



Delhi Metropolitan Education

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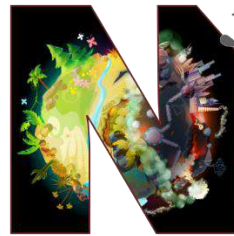
ISSUES of COMMUNITY



AGENDA



and



NEWS

³
2020

AT A GLANCE

Abstracts: 203

Technical Session: 14

Paper Presentations: 158

Authors in presentation: 201

World's First 10-Day Digital Live International Conference

Issues of Community, Agenda and News – ICAN³

#conference4change

Organized by

DME Media School

Delhi Metropolitan Education, Noida, Delhi NCR

Guru Gobind Singh Indraprastha University, New Delhi, India

In collaboration with

Deakin University, Melbourne, Australia

With knowledge partners

Adamas University, Kolkata

K R Mangalam University, Gurugram

Public Relations Society of India (PRSI) Delhi Chapter

On

June 21 – 30, 2020

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SCHEDULE OF TECHNICAL SESSIONS

Technical Session I: **Issues of Women Emancipation and Gender Discourse**

Date: **Sunday June 21, 2020**

Time: **2 – 3.30 pm**

Chair: **Dr Sabeeha Mufti**, Professor of Media Studies, Kashmir University, Srinagar, Jammu and Kashmir

Co-Chair: **Ms Sweta Singh**, Assistant Professor, University School of Mass Communication, Guru Gobind Singh Indraprastha University, New Delhi

Faculty Coordinator / Moderator: **Mr Mohit Kishore Vatsa**, Assistant Professor, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR

1. Studying women power in socio-political movements: Inference drawn from Shaheen Bagh – Dr Ambrish Saxena and Dr Susmita Bala, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
2. Contribution of media in women emancipation – Ms Vidushi and Ms Sonal, Amity School of Communication (ASCO), Amity University, Noida, Delhi NCR
3. Alternative discourses on gender and sexuality in Indian web series – Ms Tinam Borah, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
4. Role of advertisement in women empowerment – Ms Shalini Kumari and Ms Akansha Sharma, Amity School of Communication (ASCO), Amity University, Noida, Delhi NCR
5. Female delineation in Indian advertisements: A descriptive study – Ms Shefalli Chhibber and Dr Pavitra Shrivastava, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
6. Mobile information seeking amongst pregnant women: Exploring the mediating role of mobile literacy, trust and privacy concern – Dr T.R. Gopalakrishnan and Ms Devika Rani, Department of Journalism and Communication, University of Madras, Tamilnadu
7. To study the role of Twitter in projection and propagation of feminism in India – Ms Riddhi Bhargava and Mr Amit Massey, Amity School of Communication (ASCO), Amity University, Lucknow, Uttar Pradesh
8. Rojava: A female narrative in a strife-torn geopolitics – Dr Anuja Bagchi, West Bengal
9. Indian web series: A study of paradigm shift in gender roles and traditional television viewing – Ms Moumita De Das and Ms Swati Chandak, Department of Journalism & Mass Communication, School of Media, Communication & Fashion, Adamas University, Barasat, West Bengal
10. A Comparative study on the usage of social media among rural women population of two villages of Martinganj Tehsil of Azamgarh district by Ms Neha Bhushan and Dr Shashi Kant, Himachal Pradesh University, Shimla, Himachal Pradesh
11. Games for conversation: Play and Learn – Pragati Paul, AJK Mass Communication Research Centre, Jamia Millia Islamia, New Delhi
12. Discrimination against women towards menstrual health and hygiene: A Semiotic Approach – Dr. Ruhi Lal, Amity School of Communication – ASCO, Amity University, Noida

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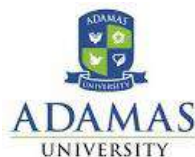
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13. Exploring the role of women as environmental activist in conservation of biodiversity in India – Dr J.K.Panda, Ambris Tripathi, Ram Awtar Yadav, Jagran School of Journalism & Communication, Jagran Lakecity University, Bhopal, Madhya Pradesh
14. इच्छाशक्ति, ज्ञानशक्ति और कर्मशक्ति की प्रतीक महिला मीडियाकर्मी- आदर्शकुमार, मणिपाल विश्वविद्यालय जयपुर, जयपुर, राजस्थान

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Technical Session II: Development Issues, Environment and Role of Media

Date: **Sunday June 21, 2020**

Time: **3.30 – 5.30 pm**

Chair: **Dr Anand Pradhan**, Professor and Course Director, Hindi Journalism, Indian Institute of Mass Communication, New Delhi

Co-Chair: **Dr Jaya Srivastava**, Assistant Professor, Department of PR & Advertising, Apeejay Institute of Mass Communication – AIMC and Joint Secretary, Public Relations Society of India (Delhi Chapter)

Faculty Coordinator / Moderator: **Ms Manmeet Kaur**, Assistant Professor, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR

1. Population growth and over exploitation of natural resource – Ms Purvi Chauhan and Mr Rishabh Kumar Sharma, School of Communication (ASCO), Amity University, Noida, Delhi NCR
2. Impact of poverty and unemployment on human development in Indian society – Ms Aakriti Garg and Ms Ayushi Lohiya, Amity School of Communication (ASCO), Amity University, Noida, Delhi NCR
3. Reporting developmental distress in television and its positive impact: Case studies from remote areas of Odisha – Dr Fakira Mohan Nahak, Chandigarh University, Mohali, Punjab
4. Role of media in communicating sustainable national development – Mr Ramendra Nath Verma, Sharda University, Greater Noida, U.P.
5. Role of print media in advocating environmental issues: Case study – Ms Kritika Sati, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
6. Role of print media in highlighting environmental and developmental issues in India – Mr Mohit Kishore Vatsa, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
7. Status of environment journalism in India: An analysis of media coverage of climate campaign *Friday for Future* – Mr Arunesh Kumar, Sharda University, Greater Noida, Delhi NCR
8. Role of mass media in creating environmental awareness among youth: A study on youth of Kapurthala District, India – Ms Mangla Sahni and Dr Ekta Mahajan, Punjab Technical University, Kapurthala, Punjab
9. Climate change imagery in India: A content analysis study of national English dailies – Ms Aakriti Taneja, School of Journalism and New Media Studies (SJNMS), Indira Gandhi National Open University (IGNOU), New Delhi
10. Sport as a tool for social change: Yuwa, A Case Study – Mr Soumitra Bose, K R Mangalam University, Gurugram, Haryana
11. खतरनाक परिस्थितियों में पत्रकारिता और पत्रकारों की सुरक्षा का मुद्दा: कोरोना संरक्षण के सन्दर्भ में – डॉ रचना शर्मा, लेडी श्री राम कॉलेज आफ वीमेन, दिल्ली विश्वविद्यालय, नई दिल्ली
12. कोरोना से कराहता बिहार: मीडिया रिपोर्ट्स का अंतर्वस्तु विश्लेषण – श्री सूरज कुमार सिंह, संवाददाता, यूएनआई, पटना, बिहार

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Technical Session III: Role and Effects of Social Media on Community

Date: **Monday June 22, 2020**

Time: **11 am – 1 pm**

Chair: **Dr Ruhi Lal Thakur**, PhD Coordinator, Amity School of Communication - ASCO, Amity University Uttar Pradesh, Noida, Delhi NCR

Co-Chair: **Dr Pooja Arora**, Visiting Faculty, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR

Faculty Coordinator / Moderator: **Ms Kritika Sati**, Assistant Professor, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR

1. Social media and its effect on youth – Ms Pallavi Khurana, University at Albany, State University of New York, United States
2. I, Me & Facebook: The changing face of society – Ms Ritika Saxena, K R Mangalam University, Gurugram, Haryana
3. Impact of social media influencers on shaping purchase decision of consumers – Ms Bhawna Goel and Ms Urvi Rohira, Amity School of Communication (ASCO), Amity University, Noida, Delhi NCR
4. Aspects of accessibility and construction of social media messages for people with visual impairment – Mr Gulshan and Dr Sarvesh Dutt Tripathi, University School of Mass Communication, Guru Gobind Singh Indraprastha University, Delhi
5. Impact of social media usage on youth in Ludhiana district of Punjab – Ms Neha Chopra, Ms Shalini Sharma and Gaganpreet Kaur, Department of Economics and Sociology, Punjab Agricultural University Ludhiana, Punjab
6. The social media language effect: A socio-psychological approach to language maintenance – Mr Biswambhar Bose, K R Mangalam University, Gurugram, Haryana
7. Effects of social media on the language of youth ; A study on school children of Ludhiana – Ms Kirti Loomba and Dr Ranbir Singh, IKG Punjab Technical University, Kapurthala, Punjab
8. Role of Social Media in diffusion of fashion among youth of Jalandhar – Ms Payal Sharma and Dr Ekta Mahajan, Punjab Technical University, Kapurthala, Punjab
9. Effect of online advertisements of social media marketing on buying behaviour of college students in Delhi – Dr Sangeeta Sachdeva and Dr B. S. Nagi, Makhanlal Chaturvedi National University of Journalism & Communication, Noida, Delhi NCR
10. Awareness and use of social media tools by youth for jobs: A study of social media tools adopted by youth of Amritsar – Ms Ritika Goenka and Dr Ekta Mahajan, Punjab Technical University, Kapurthala, Punjab
11. A survey of sports students on religious iconic and symbolic contents emanated on social media – Dr Manoj Dayal and Ms Anshula Garg, Guru Jambheshwar University of Science and Technology, Hisar, Haryana
12. Social Media: The next stage of talent acquisition – Mr Sayak Pal and Dr Sharmila Kayal, Department of Journalism & Mass Communication, School of Media, Communication & Fashion, Adamas University, Barasat, Kolkata MDA, West Bengal
13. सोशल मीडिया के पोस्ट और कमेंट की भाषाशैली: आत्मावलोकन की आवश्यकता – वंदना यादव, मणिपाल विश्वविद्यालय जयपुर, जयपुर, राजस्थान

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Technical Session IV: Media Content, News Analysis and Ethical Issues

Date: **Tuesday June 23, 2020**

Time: **3 – 5 pm**

Chair: **Dr Anubhuti Yadav**, Professor Course Director, Advertising and Public Relations, Indian Institute of Mass Communication, New Delhi

Co-Chair: **Ms Yashasvika Yadav**, Assistant Professor, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR

1. Disinformation as a tool of statecraft and destabilization – Ms Krishna Pandey, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
2. ‘Profitability trumps Media Ethics’: Coverage of paid news and fake news in print and social media – Dr Parul Mehra, Amity School of Communication (ASCO), Amity University, Noida, Delhi NCR
3. The evolution of news consumption: Sensory Journalism and Gen Z – Ms Deepika Dhawan, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
4. Paid news and propaganda in digital media: A survey study – Mr Shiv Dhawan, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
5. Fake news identification: Study of media students of DME – Mr Ritwik Ghosh, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
6. Crime news reporting: Assessing the role of media trials in ensuing justice – Mr Pramod Kumar Pandey, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
7. Analysis of abrogation of Article 370 in Hindi and English newspapers– Ms Garvita Sharma, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
8. Globalization and role of digital media in social development of youth – Dr Aanchal Sehgal, Punjabi University, Patiala, Punjab
9. Fake news as an instrument of political promulgation: A contextual analysis of Delhi Assembly election 2020 – Mr Mohd Kamil, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
10. Political knowledge, awareness and media consumption of college students: A survey based study – Ms Nisha Sharma, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
11. Comparative analysis of Sabrimala coverage in two national dailies – Ms Kusum Sharma and Ms Divya Sinha, Apeejay Stya University, Gurgaon, Sohna, Haryana
12. Review Paper: Research on rural news in mainstream Indian press – Dr Jaya Srivastava, Apeejay Institute of Mass Communication, New Delhi
13. Establishing the reflection of business ethics in society: Corporate responsibilities for private sector in modern times and years to come – Ms Maneet Dabas and Dr Navita Mahajan, Amity International Business School, Amity University, Noida, Delhi NCR
14. NBA Vs NBF: Split in broadcast media industry and scope of self-regulation in India – Dr Hemant Kaushik, News Nation news channel, Noida

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15. तीन राष्ट्रीय समाचार पत्रों में आने वाले राजनीतिक समाचारों का अंतर्वस्तु विश्लेषण- दैनिक भास्कर, दैनिक जागरण व पंजाब केसरी समाचार पत्रों का तुलनात्मक अध्ययन – सुधीर कुमार, गुरु जम्भेश्वर विश्वविद्यालय, हिसार, हरियाणा

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Technical Session V: Web Series, Digital Streaming and New Technology

Date: **Wednesday June 24, 2020**

Time: **11 am – 1 pm**

Chair: **Prof. (Dr) Manoj Dayal**, Department of Communication, Media and Technology, Guru Jambheshwar University of Science and Technology, Hisar, Haryana

Co-Chair: **Mr Ritwik Ghosh**, Assistant Professor, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR

1. Exploring the rise of digital streaming services: A case study of *Hotstar* – Ms Yashavika Yadav, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
2. *Hotstar*, new source for entertainment hungry audience: A case study – Ms Divya Rastogi, Dr Harish Kumar and Dr Tasha Singh Parihar, School of Media and Communications Studies, Galgotias University, Greater Noida, Delhi NCR
3. Crime web series and their impact on teenagers: A case study of Amazon Prime's web series *Mirzapur* – Ms Nidhi Sahai, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
4. Impact of digital disruption on conventional forms of entertainment: A case study on Netflix and Prime Video – Ms Asha Adhikari, Amity University, Lucknow, Uttar Pradesh
5. Impact of social media and live streaming – Ms Radhika, Amity School of Communication (ASCO), Amity University, Noida, Delhi NCR
6. A study of various effects of web series & streaming content on Indian youth – Mr Rahul Ahuja, Amity University, Patna, Bihar
7. Play and Pause: Cinema and Series in the age of the 'Altgenre' – Mr Sachin Nair, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
8. Analysing effect of alternate networks in entertainment media: With special reference to entertainment media consumers in Kolkata – Ms Ruma Saha, Department of Journalism and Mass Communication, School of Media, Communication and Fashion, Adamas University, Kolkata, West Bengal
9. Scope of advertising in *TikTok* – Ms Pawni Sahni and Ms Anushka Shrivastav, Amity School of Communication (ASCO), Amity University, Noida, Delhi NCR
10. Capturing Travelling: Cinematizing the footprints of travel through live streaming – Ms Upasana Saxena, Maharishi University of Information and Technology, Noida, Delhi NCR
11. Youtube as an alternative platform: A case study on women Youtubers – Mr Arya Haridas and Ms Suguna K, Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai, Tamilnadu
12. Web Series Effects: A study on language of *Sacred Games* and *Mirzapur* and youth – Dr Vaishali Billa and Dr Ankit Sharma, Vivekananda School of Journalism and Mass Communication, Vivekananda Institute of Professional Studies (VIPS), Affiliated to GGSIP University, Delhi

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Technical Session VI: Development and Community Empowerment through CR and ICT

Date: **Wednesday June 24, 2020**

Time: **2 – 4 pm**

Chair: **Dr Manawwar Alam**, Professor and Dean, School of Journalism and Mass Communication, Satyam Group of Institutions, Noida, Delhi NCR

Co-Chair: **Ms Sanchita Chakraborty**, Assistant Professor, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR

1. Agenda Setting and Localization: Using alternative media against misinformation –DrMoina Khan, Times School of Media, Bennett University, Greater Noida, Delhi NCR
2. Role of community radio in empowering communities (An effort to build mathematical temperament) – Ms Priyanka Oberoi, JIMS, Vasant Kunj, New Delhi
3. Case study of community radio: As an emerging platform to discuss development issues in Rajasthan – Mr Amit Verma, Manipal University, Jaipur, Rajasthan
4. Community Radio strengthening the voice of voiceless: A case study of *Chala Ho Gaon Mein* – Ms Pragati Pallavi, Amity School of Communication, Amity University Patna, Bihar
5. Community and role of mass media – Ms Somya Bhaskar, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
6. Community and role of mass media – Mr Ayushmaan Datta, Amity School of Communication (ASCO), Amity University, Noida, Delhi NCR
7. Digital media facilitating education: Special reference to MHRD's Swayam – Ravleen Kaur Kohli, Assistant Professor and Freelance Writer, Mohali, Punjab
8. Digital literacy and women empowerment: Analysing Digital India – Dr Navodita Pande, Research Scholar, Chetnad, NGO, Kanpur, Uttar Pradesh
9. Usage and gratification of new media for agricultural information among farmers of Punjab – Ms Sheetal Thapar and Ms Ranjeet Kaur, Punjab Agricultural University, Ludhiana, Punjab
10. Importance of community relations in organizations – Mr Suresh Gaur, Public Relations Expert and Author, New Delhi

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Technical Session VII: **Public Health, Healthcare and Happiness**

Date: **Thursday June 25, 2020**

Time: **9.30 – 11.30 am**

Chair: **Dr Ankuran Dutta**, Dr Ankuran Dutta is Associate Professor and Head, Department of Communication and Journalism, Gauhati University, Guwahati, Assam, India.

Co-Chair: **Mr Mohit Kishore Vatsa**, Assistant Professor, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR

1. Portrayal of public health and hygiene in Indian cinema : A narrative analysis – Dr Sharmila Kayal, Department of Journalism & Mass Communication, School of Media, Communication & Fashion, Adamas University, Kolkata, West Bengal
2. Mobile health applications and youth: Exploring the usage and outcomes – Ms Sanchita Chakraborty, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
3. Role of Social Media Platforms in Health Communication – Dr Dhiraj Shukla, Department of Journalism, Uttarakhand Sanskrit University, Haridwar, Uttarakhand
4. Exploring the healthcare industry and health tourism in Indian perspective – Dr Zakia Tasmin Rahman and Ms Rehana Jasmin Rahman, Amity School of Communication (ASCO), Amity University, Noida, Delhi NCR
5. Potential of healthcare industry, health tourism in India at global level – Dr Iram Rizvi, Senior Research Associate in Policy Times, New Delhi
6. Changing dynamics of medical tourism in India – Ms Sonia Arora, Trinity Institute of Professional Studies, Guru Gobind Singh Indraprastha University, New Delhi
7. Initiating communication for menstrual health management for Women in India: A call for media – Ms Jenitta Sabu, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
8. The role of social media in mental health promotion in Delhi schools – Ms Manmeet Kaur, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
9. How Happy Are You? A study of Subjective Happiness amongst the youth of Delhi NCR – Ms Mitasha Guglani, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
10. Autobiographies and their utilisation in media: A reflection on mental well being – Ms Shivangi Singh and Dr Kanupriya, K R Mangalam University, Gurugram, Haryana
11. Factors affecting success of drug prevention advertisements- An analytical study – Ms Nivedita, IKG Punjab Technical University, Kapurthala, Punjab
12. Review of socio-economic consequences in India due to COVID-19 pandemic – Dr Pooja Arora, Visiting Faculty, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
13. भारत में स्वास्थ्य सेवा पर्यटन उद्योग: एक अध्ययन – रीटा शर्मा, भारतीय विद्या भवन, दिल्ली

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Technical Session VIII: Agenda setting, Issues of marginalized, Popular Culture and Youth

Date: **Thursday June 25, 2020**

Time: **3 – 5 pm**

Chair: **Prof. (Dr) Manish Verma**, Director, School of Media, Amity University, Gurugram, Haryana

Co-chair: **Ms Manmeet Kaur**, Assistant Professor, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR

1. The Keywords: Tool for agenda-setting in information society – Mr Rajat Sharma and Mr Pawan Koundal, Indian Institute of Mass Communication, New Delhi
2. Analysing the role of media and fake news during COVID-19 – Mohd Kamil, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
3. Is Indian Media a mere puppet of propaganda and agenda: A Critical Analysis – Ms Ipshita Guha, Amity University, Mumbai
4. Representation of Muslims in media and their perception – Ms Mudita Raj, Guru Gobind Singh Indraprastha University, Delhi
5. Media's role in Dalit related issues in Indian society – Ms Baisakhi Dalapati, Apeejay Stya University, Gurugram, Haryana
6. Effect of educational reservation in Indian society – Mr Pranav Ramesh Waidande and Ms Harshita Anandani, Amity School of Communication (ASCO), Amity University, Noida, Delhi NCR
7. Popular culture and its influence on consumer behaviour – Ms Shubhangi and Ms Isha Dave, Amity School of Communication (ASCO), Amity University, Noida, Delhi NCR
8. Consumer buying behavior and Influencer involvement program: A Micro Analysis – Dr Atul Arora, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
9. Consumer attitude and perception towards Digital Food App services – Mr Pijush Dutta and Ms Anushka Saigal, Apeejay Institute of Mass Communication, New Delhi
10. Media coverage of Sports in Hindi newspapers: Reference to Cricket and Football in *Dainik Jagran* and *Hindustan* – Mr Saket Tejaswani, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
11. Analysis of the NDTV India website: In context of special section 'Desh' – Ms Vandana Yadav, Department of Journalism and Mass Communication, Manipal University Jaipur, Jaipur, Rajasthan
12. भ्रामक खबरों की चाल: अवास्तविक दुनिया का मकड़जाल – ओजस्कर पांडेय, महर्षि यूनिवर्सिटी ऑफ़ इनफार्मेशन एंड टेक्नोलॉजी, लखनऊ, उत्तरप्रदेश
13. समाचार वेब साइटों के कंटेंट और उनकी आय के स्रोतों का संबंध एक अध्ययन:–सुरेश कुमार, गुरु गोविंद सिंह इन्द्रप्रस्थ विश्वविद्यालय, नई दिल्ली
14. वेबसाइट www.aajtak.com पर मौजूद हिंदी साहित्य: एक आलोचनात्मक अध्ययन– आदर्श कुमार, पत्रकारिता एवं जनसंचार विभाग, मणिपाल यूनिवर्सिटी जयपुर, जयपुर, राजस्थान

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Technical Session IX: **Sexuality, Misogyny and Crime against Women**

Date: **Friday June 26, 2020**

Time: **11 am – 1 pm**

Chair: **Dr Manasvini M Yogi**, OSD, Delhi School of Journalism, University of Delhi, New Delhi

Co-Chair: **Ms Krishna Pandey**, Assistant Professor, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR

1. LGBTQ in Hindi Cinema: A paradigm shift in Gay Representation– Ms Mithi Singh, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
2. Misogyny, rape culture and the role of media in the criminal justice procedure: A Study – Dr Nandini Deb, Amity School of Communication (ASCO), Amity University, Noida, Delhi NCR
3. Culture of violence and crime against women – Ms Aarti, Amity School of Communication (ASCO), Amity University, Noida, Delhi NCR
4. Media exposure on sexual crimes against women and its impact: A study on families in Chennai – Ms Suguna K and Ms M. Shanbagam, Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai, Tamilnadu
5. Culture of violence and crime against women – Mr Manav Saini, Rohini District Court, New Delhi
6. Human Rights violations against sexual minorities: Problems and perspectives – Mr Kush Kalra and Mr Surya Saxena, DME Law School, Delhi Metropolitan Education, Noida, Delhi NCR
7. Impact of witch hunting on feminism and the legitimacy of Trump’s politics – Ms Anjani Chadha and Lakshita Narang, Indraprastha College for Women, University of Delhi, New Delhi

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Technical Session X: **New Media, Digital Ethnography and Network Communities**

Date: **Friday June 26, 2020**

Time: **2 – 4 pm**

Chair: **Dr K S Arul**, School of Journalism and New Media Studies (SOJNMS), Indira Gandhi National Open University (IGNOU), New Delhi

Co-Chair: **Ms Manasvi Maheshwari**, Assistant Professor, K R Mangalam University, Gurugram, Haryana

Faculty Coordinator / Moderator: **Ms Sanchita Chakraborty**, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR

1. A paradigm shift in public sphere from traditional platforms to digital deliberations – Ms Junny Kumari, Amity University, Patna, Bihar
2. Digital media as an alternative to conventional media – Mr Aditya Jha and Ms Tanusha Arora, Amity School of Communication (ASCO), Amity University, Noida, Delhi NCR
3. How localised are the hyper-local digital news platforms: A study of West Bengal-focused news-sites – Mr Sambit Pal, Dr Ashish Kumar Dwivedy and Dr Mrinal Chatterjee, Indian Institute of Mass Communication, Dhenkanal, Odisha
4. Networked society and changing dynamics of media communication: A case study of public discourse during Delhi riots 2020 – Mr Gagan Gera, Indraprastha College for Women, University of Delhi, New Delhi
5. Advertising on digital media Vs print media – Ms Priyanshi Jain and Ms Drivya Bhatia, Amity School of Communication (ASCO), Amity University, Noida, Delhi NCR
6. Impact of technology aided visual communication: Based on students perspective of digital film revolution – Dr Rajeev Kumar Panda, Apeejay Institute of Mass Communication, New Delhi
7. Consumption of news by youth in digital age – Mr Adarsh Sharma, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
8. Prolegomena Teleology Ethics in Indian Brands – Mr Amit Kumar Dutta and Dr Aman Vats, Amity School of Film and Drama, Amity University Uttar Pradesh, Noida, Delhi NCR

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Technical Session XI: Global issues, Political Communication, Elections and Public Opinion

Date: **Sunday June 28, 2020**

Time: **11 am – 1 pm**

Chair: **Dr Uma Shankar Pandey**, Associate Professor and Head, Department of Journalism & Mass Communication, Surendranath College for Women, Kolkata, West Bengal and IAMCR Ambassador

Faculty Coordinator / Moderator: **Ms Deepika Dhawan**, Assistant Professor, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR

1. Decolonizing my mind? A perspective on media representations of the (so-called) terrorist Mullah Omar, the leader of the Taliban – Ms Bette Dam, Free University Brussels, Brussels, Belgium
2. Role of media in showcasing rising voices against deprivation of rudimentary human rights in Pakistan – Dr C.K. Singh, Faculty of Arts, Humanities and Communication and Dr Pushendu Rakshit, Faculty of Commerce & Management, Chattrapati Shivaji Maharaj University, Panvel, Navi Mumbai
3. Indo-Pak Ceasefire violations in LOC: Analysis of the media coverage – Mr Sumantra Sarthi Das, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
4. Investigating the curriculum and technological challenges of media education in Bangladesh – Ms Nadia Nahrin Rahman, Bangladesh University of Professionals, Bangladesh
5. Political perceptions and memes: A study on the role of internet memes in forming political opinions of the youth – Ms Sukriti Arora, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
6. Newspaper coverage of elections and public opinion in Lucknow: A case study of 2019 Lok Sabha Elections – Mr Amit Massey and Dr Sanjay Mohan Johri, Amity University, Lucknow, Uttar Pradesh
7. A study of the shift in the electoral issues during 16th and 17th Lok Sabha Election in India – Ms Sana Absar, Banaras Hindu University, Varanasi, Uttar Pradesh
8. Newspaper coverage of elections and public opinion. A case study of Delhi Assembly Election 2020 – Mr Saad Ali Khan and Mr Amit Massey, Amity School of Communication, Amity University, Lucknow, Uttar Pradesh
9. A study to find out public opinion in Delhi with reference to Legislative Assembly Elections 2020 – Mr Mohd. Hussain Qadri and Mr Amit Massey, Amity School of Communication, Amity University, Lucknow, Uttar Pradesh
10. पत्रकारिता और राष्ट्रवाद – राहुल जोशी, मानव रचना इंटरनेशनल इंस्टिट्यूट ऑफ़ रिसर्च एंड स्टडीज, फरीदाबाद, हरियाणा
11. महिलाओं के सामाजिक - राजनीतिक आंदोलन: भारत में शाहीनबाग की केस स्टडी – डॉ अम्बरीष सक्सेना, डॉ सुस्मिता बाला, डी एम ई मीडिया स्कूल, दिल्ली मेट्रोपॉलिटन एजुकेशन, नोएडा

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Technical Session XII: Discourse in Media Space and contemporary Narratives

Date: **Sunday June 28, 2020**

Time: **3 – 5 pm**

Chair: **Dr Pallavi Majumdar**, Joint Acting Head, Amity School of Communication (ASCO), Amity University, Noida, Delhi NCR

Co-Chair: **Mr Pramod Kumar Pandey**, Assistant Professor, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR

1. Nationalism as propounded by Indian media: A study – Dr Ambrish Saxena and Dr Susmita Bala, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
2. Understanding media innovations – Dr Pulugurta Chandra Sekhar, Doordarshan, Prasar Bharti, New Delhi
3. Narrative formation in Print: JNU outrage buildup – Ms Mansi Sharma, Guru Gobind Singh Indraprastha University, New Delhi
4. Media and Conflict: A comparative analysis of India and Pakistan TV – Dr Aaqib Anwaar Butt, Shadra University, Greater Noida, Delhi NCR
5. Freedom of Expression of working journalists in Punjab: A Case Study – Dr Arif Nazir, Department of Mass Communication & Video Production, DAV College, Katra Sher Singh Amritsar and Dr Priyanka Bassi, Department of Journalism & Mass Communication BBK DAV College, Lawrence Road, Amritsar, Punjab
6. Ethical and professional dilemmas when covering femicide trauma and the implications for journalism education – Tina Tsomaia, Caucasus School of Journalism and Media Management of Georgian Institute of Public Affairs, Tbilisi, Georgia
7. The evolution of Brand Modi – Ms Swati Goswami and Dr Jaya Srivastava, Apeejay Institute of Mass Communication, New Delhi
8. Analysis of news anchors' language on Hindi news channels: A qualitative study – Adarsh Kumar, Department of Journalism and Mass Communication, Manipal University Jaipur, Jaipur, Rajasthan
9. वर्तमान परिपेक्ष्य में सकारात्मक पत्रकारिता- रजत पांडेय व दीपक कुमार, देव संस्कृति विश्वविद्यालय, हरिद्वार, उत्तराखंड
10. हिंदी न्यूज चैनल 'आजतक' की वेबसाइट पर प्रकाशित खबरों की भाषाशैली का अध्ययन (सेक्शन 'खबरें जराहटके' के संदर्भ में) – वंदना यादव, मणिपाल यूनिवर्सिटी जयपुर, जयपुर, राजस्थान

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Technical Session XIII: Cinema for community bonding, peace, harmony and justice

Date: Monday June 29, 2020

Time: 11:30 am – 1 pm

Chair: Prof. (Dr) Aman Vats, Amity School of Film and Drama, Amity University, Noida, Delhi NCR

Co-Chair: Dr Arif Nazir, Department of Mass Communication & Video Production, DAV College, Katra Sher Singh, Amritsar, Punjab

Faculty Coordinator / Moderator: Ms Sukriti Arora, Assistant Professor, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR

1. A Study of the impact of Coronavirus pandemic on Indian Cinema – Ms Yashavika Yadav, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
2. Aparna Sen's *GoynarBaksho* (2013): A detailed case study of women emancipation through cinema – Dr Sunayan Bhattacharjee, Department of Journalism & Mass Communication, School of Media, Communication & Fashion, Adamas University, Barasat, Kolkata, West Bengal
3. Portrayal of Bollywood Mother through Indian cinema: From fragile to fighter – Ms Shikha Sharma, Ms Aditi Kar and Ms Srishti Aggarwal, K R Mangalam University, Gurugram, Haryana
4. Specially abled protagonist in Hindi cinema: A potent tool for mass awareness, case study of *Taare Zameen Par* – Ms Deepa Zutshi, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
5. Rise of Bollywood in China: Spreading peace and harmony through cultural exchange – Ms Navneet Kaur, Kanoria PG Mahila College, Jaipur, Rajasthan
6. Role of cinema as a tool of harmony and peace in India – Ms Varsha Rani and Mr Nirbhay Singh Chauhan, Amity School of Communication (ASCO), Amity University, Noida, Delhi NCR
7. To study the demand and popularity of remake of South Indian films in Hindi cinema – Ms Unnati Bansal and Mr Amit Massey, Amity School of Communication (ASCO), Amity University, Lucknow, Uttar Pradesh
8. To study the role and contribution of Hindi cinema in propagation of social justice and equality in last 5 years – Ms Kirti Yadav and Mr Amit Massey, Amity School of Communication (ASCO), Amity University, Lucknow, Uttar Pradesh
9. Depiction of disability in Hindi films and the youth perception: A study of Delhi-NCR – Ms Divyani Redhu, University School of Mass Communication, Guru Gobind Singh Indraprastha University, New Delhi
10. Portrayal of women in domestic roles by television serials – Ms Riya Yadav, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
11. Suicidal behavior among adolescents: A study of Hindi films – Ms Shrutika Srivastava, K R Mangalam University, Gurugram, Haryana

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Technical Session XIV: Issues of National Identity, Citizenship, Statelessness and CAA

Date: **Monday June 29, 2020**

Time: **3 – 5 pm**

Chair: **Dr Rajeev Panda**, Associate Professor, Apeejay Institute of Mass Communication – AIMC, New Delhi
Faculty Coordinator / Moderator: **Mohd. Kamil**, Assistant Professor, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR

1. Role of international communities in Rohingya issue: A coverage analysis of a national daily of Bangladesh – Dr Md. Nazrul Islam, Begum Rokeya University, Rangpur, Bangladesh
2. Forced evictions; integration or assimilation of Culture? – Ms Vedhavarshini.T, Shri Shankarlal Sundaribhai Shasun Jain College for Women, Chennai, Tamilnadu
3. Analysis of Citizen (Amendment) Act 2019 coverage in foreign news websites – Dr Manasvi Maheshwari and Mr Gaurav Sachdeva, K R Mangalam University, Gurugram, Haryana
4. A study of citizenship laws in India in view of CAA 2019 – Ms Bhawna Solanki, Trinity Institute of Professional Studies, Guru Gobind Singh Indraprastha University, New Delhi
5. Studying growth of Anti-CAA movement in Shaheen Bagh – Mr Hardik Dogra, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR
6. Content analysis of videos published by English news broadcasters on YouTube channel: A study of Citizenship (Amendment) Act, 2019 – Ms Poorvi Sapra, K R Mangalam University, Gurugram, Haryana
7. The role of national news channels in policy development and implementation: A study on the coverage of Citizen Amendment Act (CAA) conflict – Ms Deepa Rani, Mahatma Gandhi Kashi Vidyapith, Varanasi, Uttar Pradesh
8. Studying issues of migration and citizenship in the backdrop of anti-CAA movement in India – Dr Ambrish Saxena and Dr Susmita Bala, DME Media School, Delhi Metropolitan Education, Noida, Delhi NCR

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