



Delhi Metropolitan Education

Affiliated to GGSIPU, New Delhi & Approved by Bar Council of India

DME Management School

No_2019_HoD_DMS_023

26 September 2019

Peter F. Drucker Lecture



Speaker	Day & Date	Time	Venue	Theme
Niranjan Mishra	Monday_30 September	1015	Seminar Hall_5 th floor	Leadership

https://www.jkcement.com/key_personnel

<https://www.linkedin.com/in/niranjanmishra>

<https://www.bloomberg.com/profile/person/19254480>

Druckers' writings contributed to the practical foundations of the modern Business Corporation. Described as "the Founder of Modern Management", he invented Management by Objectives (MBO). His writings have predicted major developments of the late 20th century, including privatization and decentralization; the rise of Japan to economic world power; the decisive importance of marketing and the emergence of the information society with its necessity of lifelong learning. In 1959, Drucker coined the term "knowledge worker," and later in his life considered knowledge-worker productivity to be the next frontier of Management.

Ravi Kant Swamy

[Dean, DME Mgmt. School]