

- My future goals are to work with a great pool of professionals in the field of Marketing Communication, to improve my networking skills and to start my own business.



SIMRAN RATURI

Interested in:
Radio Production, Reporting and Anchoring

Achievements

- Represented DME at cultural fests of different colleges including Varchasva-Cultural fest of Tecnia Institute of Advanced studies, Alcheringa-2018 if IIT GUWAHATI
- Represented DME in Modern Institute's cultural fest (2019) Ghaziabad
- Co- founder of a YouTube channel named- Groove With Sisters and That channel have 747 subscribers right now with maximum 1000 and above views and 200 above likes in last 3 videos
- Represented my college in Ideal Institute of Technology in (2018) and got 2nd position in DUET DANCE and again

represented my college in Cultural fest (2020) of RK Films and Media Academy and got 3rd position in Group Dance

Miscellaneous Achievements

- Performance in an NGO for Diwali celebration
- Performed for a NGO for Women's day celebration

Projects

- Did Internship with an event Management company 'Eventos'
- Did promotional events of HP, BYJU'S and SWIGGY and made report on it

Expertise

- Radio Production
- Video Jockey
- Television Anchoring

Future Goals

- I aim to become a good radio presenter and Television anchor.
- I love being in front of the camera and like to communicate with people. I would love to do something for the society through these medium of communication.



PURVI KHANNA

Interested in:
Vlogging and Social Media Marketing

Achievements

- Wrote a Research Article on 'How media influenced the Fit India Campaign'
- Interviewed Director General of Doordarshan, Ms. Supriya Sahu. It was published in National Herald
- Represented India, performed Indian Dance forms at Cultural Exchange which took place in Prague, Czech Republic
- Performed at India International India International Dance Congress (Bangalore)

Miscellaneous achievements

- Performed at product launch of Brides Today Magazine and Microsoft
- Part of core team of Expressions, Intra College Dance Competition
- Cultural Head of Vritika, Media Fest of DME Media School

Participation

- Participated in various fests including Varchasva (Annual fest of Tecnia Institute), Alcheringa (IIT Guwahati), Anugoonj (annual fest of GGSIPU), Gyan Manthan (Ideal Institute), Crossroads and Aloha

- Taught self defense at Govt Girls' Schools under the guidance of Shaolin Temple and Welfare Homes for Children (NGO for underprivileged kids)

Awards Won

- Won complimentary prize at India International Dance Congress (Bangalore) held in 2018
- Won a pass to Nepal Latin Dance Festival-2020

Projects

- Worked as an intern at Doordarshan, National Herald
- Made a Documentary on Life of a Dancer for the final project
- Shot an Advertisement for Soman's Vatika business in the 4th Semester as an advertisement campaign project.
- Currently working as an intern at Fandrum as a Social Media Content writer
- Wrote a Research on 'how media influenced the Fit India Campaign'

Expertise:

- Trained in various Dance forms like Hip hop, Salsa and Jazz
- Currently working as a Dance Teacher at Delhi Dance Academy
- Proficient in working on software like Adobe, Lightroom, Microsoft

Future Goals:

- I aim to be working as a Choreographer in a film industry. I would also like to work for the welfare of the society to make a positive change for the world and setting up free health centres for the needy.



Faculty Achievements

Dr Ambrish Saxena contributes significantly to academics and research

Supervised one more PhD student

One more student Ms Yamini Khullar was added to the list of students who have received PhD degree under supervision of Dr Ambrish Saxena. She had registered as a research scholar under the School of Journalism and Mass Communication in K R Mangalam University, Gurugram, in 2015. She had been a student of Dr Saxena in her Journalism (H) at Kalindi College, Delhi University.

Ms Yamini Khullar became the first student in KR Mangalam University who got the opportunity of Online Oral Defense Viva-Voce on Friday May 29, 2020. Her research problem was titled 'Advertising Appeals in Print and Television Campaigns by Mobile Service Providers- A Delhi Based Study (2014-2016)'. All the sessions were conducted online by making use of Zoom platform.

Syllabus revision in BOS meeting

Dr Ambrish Saxena attended the meeting of Board of Studies (BOS) as subject expert in the School of Journalism and Mass Communication, KR Mangalam University, Gurugram, on May 26. He provided vital input regarding revision in the syllabus of UG programme in journalism and mass communication.

Synopsis presentations in SRC meeting

Dr Ambrish Saxena attended the meeting of School Research Committee (SRC) in the School of Journalism and Mass Communication, K R Mangalam University, Gurugram, on May 28. He gave valuable suggestions to PhD scholars for improvement in their synopsis.

All the sessions were conducted online by making use of Zoom platform.

IQAC webinar at RDIAS

Institutions need to adhere to quality parameters

An institution's credibility can be assessed by the quality of education and learning outcome. In India various regulatory bodies have been appointed to assess the quality standards of Higher Education Institute in India (HEI). NAAC (National Assessment and Accreditation Council) is one such body which has been constituted by UGC (University Grants Commission) to monitor quality education in India.

The IQAC (Internal Quality Assurance Cell) Team of Delhi Metropolitan Education participated in the webinar on **Quality Assurance in Higher Education: NAAC Revised Accreditation Framework** organised by Rukmini Devi Institute of Advanced Studies, affiliated to G.G.S.I.P University, NAAC accredited "A" grade (2nd cycle) institute. The session was moderated by Ms Amandeep Kaur, Coordinator, NAAC Accreditation and Ms Nidhi Sharma, Convenor, IQAC. The panel suggested various parameters to improve quality education in an institution:

Innovative pedagogy- the teaching and learning process should be seamless and dynamic for bridging the gap between academics and industry.

Institutes should strive to improve employability skills of the students. Chalk and talk method of teaching should be complimented with industrial interface. Academicians should integrate discussions, presentations, and seminars in their pedagogy to prepare students for the upcoming industrial revolution

Adoption of ICT enabled technology- To enhance comprehension of students,

the academicians should leverage ICT enabled technologies to reinforce the message. In Delhi Metropolitan Education all classrooms are ICT enabled and faculty members use these tools to impart education. The disruption caused by the pandemic COVID-19 did not impact the teaching learning process in DME as teachers are familiarized with technology-based education.

Value-Based education- An institute should provide holistic education to students, apart from providing generic industrial skills. Emotional intelligence should also be inculcated in them, so that they are well equipped in dealing with challenges in their life and treat people with compassion and empathy. Students should be modelled to become global citizens who help make the world a better place.

- Yashavika Yadav



First online Conference of IAMCR in July: Dr Ambrish Saxena and Dr Susmita Bala present paper in IAMCR Conference



Dr Ambrish Saxena, Professor and Dean and Dr Susmita Bala, Professor and Head, DME Media School, Delhi Metropolitan Education, presented a paper in the online conference organised by the International Association of Media and Communication Research - IAMCR on July 12. The paper was presented in section **Gender and Communication** under sub section **Gendered Activism, Movements and Revolution**.

IAMCR, the biggest global body of media educators and researchers, had decided to hold its regular conference in China this year. But in the wake of the spread of COVID-19 in China in March, the organisers decided to shift the host country to Finland. When Europe

also fell to corona virus, the organisers had to go to online from Finland only.

Tampere University of Finland conducted this first ever online conference of IAMCR. During July 12 - 17, the conference has 6 online plenary sessions and 26 online sessions of sections and working groups. In all, 680 papers were submitted and presented online.

This year the election of the Executive Board and the International Council of IAMCR was also held. Prof. Usha Raman from the University of Hyderabad was elected vice president in the voting. His election was hailed by scholars and members of IAMCR.

Patron-in-Chief: Mr Vipin Sahni, **Patron:** Mr Aman Sahni, Justice Bhanwar Singh, Dr Ravikant Swami, **Consulting Editor:** Dr Ambrish Saxena, **Editor:** Dr Susmita Bala, **Assistant Editor:** Mohd. Kamil, Deepika Dhawan, **Design & Layout:** Anmol Mehta **Production E-newsletter:** Ritwik Ghosh **Student Editorial Team:** Kushagrata Thakur, Kausik Das, Priyanka Naithani, Palak Jaiswal, Yukta Prakash, Aamaan Alam Khan, Kritika Banerjee, Anish Narda, Shiv Dhawan, Khushi Nagpal, Yashika Agarwal **Photography & Visual Effects:** DME Frames, DME TV, Respective contributors

Printed & Published by Delhi Metropolitan Education

Address- B-12 Sec-62, Noida, Uttar Pradesh-2001301

Phone No.: 7042667951



@dmenoida / @studio62.noida



@dmenoida / @studio62.noida



@DME TV