

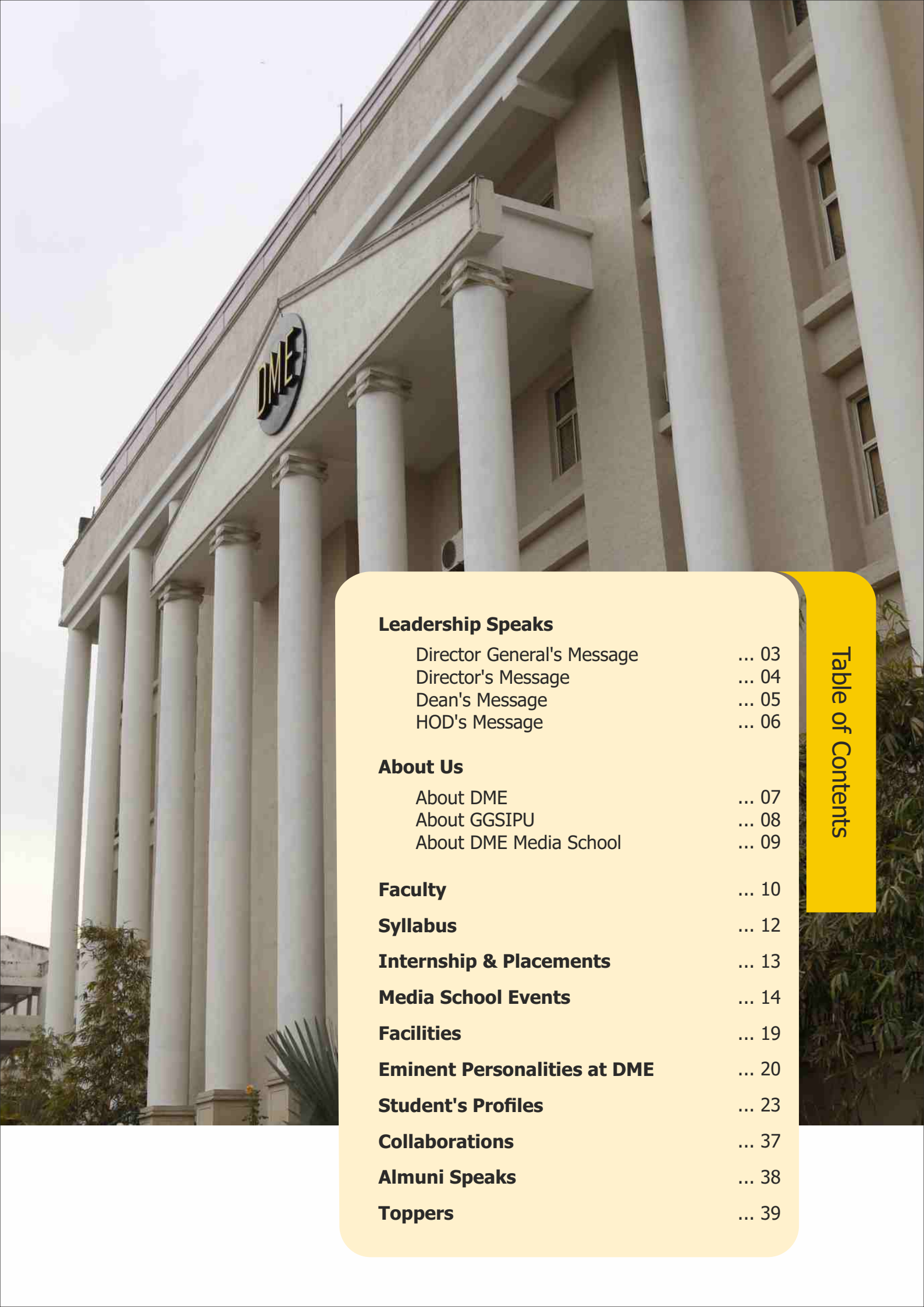


Affiliated to GGSIP University, New Delhi  
Approved by Bar Council of India

# DME Media School

**PLACEMENT  
BROCHURE**  
2019





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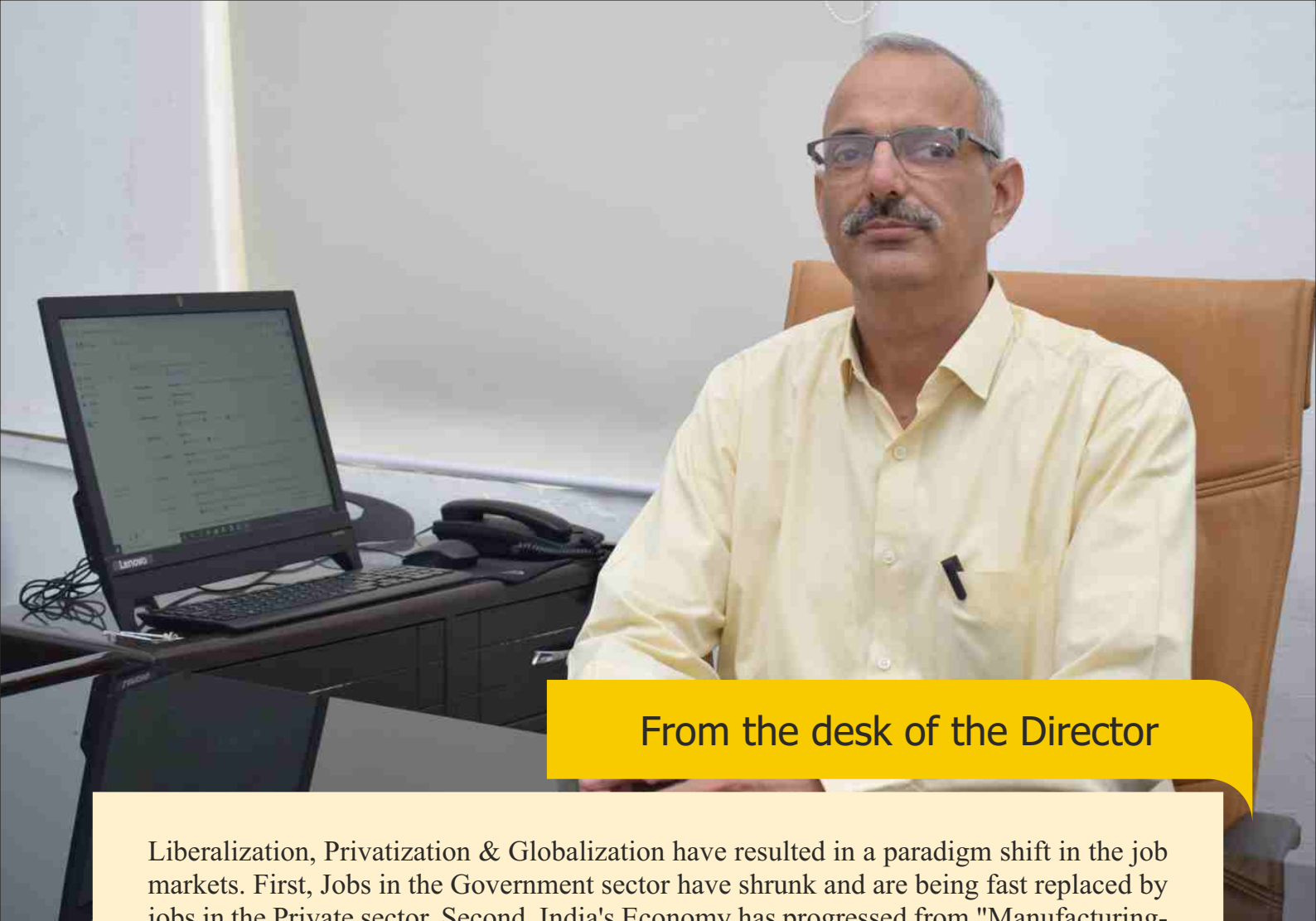
## From the desk of Director General

Delhi Metropolitan Education is dedicated to excellence in teaching, research, scholarship, creative work and service. The institution also organises pro bono special training for aspirants of **Journalism & Mass Communication** - lectures, seminars, symposia and conferences, to promote knowledge and to make **Media Communication** an efficient instrument of social development. As a matter of fact the vision of our college is to achieve academic excellence in education with students to be professionals, scholars and academicians in their respective disciplines for making access to justice easier for masses. We aspire to prepare scholars into expert professionals who not only serve their client but also be an asset to the system with a high level of accomplishments and commitment to the highest level of the profession.

Indian corporate world is evolving, leading to the growth of transnational and multinational companies. Media industry needs innovative and experienced professionals with good communication and sound knowledge of updated technology. Therefore, corporate connect, industrial exposure, live projects etc. are incorporated and are an inseparable part of academic curriculum. The university syllabus emphasizes practical knowledge and internships, industrial visits, workshops and training programs, expert talks are a part of academic session.

To bridge the industry-academia gap and strengthen the professional ties, the institution has collaborated with many corporate giants. I wish the young budding professionals good luck and success in their future life.

**Justice Bhanwar Singh**  
(Former High Court Judge)  
Director General  
Delhi Metropolitan Education



## From the desk of the Director

Liberalization, Privatization & Globalization have resulted in a paradigm shift in the job markets. First, Jobs in the Government sector have shrunk and are being fast replaced by jobs in the Private sector. Second, India's Economy has progressed from "Manufacturing-Based" to "Service-Based" with close to 54% of the Indian GDP being contributed by the Services sector. Third, the job market is integrating itself with the global scenario in terms of competencies. Thus, the student needs to prepare according to this changed job scenario.

The present job scenario needs professionals with the right set of Knowledge, Skills & Attitude. Delhi Metropolitan Education (DME) provides education in the fields of Law, Journalism and Management through a model which inculcates the right set of Knowledge, Skills and Attitude so that placement is a natural outcome when the student completes the course.

I invite corporate for recruiting our students with a confidence that they will put in the best of their mind & energies to contribute to the wealth of the organizations for which they will work.

**Prof. (Dr.) Ravi Kant Swami**  
Director  
Delhi Metropolitan Education

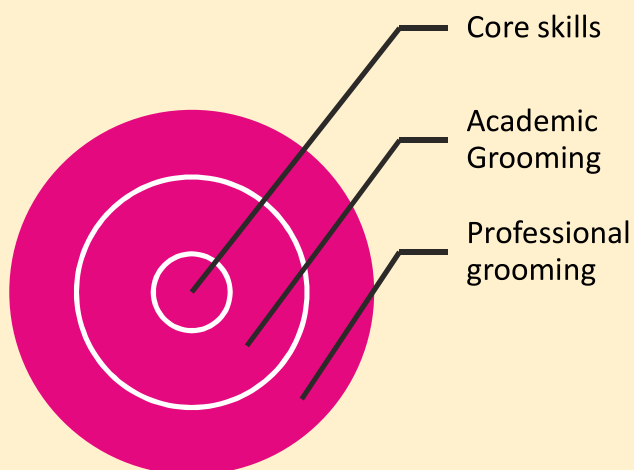




## From the desk of Dean

DME Media School works on holistic growth of students by amalgamating curricular and co-curricular activities. We address the intellectual elevation and the skill accomplishment of students with the same vigor. We provide a blend of classroom teaching and learning in the field. We enshrine freedom enabling students to define their own space amidst peers while remaining conscious of inclusive conduct. We facilitate students to grow as independent mind with intrinsic values of social compassion and human dignity.

DME Media School provides an unparalleled infrastructure and a conducive environment for progression. We extend prospective opportunities to students for their upbeat career and potent life. And we always cherish a lasting relationship with our students turned professional colleagues.



**Prof. (Dr) Ambrish Saxena**  
Dean, DME Media School  
Director, DME Studios and Production  
Delhi Metropolitan Education



## From the desk of HOD

The Indian Media and Entertainment industry is growing at a fast pace. India's media consumption has grown at a CAGR of 9 per cent during 2012-18 thus providing employment to 3.5-4 million people, including direct and indirect employment in 2017-18.

Delhi Metropolitan Education Media School focuses on preparing the professionals who are academically groomed and up-to date with the current industry trends. The traditional media training programme has been revamped in adherence to GGS IP University syllabus and synchronized with the Industry requirements to produce well groomed professionals.

There is high demand for skilled professionals and specialized workforce across various job roles in sub-sectors; Print, Radio, Digital and Advertising. This demand is being driven by the increased use of new media and digitisation of film and TV, as well as launch of new channels across genres.

DME Media School runs specialised industry grade assignments throughout the three-year programme in digital news media, sports journalism, event management, public relations, digital photography and corporate communication. There is compulsory onsite training with internships in each of these specialisations.

Annual Film Festival CIFFI (Cineaste International Film Festival of India) is organised at DME for encouraging the young filmmakers, cinematographers and editors. Our endeavor towards the programme increases the synergy between academic programmes and professional trends in each of these specialities which are increasingly becoming digital.

Special guest lectures “The B.G.Verges Series ” is organized once each month for the students to promote the interaction between intellectual think tank and young media professionals at DME Media School .

**Prof. (Dr.) Susmita Bala**  
Head, DME Media School

## About Us

Welcome to Delhi Metropolitan Education, a premier educational institute affiliated to Guru Gobind Singh Indraprastha University, New Delhi and approved by Bar Council of India. At DME, we extend first rate infrastructure with strong academic facilities to provide a dynamic and clinical grounding for success.

The Schools and programmes here are:

- **DME Law School: BA.LLB & BBA.LLB [Integrated programmes]**
- **DME Media School: BA JMC [Bachelors in Journalism & Mass Communication]**
- **DME Management School: BBA [Bachelors in Business Administration]**

Our founders have been involved in education over the last 15 years. They founded the esteemed Mayo School, Noida in collaboration with Mayo College, Ajmer. The school campus is spread over ten acres and the school has over 3300 students enrolled currently.

Our founders also started the Delhi World Public School, Noida Extension in 2016. The School has around 1500 enrolled students.

Our sister college is Delhi Technical Campus at Greater Noida which provides the most sought after programmes affiliated to Guru Gobind Singh Indraprastha University and is approved by All India Council for Technical Education (AICTE). The institute imparts technical education in the fields of engineering, architecture and MBA.





GURU GOBIND SINGH  
INDRAPRASTHA UNIVERSITY

Guru Gobind Singh Indraprastha University is a public, professional university located in Delhi, India. Founded in 1998, it is a teaching-cum-affiliating university which has been graded 'A' by NAAC. The University has received the Platinum Technology Award for quality and excellence in the field of education, in Geneva, Switzerland. Guru Gobind Singh Indraprastha University is a member of the Association of Commonwealth Universities, Association of Indian Universities, and Medical Council of India.





## About DME Media School

Mass Communication is the study of mass media that involves various channels to convey information to the audience. These channels include newspapers, magazines, films, radio, television and digital platforms. The Bachelor of Journalism & Mass Communication (BA JMC) programme of GGSIPU comprehensively educates and trains the students in Journalism, Advertising and Public relations.

The field of Media & Communication requires skilled and responsible professionals who can observe the present, relate it to the past and have progressive outlook of the future. The three-year programme is devised to equip the students with updated and relevant skill set.

The BAJMC programme has been designed with the following objectives.

- To produce graduates with strong academic knowledge backed by professional skills so that they are prepared to join a media industry.
- To produce graduates who will contribute positively to society.

This professional programme opens doors for career's in Television, Newspapers, Public relations, Journalism, Video editing, Direction, Film making, Script writing and Production. Thus, the Mass Communication programme widens the horizon of career options for students.

At DME Media School, the students of Journalism and Mass Communication are given enormous professionals exposure that is required for enhancing their innovation and creativity. To achieve this, specific emphasis and guidance from proficient faculty is imparted generously to the students. Along with it, a regular student– expert interaction with the industry veterans is ensured for grooming the students further into professionals.

Delhi Metropolitan Education produces graduates who are strong in their academic knowledge and skilled in the professional knacks thus ensuring their employability in the Media industry. In addition to academics, students are trained in extracurricular and co curricular events and activities that magnify their overall growth in life skills. DME boasts excellent academic infrastructure and various facilities exclusively for BAJMC students including state-of-the-art studio floor, video editing lab, radio studio and photo lab.

# FACULTY



**Prof. (Dr.) Ambrish Saxena**

Dean, DME Media School and  
Director, DME Studios & Production  
M.A., MJ, LL.M, Ph.D. - M G Kashi  
Vidyapith, Varanasi



**Prof. (Dr.) Susmita Bala**

Head, DME Media School  
M.A., MJ, B.Ed., BJ  
Ph.D. - IGNOU, New Delhi

**Dr. Atul Arora**

Associate Professor  
MA(MC), M.Phil, (Mass Comm),  
Ph.D., (Mass Comm),  
RTMNU Nagpur University



**Ms. Manmeet Kaur**

Assistant Professor  
MA, PhD (Pursuing) Guru Nanak  
Dev University, Amritsar



**Ms. Divya Rastogi Kapoor**

Assistant Professor  
BJMC, MJMC,  
Ph.D. (Pursuing), Galgotias  
University, Gr. Noida



**Ms. Krishna Pandey**

Assistant Professor  
M.A, PGD (English Journalism),  
Ph.D (Pursuing) Guru Gobind  
Singh Indraprastha University

**Mr. Ritwik Ghosh**

Assistant Professor  
PG Diploma in Audio Program  
Production, Masters in Mass  
Communication, Ph.D. (Pursuing)  
K R Mangalam University, Gurugram



**Mr. Pramod Kumar Pandey**

Assistant Professor  
BMC, MMC, Ph.D. (Pursuing),  
Guru Jambheshwar University, Hisar  
UGC Net (JRF)



**Ms. Yashavika Yadav**

Assistant Professor  
M.A in Mass Communication,  
GGSIU University, New Delhi,  
UGC Net (JRF)



**Ms. Deepika Dhawan**

Assistant Professor  
PGDADMC, PGCMRDA,  
MJMC (Apeejay Stya University)  
UGC Net (JRF)



**Ms. Kritika Sati**

Assistant Professor  
MA- Mass Communication,  
Guru Jambheshwar University of  
Science & Technology, Hisar  
UGC Net



**Mr. Mohd Kamil**

Assistant Professor  
PGD AD& PR, MMC  
Guru Jambheshwar University, Hisar  
UGC Net



**Ms. Sanchita Chakraborty**

Assistant Professor  
MA (Media Governance)  
Jamia Milia Islamia, New Delhi  
UGC Net



**Ms. Sukriti Arora**

Assistant Professor  
BMMMC, M.A. Mass Communication  
Guru Jambheshwar University  
UGC Net



**Mr. Mohit Kishore Vatsa**

Assistant Professor  
M.A (Mass Communication)  
GGSSIP University Dwarka,  
UGC Net



**Ms. Chhavi Bakaria**

Assistant Professor  
M.A (Mass Communication)-  
Panjab University,  
UGC Net



**Mr. Sachin Nair**

Assistant Professor  
MA (Mass Communication)  
Guru Jambheshwar University,  
UGC Net



**Mr. Sumantra Sarathi Das**

Assistant Professor  
M.A., PGDM Public Relations,  
Bharatiya Vidya Bhawan



**Ms. Deepa Zutshi**

Assistant Professor  
PGDM in Journalism and Mass  
Communication  
PGDM in Personnel Management  
and Human Resources, IIMM, Pune



**Ms. Shruti Pandey**

Assistant Professor  
B.Sc, MJMC  
Guru Jambheshwar University



**Ms. Tulika Arora**

MAMC, MA (Mass  
Comm.), BHU,  
Varanasi



**Mr. Yogesh Sharma**

Production Assistant  
Post Graduation Diploma in  
Television Production,  
Bharatiya Vidya Bhavan



# Syllabus:

## FIRST YEAR

### Semester I

- Communication: Concepts & Processes
- Contemporary India: An Overview
- Basics of Design and Graphics
- Communication Skills Lab
- Contemporary India: Issues and Debates
- Design & Graphics Lab – I

### Elective Subjects

- Personality Development
- Writing Skills
- Indian Culture (For Foreign Students Only)
- Personality Development Lab
- Writing Skills Lab

### Semester II

- Print Journalism
- Media Laws and Ethics
- Still Photography
- Print Journalism Lab
- Still Photography Lab
- Design and Graphics Lab – II

### Elective Subjects

- Health Communication
- Sports Journalism
- Health Communication Lab
- Sports Journalism Lab

## SECOND YEAR

### Semester III

- Development Communication
- Basics of Radio Programming and Production
- Basics of Video Camera, Lights and Sound
- Radio Production Lab
- Video Production Lab
- Summer Training Report

### Elective Subjects

- Radio Jockeying and News Reading
- Video Editing
- Radio Jockeying and News Reading Lab
- Video Editing Lab

### Semester IV

- Basics of Advertising
- Basics of Public Relations
- Television Programming and Production
- Advertising Lab
- Public Relations Lab
- TV Production Lab

### Elective Subjects

- Television News: Reporting and Anchoring
- Corporate Communication
- Television News: Reporting and Anchoring Lab
- Corporate Communication Lab

## THIRD YEAR

### Semester V

- Basics of New Media
- Media Research
- Event Management
- New Media Lab
- Media Research Lab
- Event Management Lab
- Functional Exposure Report

### Elective Subjects

- Digital Media Marketing
- Digital Media Marketing Lab
- Film Appreciation Lab
- Film Appreciation

### Semester VI

- Media Management and Entrepreneurship
- Global Media: An Overview
- Environment Communication
- Final Project and Comprehensive Viva



# Internships and Placements

Placement Cell of DME provides ample opportunities to media students. The aim is to offer internship opportunities for students during summers after second and fourth semesters and lucrative job profiles for final year students. Every year, DME organizes placement week to ensure the placement opportunities to students. Placement week for the year 2019 was organized during March 25-29. DME Media School participated in this placement drive involving participation of large number of students. In this drive, companies showed interest in selecting copywriters, content creators, filmmakers, production persons, event organizers, video editors and camera persons. Companies like **Amazon, Infoaxon, Aptara, C-Vent Software solution, Garage Production, Teamwork Solutions** visited the campus this year.



# International Conference on Indian Cinema and Alternate Networks



## ICAN<sup>2</sup>



Delhi Metropolitan Education (DME) reserved its place in the galaxy of prestigious institutions of India by organising first of its kind international conference in New Delhi and Noida in November, 2018. The participation of more than five hundred academicians, researchers, media professionals and students of bachelors, master and PhD programme in 8 technical sessions, 3 plenary sessions, 3 workshops, inaugural and opening sessions, valedictory session along with an evening of music and dance might be envy for any emerging educational institution.

ICAN<sup>2</sup> 2018 was endorsed by **Government of India** when **Mr. Satya Pal Singh**, Minister of State for Human Resource Development, lauded the efforts of DME in brining Australia closer to India in the field of academics and research. Mr. Singh inaugurated the conference as Chief Guest at India Habitat Centre, New Delhi on November 16, 2018.

This international conference **Indian Cinema and Alternate Networks- ICAN<sup>2</sup> 2018** was jointly organised by DME Media School of Delhi Metropolitan Education, Noida and School of Creative Arts and Communication, **Deakin University**, Melbourne, Australia. This Indian-Australian collaboration was unique and worked excellently on the ground.

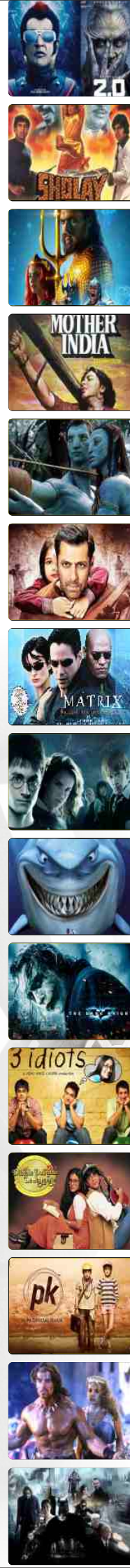




**DME Media School** in association with **Deakin University, Melbourne, Australia** successfully organized 4-day **CINEASTE International Film Festival of India – CIFFI 2019** from April 17th to 20th with an objective to promote cross culture films and bring together artistically inclined minds.

The festival was organized in collaboration with **Vigyan Prasar, Department of Science & Technology, Government of India, Delhi International Film Festival (DIFF), WE CARE film festival, University Film Club AMU, Indian Academy of Shorts & Aquarius Productions.**

Graced with the presence of eminent personalities from the industry and academia **Mr. Tigmanshu Dhulia, Mr. Khalid Mohamed, Mr. Muzammil Hayat Bhavani, Ms. Roseann M. Mandziuk, Ms. C.B. Anzi Zalis, Ms. Saara Lamberg, Dr. Vikrant Kishore, Dr. Simon Wilmot, Mr. Ram Kishore Parcha, Mr. Satish Kapoor, Mr. Nimish Kapoor, Mr. Ashok Purang, Mr. Naresh Sharma, Mr. Aditya Seth, Ms. Savita Oberoi, Dr. Gauri Chakraborty** and many more, the festival witnessed enormous participation, receiving more than 140 films under 6 categories from film makers across the globe and a large number of film enthusiasts attending various workshops, master classes and curate sessions.









The four-day international film festival **CIFFI 2019** comprised **3 workshops, 2 panel discussions, 4 curate sessions and 2 master classes**, apart from daily film screening sessions. The festival gave an opportunity to the students to interact with industry experts and get a deep insight into the field of filmmaking. The brand new state-of-the-art **Studio 62** of DME Media School was unveiled by **Mr. Tigmanshu Dhulia, celebrated filmmaker, director and actor**, with whom a chit-chat show was hosted by Dr. Ambrish Saxena amidst interventions by inquisitive students of BAJMC.









# Facilities

Students of DME enjoy exceptional facilities on campus. Constructed in 2,600 sq ft area, **Studio 62 of DME Media School** is fully equipped with all the latest equipment including a multi-cam setup (3 studio cameras) with tripods, 50 cool lights and baby lights on a grid, talk back system, audio mixer, switcher for online production of programs, recorders, monitors, mikes and speakers.

To make video studio more systematic, it has been divided in four segments

1. Chat show setup with video wall and trans-lights
2. News Anchoring set with Teleprompter
3. Exclusive chroma setup
4. Production Control Room (PCR)

Students of DME enjoy exceptional facilities on Campus.

The Nelson Mandela Auditorium gives students an opportunity to showcase their talents. Plenty of events are staged and guest lectures are held at this auditorium. The lecture rooms are aesthetically designed and air conditioned. All class rooms have overhead projectors and the entire campus is wi-fi enabled.

The Rabindranath Tagore Library houses over 20,000 books across various subjects along with a strong collection of Journals, Magazines, reference books and e-access to many national and international resources.

The Computer Centre, complete with personnel ready to assist students with their questions and assignments, is also frequently used by the Management School students.





# Eminent personalities at DME



**His Excellency, Mr. Michael Aaron  
N. N. Oquaye Esq (Jnr)**  
High Commissioner of Ghana to India



**Prof. (Dr.) Gita Bamezai**  
Head of Communication Research Department  
at Indian Institute of Mass Communication



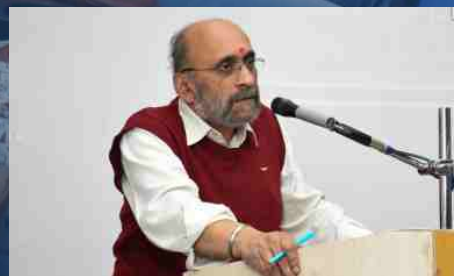
**Dr. Vikrant Kishore**  
Senior Lecturer at School of Communication  
and Creative Arts, Deakin University, Australia



**RJ Naved**  
Radio Jockey, Radio Mirchi (98.3)



**Lokesh Mehra**  
Lead Research and Development,  
NASSCOM



**Paranjoy Guha Thakurta**  
Renowned Journalist, Political Commentator,  
Author and Documentary Film-maker



**Mr. Prabhat Shunglu**  
Renowned Journalist and Media  
Academician

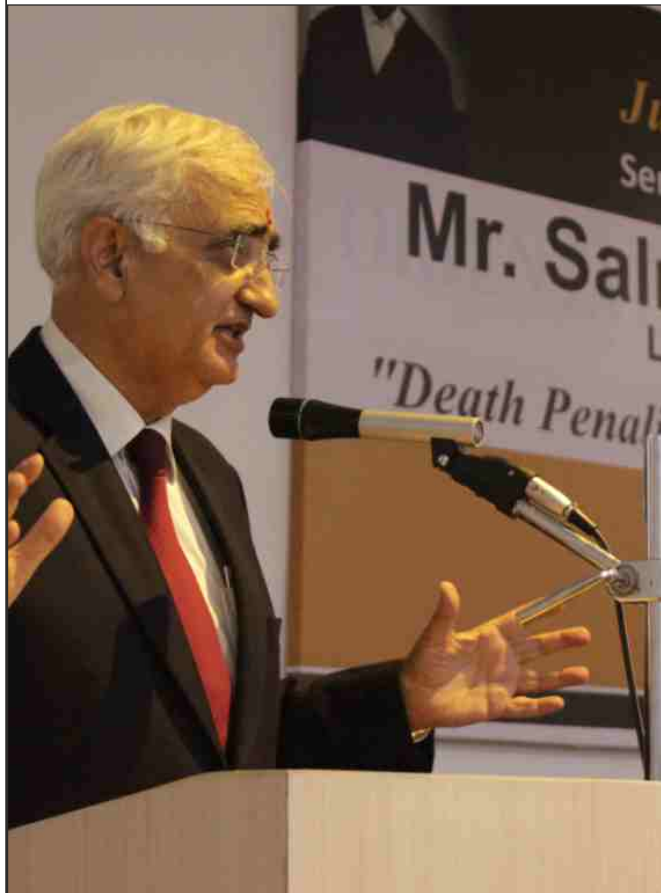
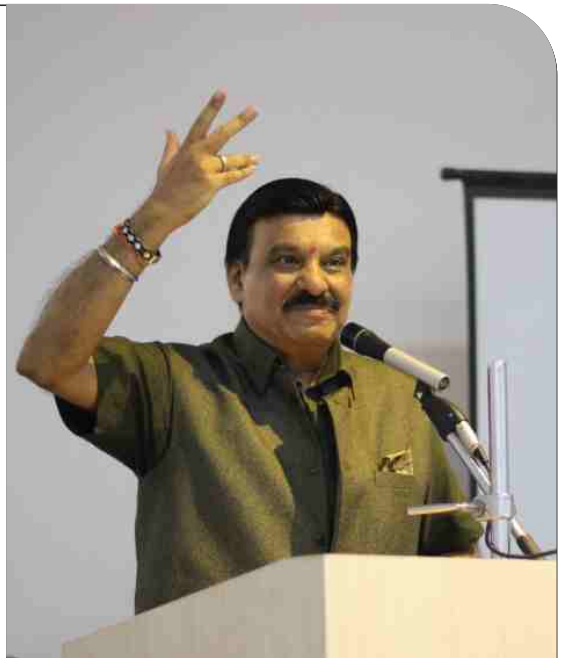


**Anirban Sarma**  
National Programme Officer (Communication  
and Information) at UNESCO New Delhi









## Students' Profile



**Jenitta Sabu**

**Internship:** The Pioneer, Centre For Advocacy and Research

**Interest Area:** Research and Communication

**Key Skills:** Analytical, Good Communication, Creative, Presentation and Writing Skills



**Siddhant Sharma**

**Internship:** Network18, Perfect Relations

**Interest Area:** Advertising & Public Relations, Television/Film Production, Content Writing

**Key Skills:** Verbal and written communication skills, Performing Arts, Social Media Handling, Designing



**Daksh Mudgil**

**Internship:** Travel Secrets Magazine and Hub Kreatives (Ad Agency)

**Interest Area:** Public Relations, Event Management, Filmmaking, Audio Editing, Video Editing, Advertising, Social Media

**Key Skills:** Communication Skills, Creative Thinking, Management Abilities and Graphic Designing.



**Sandal Sharma**

**Internship:** Action India and All India Radio  
**Interest Area:** Radio and Content Writing for Radio Programs

**Key Skills:** Writing for Radio, Creative Writing, Management Skills



**Nayanika Sharma**

**Internship:** Delhi Press - Woman's Era Magazine, Alive Magazine Brand Catapult

**Interest Area:** Anchoring, Advertising, Public Relation, Event Management

**Key Skills:** Interactive Skills, Creative Writing, Work Management & Leadership, Social Media Handling.



**Ashutosh Kumar**

**Internship:** Yuva Communications, Governance Now

**Interest Area:** Print Media and Public Relations

**Key Skills:** Creative Writing, Copy Editing, Social Media handling, Working knowledge of Word Press.



**Chaitra Nambiar**

**Internship:** Indian Express - Photojournalism and Web Portal

**Interest Area:** Advertising, and Videography and Television

**Key Skills:** Photography, Videography, Creative Thinking, and Strong Communication Skills.



**Vailentina Rawat**

**Internship:** Network18 Media and Investments Ltd, Brainwork Technologies

**Interest Area:** Digital Media Marketing and Graphic Designing

**Key Skills:** Content Writing, Graphic Designing, Adobe Illustrator, Adobe After Effects, Adobe Premiere Pro.



**Rajat Negi**

**Internship:** Dainik Jagran, HubKreatives

**Interest Area:** Technical Content Writing and Public Relations

**Key Skills:** Content Writing



**Nupur Saxena**

**Internship:** Millennium Post, India News, J&K 24\*7 News

**Interest Area:** Television News Anchoring and Content Writing

**Key Skills:** Content Writing and Analytical Skills



**Amandeep Singh Bhogal**

**Internship:** Millennium Post, Aam Admi Party, Indian Express

**Interest Area:** Videography and Photography

**Key Skills:** Video Editing, Adobe Lightroom, Lighting Setup and Adobe Photoshop.



**Gayatri Bhatia**

**Internship:** Genesis BCW, Times of India

**Interest Area:** Public Relations

**Key Skills:** Verbal and written communication skills, Research Oriented, Detail Oriented, and Effective Interactive Skills.



# Students' Profile



**Anuj Bajaj**

**Internship:** Crayons Advertising, House of Loins  
**Interest Area:** Designing and Editing  
**Key Skills:** Knowledge of Software like Photoshop, Adobe Illustrator, Adobe Premier pro and Coral Draw.



**Pranati Aggarwal**

**Internship:** National Herald, Ruder Finn Asia  
**Interest Area:** Public Relation and Content Writing  
**Key Skills:** Adobe Photoshop, Corel draw and Verbal Communication Skills



**Vaidika Sharma**

**Internship:** The Chronicle, Collegetips.in  
**Interest Area:** Event Management and Digital Media  
**Key Skills:** Communication Skills, Teamwork Skills, and Creative Thinking



**Bandana Singh**

**Internship:** Collegetips.in, The Chronicle India, The Charticle  
**Interest Area:** Event Management and Digital Media  
**Key Skills:** Communication skills, Time Management, Creative and Leadership Qualities.



**Purvi Khanna**

**Internship:** National Herald and Doordarshan  
**Interest Area:** Public Relations and Radio Production  
**Key Skills:** Leadership Qualities, Committed, Good Communications Skills and Problem-Solving Capabilities



**Vishesh Jain**

**Internship:** Amar Bharti-Content Writing and The Pioneer -online portal  
**Interest Area:** Public Relations, Event Management and Advertising  
**Key Skills:** Content Writing



**Bhavya Budhiraja**

**Internship:** Expose India, Amar Bharti  
**Interest Area:** Entertainment Reporting  
**Key Skills:** Content Writing, Scripting, Social Media Handling, and Videography



**Tanya Ghosh**

**Internship:** The Statesman, Kommun Brand Communication Pvt. Ltd  
**Interest Area:** Content Writing and Graphic Designing  
**Key Skills:** Communication Skills, Time Management, Problem Solving Skills, and Critical Thinking Skills



**Megha Grover**

**Internship:** Delhi Press (Woman's Era Magazine, Alive Magazine), Umeed - NGO  
**Interest Area:** Event Management, Public Relations, Advertising, Anchoring  
**Key Skills:** Work Management, Organizing Activities, Good Interactive Skills



**Ravinder Shekhar Pandey**

**Internship:** Deshbandhu Newspaper, Mission Possible NGO, Himalayan Run and Trek Pvt. Ltd  
**Interest Area:** Content Writing and Political Analysis  
**Key Skills:** Creative Thinking and Content Writing



**Janvi sethi**

**Internship:** Colour Square  
**Interest Area:** Broadcast Journalism, Public Relations, Event Management  
**Key Skills:** Resource Management, Adaptable, On-camera Presentation, Leadership skills, Verbal Communication Skills.



**Shivani Sharma**

**Internship:** Live 24 News Channel  
**Interest Area:** TV News Anchoring, Hindi V.O., Acting  
**Key Skills:** Adobe Photoshop, Photography, Verbal Communication Skills



## Students' Profile



**Shashwat Baranwal**

**Internship:** Café Junk, HS Ad/GIIR Communications, Happie Hippie  
**Interest Area:** Event Management, Public Relations, Copywriting & Social Media Marketing  
**Key Skills:** Interpersonal Skills, MS Office, Adobe Photoshop, CorelDraw, Adobe Illustrator



**Shivani Dhaila**

**Internship:** Hills One Production  
**Interest Area:** Event Management and Photography  
**Key Skills:** MS Office, Light Room



**Suman Jana**

**Internship:** UpeventlyXorita  
**Interest Area:** Photography, Videography, Video Editing  
**Key Skills:** Adobe Premiere Pro, Photography, Perspective Painting



**Shivangi Singh**

**Internship:** Mission Possible NGO: Social Media Management  
**Interest Area:** Photography, Videography, Editing and Social Media Handling  
**Key Skills:** Good Communication, Multi-Tasking Abilities and Camera Handling



**Shivam Sharma**

**Internship:** Talking Point Communication  
**Interest Area:** Public relations  
**Key Skills:** Hindi typing, Microsoft Word & Excel



**Shitij Kanojia**

**Internship:** Live 24  
**Interest Area:** Videography and Photography  
**Key Skills:** Photography and Videography



**Kumari Nisha Thapa**

**Internship:** Amar Ujala and REC Ltd.  
**Interest Area:** Cinematography  
**Key Skills:** Photography and Videography



**Kritika Matlani**

**Internship:** Sahara India Parivaar  
**Interest Area:** Photography, Advertising  
**Key Skills:** Photography



**Nikita Singh**

**Internship:** Amar Bharti, The Pioneer  
**Interest Area:** Advertising and Public Relations  
**Key Skills:** Communication, Content Writing and Social Media Handling



**Pulkit Ramchandrani**

**Internship:** Rashtriya Sahara- PCR Department  
**Interest Area:** Event Management and Public Relations  
**Key Skills:** Field Work



**Rashi Tyagi**

**Internship:** Amar Bharti, Prime News Channel  
**Interest Area:** Editing for News Channel  
**Key Skills:** Editing



**Neha Negi**

**Internship:** Dainik Jagran, Aajtak  
**Interest Area:** Production  
**Key Skills:** Filmmaking, Direction, Editing

## Students' Profile



**Abhishek Chaudhary**

**Internship:** Sahara India Pvt. Ltd  
**Interest Area:** Anchoring and Public Relations  
**Key Skills:** Anchoring and Reporting, Software: MS Office



**Jitender Sharma**

**Internship:** Sam & Marshall, Shalimar Printing Press  
**Interest Area:** Product Shoot  
**Key Skills:** Photography, Videography, Editing and Social Media Managing



**Avleen Kaur**

**Internship:** The Pioneer (Relationship Executive), NewsX (Input Assignment Desk)  
**Interest Area:** Public Relations and Print Media  
**Key Skills:** Communication and Managerial Skills



**Shivashish Mishra**

**Internship:** Delhi Press and Basu Productions  
**Interest Area:** Photography  
**Key Skills:** Adobe Photoshop, Lightroom, and Adobe Premiere Pro



**Anandita Adhauilya**

**Internship:** Adglobal360  
**Interest Area:** Travel Journalism and Public Relations  
**Key Skills:** Writing and Analysis



**Akash Burman**

**Internship:** Women's Era and HakuHodo  
**Interest Area:** Content Writing  
**Key Skills:** Organizing events, Written Communication Skills



**Jyotsna Masand**

**Internship:** Prime News (Output Department)  
**Interest Area:** Electronic Media  
**Key Skills:** PR Skills



**Prachi Bharadwaj**

**Internship:** Dainik Jagran, Collegedunia  
**Interest Area:** Public Relations and Content Writing  
**Key Skills:** Content Writing



**Abhimanyu Kohli**

**Internship:** Development Channel  
**Interest Area:** Reporting and Writing  
**Key Skills:** Editing Reports, Covering Events, Knowledge of Photoshop, Corel Draw and Premier Pro.



**Shubangi Anand**

**Internship:** Read India News  
**Interest Area:** Event Management  
**Key Skills:** Good Communication Skills, Leadership Skills



**Ankit Sood**

**Internship:** Rashtriya Sahara Samay and Samay Rajasthan  
**Interest Area:** Input Desk and Assignment Desk (Electronic Media)  
**Key Skills:** News Editing



**Sanjana Arora**

**Internship:** Millennium Post, Sadhna Prime News Channel  
**Interest Area:** Anchoring, Video Jockeying and Radio Jockeying  
**Key Skills:** Good Communication Skills, Leadership Qualities and Analytical Skills



## Students' Profile



**Preet Kumar**

**Interest Area:** Television and Public Relations

**Key Skills:** Communication Skills, Managerial Abilities, Photo and Video Editing



**Daksh Chauhan**

**Internship:** Mission Possible NGO (PR)

**Interest Area:** Management

**Key Skills:** Communication and Planning



**Mohit Arya**

**Internship:** Delhi Press, Consider Done

**Interest Area:** Public Relations, Photography

**Key Skills:** Photography, Videography, Photo Editing, Video Editing

**Nandini Sharma**

**Internship:** Rashtriya Sahara

**Interest Area:** Event Management

**Key Skills:** Communication, Creativity, Adaptability, Content writing



**Devam**

**Internship:** Rashtriya Sahara

**Interest Area:** Digital Media

**Key Skills:** Social Media Handling, Managerial Skills



**Aditi Panwar**

**Internship:** Outlook Magazine (Field Reporting), Smile Foundation (PR and Event Management)

**Interest Area:** Public Relations and Event Management

**Key Skills:** Communication, Management, and Writing



**Aabhas Singh**

**Internship:** Nayi Sadi Prakashan

**Interest Area:** Digital Media Marketing

**Key Skills:** Microsoft Office



**Saurav Gupta**

**Internship:** The Pioneer

**Interest Area:** Digital Media

**Key Skills:** News editing



**Sarthak Chauhan**

**Internship:** Garhwal Post-2

**Interest Area:** Print

**Key Skills:** Editing and Field Reporting



**Sanchit Arora**

**Internship:** Kreative Productions (Video Production)  
**Interest Area:** Video Production  
**Key Skills:** Filmmaking, Direction, Editing



**Aditi Arora**

**Internship:** Blot Canvas (Public Relations)  
**Interest Area:** Event Management  
**Key Skills:** HR Management, Relationship Management, New Media



**Sourav Kumar**

**Internship:**  
**Interest Area:** Event Management  
**Key Skills:** Logistics Management and Coordination



**Sneha Bisht**

**Internship:** PRHUB Integrated Marketing communication Pvt Ltd.  
**Interest Area:** Public Relations & Client Servicing  
**Key Skills:** Digital Media Marketing Skills and Communication



**Shubhanker Ghosh**

**Internship:** Avian We (Public Relations)  
**Interest Area:** Electronic Media  
**Key Skills:** PR Skills



**Chancha Dhariwal**

**Internship:** Remarkable Productions  
**Interest Area:** Event management & TV Production  
**Key Skills:** Video Productions



**Aman Mudgal**

**Internship:** The Pioneer (Editorial) & Consider Done (Social Media)  
**Interest Area:** Digital Media Marketing and Event Management  
**Key Skills:** Social Media Handling



**Somia Dcosta**

**Internship:** Ansh Foundation NGO (Public Relations)  
**Interest Area:** Photography and Content Writing  
**Key Skills:** Camera Handling and Creative Writing



**Tanya Indoria**

**Internship:** Sahara Samay (Electronic Media)  
**Interest Area:** Content Development  
**Key Skills:** Creative Writing



**Nisha Sharma**

**Internship:** Kreative Production (Production)  
**Interest Area:** Production  
**Key Skills:** Filmmaking, Direction, Editing



## Students' Profile

B



**Mahima Sharma**

**Internship:** Yum Yum Cha  
[Japanese food outlet]  
**Interest Area:** Public Relations and Digital  
Media Marketing  
**Key Skills:** Social Media Handling



**Monika Parmar**

**Internship:** Newsx (Production)  
**Interest Area:** Photography and Radio  
**Key Skills:** Camera Handling and Radio  
Jockeying



**Mansi Dwivedi**

**Internship:** Jansatta and Perfect Relations  
**Interest Area:** Advertising, Public Relations  
& Digital Media Marketing  
**Key Skills:** PR Writing and Client  
Management



**Shams Zoha**

**Internship:** Abhinay Marketings and  
Productions (Direction)  
**Interest Area:** Film Direction and  
Creative Direction  
**Key Skills:** Camera and Editing



**Hardik Kakkar**

**Internship:** Consider Done  
**Interest Area:** PR through Social Media  
Management  
**Key Skills:** Graphic Designing



**Ritik Chaudhary**

**Internship:** Brand Zone Entertainment  
(Event Planner)  
**Interest Area:** Event Management  
**Key Skills:** Resource Management Skills



**Kartik Arora**

**Internship:** Channel One News  
(Output Department)  
**Interest Area:** Production and Video Editing  
**Key Skills:** Camera and Video Editing  
Software



**Nishank Rai**

**Internship:** Mission Possible, NGO  
(Social Media Handling)  
**Interest Area:** Production and Script Writing  
**Key Skills:** Creative Writing Skills



**Gaurav Rawat**

**Internship:** Hills One Entertainment  
**Interest Area:** Photography,  
Video Production and Video Editing  
**Key Skills:** Camera Handling, Video  
Editing Software



**Sahil Sabharwal**

**Internship:** Hindustan Times  
**Interest Area:** Content Writing and  
Video Editing  
**Key Skills:** Video Editing Software



**Raghav Sharma**

**Internship:** Millenium Post (Editorial) and Sahara India (Video Editing)  
**Interest Area:** Digital Media  
**Key Skills:** Social Media Handling Skills and Basic Camera Operations



**Utkarsh Malik**

**Internship:** Colorsquare (Advertising)  
**Interest Area:** Event Management and Photography  
**Key Skills:** Camera Handling Skills, Logistic Management and Coordination



**Kritika Bhasin**

**Internship:** Mad About Wellness (Production Marketing)  
**Interest Area:** Fashion Journalism and Advertising  
**Key Skills:** Anchoring and Presentation



**Samridhi Uppal**

**Internship:** UNI (Reporting), India Today Group and India News  
**Interest Area:** Production  
**Key Skills:** Acting, Camera Handling and Direction



**Ria Agarwal**

**Internship:** Herald Advertising  
**Interest Area:** Advertising and Production  
**Key Skills:** Social Media Handling Skills



**Suprabhash Yadav**

**Internship:** Dainik Jagran and Doordarshan (Input Department)  
**Interest Area:** Reporting  
**Key Skills:** Camera Handling and Direction



**Sakshi Grover**

**Internship:** Basics of Sikhi India (PR and Advertising also Digital Mkt.)  
**Interest Area:** Digital Marketing and Social Media PR  
**Key Skills:** Creative Writing and Content Creation



**Nikita Sharma**

**Internship:** Ras Media and Entertainment Pvt Ltd (Public Relations)  
**Interest Area:** Public Relations  
**Key Skills:** Coordination and Interpersonal Communication and Engagement



**Garvita Sharma**

**Internship:** Blue Digital Media  
**Interest Area:** Broadcasting Journalism and Event management  
**Key Skills:** Resource Management Skills (For Event Management), Coordination, Leadership Skills



**Priya Gandhi**

**Internship:** Navodaya Times (Reporting)  
**Interest Area:** News Reporting  
**Key Skills:** Script Writing and Creative Writing





**Richa Sharma**

**Internship:** IANS and Swen Today (Sports Reporting and Script Writing)  
**Interest Area:** Sports Reporting  
**Key Skills:** TV Anchoring and Creative Writing



**Himani Sapkota**

**Internship:** Ras Media and Entertainment  
**Interest Area:** Public Relations  
**Key Skills:** Press Release Writing and Creative Writing



**Sakshi Vats**

**Internship:** Live 24 (Social Media)  
**Interest Area:** Ratio and TV Journalism  
**Key Skills:** Script Writing



**Shruti Sinha**

**Internship:** Swen Today (Entertainment Department)  
**Interest Area:** Print Media Journalism  
**Key Skills:** News Reporting and Editing



**Garima Gupta**

**Internship:** Econolytics (Sales Promotions and Digital Media Marketing)  
**Interest Area:** Public Relations and Digital Media Marketing  
**Key Skills:** Social Media Handling and Content Management



**Ashish Sharma**

**Internship:** Abhinay Marketing (Production)  
**Interest Area:** Filmmaking  
**Key Skills:** Direction and Camera Handling



**Vanshika Thakur**

**Internship:** Quantum Groups (Public Relations)  
**Interest Area:** Public Relations and Event Management  
**Key Skills:** Press Release Writing and Creative Content Writing



**Neha Sharma**

**Internship:** Silent Owl and Creative Ninja (Content Writing)  
**Interest Area:** Content Writing and Creative Content Management  
**Key Skills:** Creative Writing Skills and Fiction Writing



**Zoha Zaidi**

**Internship:** India News (Output Department)  
**Interest Area:** T.V Journalism  
**Key Skills:** TV Scriptwriting



**Vanshika Jain**

**Internship:** Direction Retails Project (Production)  
**Interest Area:** Production  
**Key Skills:** Communication and Writing



**Parul Rawat**

Internship: Sigma Telelink  
(Content Writing)  
Interest Area: Content Writing and Editing  
Key Skills: Writing Skills and Basic Editing  
Software Skills



**Nuzhat Fatima**

Internship: Sigma Telelink (Content Writing)  
Interest Area: Content Writing Audio  
Editing Skills  
Key Skills: Writing Skills and Editing  
Software Skills



**Sarthi Khanna**

Internship: KooziesIcecream (Marketing  
Communication)  
Interest Area: Public Relations and  
Marketing Communication  
Key Skills: Interpersonal Communication  
and Presentation Skills



**Baljinder Kaur**

Internship: Rennaistance Theatre Society  
(Production and Content Management)  
Interest Area: Content Writing  
Key Skills: Script Writing and Creative  
Writing



**Ishika Arora**

**Internship:** Being Posh Events and Club BW  
**Interest Area:** Public Relations and Social  
Media  
**Key Skills:** Social Media Content  
Management and Creation



**Sanchit Bhasin**

Internship: Channel One News (Output  
Department)  
Interest Area: Videography and Editing  
Key Skills: Camera Handling and Basic  
Editing Software



**Sweety**

Internship: News18 India Networks  
Interest Area: TV Reporting  
Key Skills: On Camera Presentation Skills  
and Interpersonal Communication  
Skills



**Raghav Khurana**

Internship: Pluto Reality (Public Relations)  
Interest Area: Public Relations and Event  
Management  
Key Skills: Human Resource Management,  
Strategic Planning and  
Coordination



**Kamaksha Bahl**

Internship: Brainwork Technologies  
(Public Relations)  
Interest Area: Digital Media Marketing  
Key Skills: Writing Skills for Social Media,  
Content Management Skills



**Dhawal Sareen**

Internship: Leo Burnett  
Interest Area: Advertising  
Key Skills: Designing and Copy writing





**Karan Malhotra**

Internship: United news of India,  
Super Boxing League  
Interest Area: Film Making, Event  
Management,  
Key Skills: Video Editing (premiere pro),  
Camera operation, Photo editing



**Kushagrata Thakur**

Internship: The Pioneer, Impasto  
Communication pvt ltd  
Interest Area: Advertising, Public relations,  
Event management  
Key Skills: Content writing, Brand  
management



**Sonal Srivastava**

Internship: Havels Pvt Ltd, Ties of India  
Interest Area: Event Management, Public  
relations, Corporate  
communication  
Key Skills: Logistics Management and  
Coordination



**Rohit Kumar Jha**

Internship: Dainik Jagran, Balaji Films India  
Interest Area: Anchoring, Radio Jockeying,  
Production  
Key Skills: Script writing, Film making,  
Editing, Communication and  
Managerial skills



**Adarsh Sharma**

Internship: Dainik Jagran and News 1 India  
Interest Area: News writing, Story writing,  
Film Making  
Key Skills: Writing, Research



**Anooshka Bhorla**

Internship: Wisdom Tree Solutions  
Interest Area: Video Editing, Graphic  
designing, Film Making  
Key Skills: Graphic Designing, Video  
Editing (premiere pro)



**Mehak**

Internship: Amar Ujala, Wednesday  
Bran Solution Pvt. Ltd.  
Interest Area: Digital Media Marketing,  
Event Management, Radio  
Jockey  
Key Skills: Editing, Digital Media  
Marketing



**Himanshi Arora**

Internship: The Smart Tree  
Interest Area: Event management,  
Digital Marketing, News  
Anchoring  
Key Skills: Digital media handling,  
Event Management



**Sumit Baidya**

Internship: Sarthi TV, Pioneer  
Interest Area: Event Management, Digital  
media marketing, Advertising  
Key Skills: Designing, Social Media



**Tushar Malhotra**

Internship: D for Delhi  
Interest Area: Videography, Video Editing  
Key Skills: Camera Handling and Editing



**Kamalpreet Singh**

Internship: Paravibes Film Production  
Interest Area: Videography, Video Editing,  
Event Management  
Key Skills: Camera operations,  
Video Editing



**Parul Rana**

Internship: Sahara India TV Network,  
Impasto Communicatnpvt ltd  
Interest Area: Public Relations, Digital  
Marketing, Advertising  
Key Skills: Social Media Handling,  
Creative Branding



**Manan Mitra**

Internship: Punjab Kesari, Fourth Estate PR  
Interest Area: Public Relations, Advertising,  
Event Management  
Key Skills: Videography, Photography,  
Create branding



**Tanvi Sharma**

Internship: Blue Digital Media  
Interest Area: Public Relations, Graphic  
Designing, Event Management  
Key Skills: PhotoEditing, Camera Handling



**Kirti Gupta**

Internship: DainikJagran, Sarthi Channel  
Interest Area: Video Editing,  
Content writing, Advertising  
Key Skills: Editing, Photography, Writing



**Charu Dhingra**

Internship: Pioneer, Blue Digital Media  
Interest Area: Public Relations, Advertising,  
Event management  
Key Skills: Writing, Communication,  
Business Development



**Deepti Dhoudiyal**

Internship: Shalimar Offset Print,  
Strange Kraft  
Interest Area: Event management  
Key Skills: Communication and  
Management



**Rupal Tiwari**

Internship: Tilt this way  
Interest Area: Public Relations, Event  
Management, Production  
Key Skills: Communication and Business  
Development



**Aayush Sharma**

Internship: Veer Arjun Newspaper  
Interest Area: Advertising, Event  
Management, Photography  
Key Skills: Video Editing, Dubbing,  
Content writing



**Yoshita Arora**

Internship: Punjab Kesari, Sarthi TV  
Interest Area: Video Editing, Radio jockey,  
Event management  
Key Skills: Blogging, Video editing



## Students' Profile

C



**Shivam Ganeriwala**

Internship: Balaji Productions  
Interest Area: Photography, Event management, Production  
Key Skills: Camera Operations, Photo Editing, Event Coordination



**Nitish Kumar**

Internship: Rajasthan Patrika, News24  
Interest Area: Digital Marketing  
Key Skills: Content Writing, Photography



**Sakshi Tiwari**

Internship: Dainik Bhaskar, Rashtriya Sahara  
Interest Area: Digital Media, Anchoring  
Key Skills: Photo editing, Communication and Coordination



**Shrishti Sharma**

Internship: Amar Ujala, Blue Digital Media  
Interest Area: Event Management, Digital Media and Public relations  
Key Skills: Photo Editing, Content Writing, Communication and Management Skills



**Shubham Mishra**

Internship: Sarthi TV, Shalimar Press  
Interest Area: Photography, Production, Event management  
Key Skills: Blogging, camera operations, managerial skills



**Simran Raturi**

Internship: Shalimar offset print, Strange Kraft  
Interest Area: Event management, Radio Jockey  
Key Skills: Communication and Managerial skills



**Siddhant Sharma**

Internship: The Hindu, Fourth Estate  
Interest Area: Event management, Photography, Videography  
Key Skills: Camera handling, Managerial skills



**Praveen Kumar Singh**

Internship: Dainik Jagran, Balaji Films India  
Interest Area: Photography, Event management, Videography  
Key Skills: Camera handling, Script writing, Instrumentalist, Coordination



**Harish Mishra**

Internship: Wisdom Tree  
Interest Area: Photography, Videography, video editing  
Key Skills: Camera Handling, Editing, Managerial skills



**Nitin Solanki**

Internship: Wisdom Tree Solutions  
Interest Area: Anchoring, videography  
Key Skills: Camera handling



**Akshita Jain**

Internship: Freelance photography in various organisations  
Interest Area: Photography, Event management, Public Relations  
Key Skills: Camera operations, Communication and Managerial skills



**Jaspreet Kaur Rainu**

Internship: Sarthi TV  
Interest Area: Photography, Anchoring, Event management  
Key Skills: Blogging, Camera handling, Communication and managerial skills



**Priya**

Internship: Data Miner  
Interest Area: Photography, Anchoring, Event management  
Key Skills: Content writing, Acting, Camera operations, Communication and managerial skills



**Anmol Sachdeva**

Internship: Balaji Films India  
Interest Area: Film Making, Cinematography  
Key Skills: Direction, Camera operations, Instrumentalist



**Saket Tejaswi**

Internship: Digital Chanakya  
Interest Area: Design & Graphics, News writing (Hindi)  
Key Skills: Designing, Content writing, Script writing, Video editing (Basic) Sketching



**Gajendra Singh**

Internship: College Tips  
Interest Area: Anchoring, Cinematography, News writing  
Key Skills: Content writing, Camera Operations, communication & PR



**Kuljeet Singh**

Internship:  
Interest Area: Event management, Photography, Digital Media  
Key Skills: Camera operations, Social Media Handling



**Akhil Kundral**

Internship: United News of India, Shri Vindeshwari Films, Exl Services  
Interest Area: Photojournalism, Film Making, Digital Marketing, Event Management  
Key Skills: Photography, Videography, Editing and Management.



**Shivam Thakur**

**Internship:** Neelam Films, Shri Vindeshwari Films  
Interest Area: Cinematography, Story Teller, Pre Production  
Key Skills: Lyrics, Acting, Photography, Management, Music Composition



# Collaborations

DME Media School has collaborated with prestigious organizations, Indian Institute of Mass Communication (IIMC) as Knowledge Partner, Commonwealth Educational Media Centre for Asia (CEMCA), Commonwealth of Learning (COL) as Strategic Partner and United Nations Educational, Scientific and Cultural Organization (UNESCO) as Partner for ICAN International Conferences.

For Cineaste International Film Festival – CIFFI 2019, DME Media School has collaborated with Vigyan Prasar, National Institute for S & T, Department of Science and Technology, Government of India, We Care Film Fest, Delhi International Film Festival (DIFF) and University Film Club, Cultural Education Centre, AMU as festival partners.

We have also collaborated with Indian Academy of Shorts (IAS) and Aquarius Productions as workshop partners for CIFFI.



The United Nations Educational, Scientific and Cultural Organization is a specialized agency of the United Nations. UNESCO encourages international peace and universal respect for human rights by promoting collaboration among nations.



The Commonwealth Educational Media Centre for Asia (CEMCA) serves as the regional unit of the Commonwealth of Learning. CEMCA promotes the meaningful, relevant and appropriate use of ICTs to serve the educational and training needs.



DME has collaborated with Deakin University, Australia for several events in the 2018-19 session.



DME has signed Academic Collaboration MOU with Republic of Ghana, to provide directly or in collaboration with other institutions of higher learning, facilities for University education including legal and professional education and research.



DME has collaborated with GAIL in hosting annual debate competitions over the past several years.



Delhi International Film Festival (DIFF), screening films amidst heightened deliberations on world cinema.



Indian Academy of Shorts (IAS), an institution for imparting craftsmanship of filmmaking among students through small capsules.



VIGYAN PRASAR, National Institute for S&T Communication, Department of Science and Technology, Government of India.



University Film Club, Cultural Education Centre, Aligarh Muslim University (AMU), promoting filmmaking and film appreciation.



Aquarius Productions, a production house engaged in the making of documentaries, promotional and corporate films.



WE CARE Film Fest, spreading awareness by promoting and exhibiting films of disability.

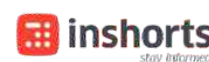
## ► Alumni Speaks

2013 -16



### Mr. Aviral Tripathi

Current Job: **INSHOTS** (Sub Editor)



*I had a passion for sizing frames and pruning them to a perfect sequence. At "INSHOTS" I fulfill the responsibility of creating news and editing the content ensuring the News standard and ethics.*

2016 -19



### Ms. Radhika Srivastva

Current Job: **Digital Vision Technology Pvt. Ltd.**  
(SEO Content Writer)



*Digital Media attracted me in the first go, as it was least time consuming and fastest mode of communication. At DIGITAL VISION TECHNOLOGY was work as an SEO analyst.*

2016 -19



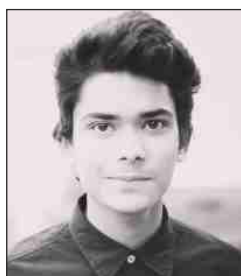
### Mr. Ashutosh Mishra

Current Job: **Reel On Social** (Asst. Video Editor)

**REEL ON SOCIAL**

*Tailoring the reel life to bring it as close as possible to the real life is my passion. I work as a junior Video Editor at REEL ON SOCIAL.*

2016 -19



### Mr. Ritul Jain

Current Job: **Byjus, Think & Learn Pvt Ltd.**  
(Business Development Associate)



*At BYJU'S, THINK & LEARN Pvt. Ltd. I share the responsibility of business development as an associate. To accomplish this, i conduct market research and explore new business opportunities.*

2016 -19



### Ms. Somya

Current Job: **Liamtra Pvt. Ltd.**  
(Senior Digital Marketing Executive)



*Working as the Senior Digital Marketing Executive with Liamtra, a travel based company, my work is concentrated on building strategies for the brand and establishing the digital presence.*

2016 -19



### Ms. Aarushi Rawat

Current Job: **Younggeeks Technology**  
(SEO executive Creative's)



*I am working in the Humour Express is a part of Younggeeks Technologies and am handling the social media handles and creatives. I also work on graphics and provide creative content for Humour Express.*



2017 -20



**Nisha Sharma**  
(88.75%)  
(710 scored out of 800)

2017 -20



**Jenitta Sabu**  
(88%)  
(704 scored out of 800)

2017 -20



**Kushagrata Thakur**  
(87.875%)  
(703 scored out of 800)

2016 -19



**Anushka Paliwal**  
( 89.75%)

2016 -19



**Sneha Banerjee**  
(86.75%)

2016 -19



**Aarushi Rawat**  
(85 %)



Affiliated to GGSIP University, New Delhi  
Approved by Bar Council of India

Brochure created by:

**Dr. Susmita Bala, Anmol Mehta, Yogesh Sharma,  
Sumantra Das, Shruti Pandey, Pramod Kumar Pandey,  
Sanchita Chakraborty and Sukriti Arora**

Under supervision of:

**Prof. (Dr) Ambrish Saxena**

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