

QUALITATIVE AND QUANTITATIVE RESEARCH
One-week Faculty Development Programme

Organized by
Delhi Metropolitan Education
June 7 – 13, 2019

Friday June 7

Session 1 - Inauguration: 10 a m – 12 noon

Chief Guest: Dr R. Sreedher

Media expert and Community Radio practitioner

Emeritus Professor Apeejay Stya University, Sohna, Gurugram

Session 2: 1 – 3 p m

Topic: Various Aspects of Research

Resource person: Prof. Shivaji Sarkar, Accomplished journalist and media educator

Monday June 10

Session 3: 10 – 11.30 a m

Topic: Research in Opinion/Exit Polls

Resource person: Prof. K G Suresh, former Director General, Indian Institute of Mass Communication

Session 4: 12 noon – 1.30 p m

Topic: Open Source Research

Resource person: Dr Anubhuti Yadav, Associate Professor, New Media, Indian Institute of Mass Communication

Session 5: 2.30 – 4 p m

Topic: Plagiarism in Research

Resource person: Dr Anubhuti Yadav, Associate Professor, New Media, Indian Institute of Mass Communication

Tuesday June 11

Session 6: 10 – 11.30 a m

Topic: Qualitative Research

Resource person: Prof. (Dr) Aman Vats, Amity School of Film and Drama, Amity University, Noida

Session 7: 12 noon – 1.30 p m

Topic: Writing a thesis/dissertation

Resource person: Dr Sunetra Sen Narayan, Associate Professor, Publications, Indian Institute of Mass Communication

Session 8: 2.30 – 4 p m

Topic: Referencing in research

Resource person: Mr Pawan Koundal, Assistant Editor, Indian Institute of Mass Communication

Wednesday June 12

Session 9: 10 – 11.30 a m

Topic: Quantitative content analysis research methods

Resource person: Dr Jatin Srivastava, Ohio University, United States

Session 10: 12 noon – 1.30 p m

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Session 11: 2.30 – 4 p m

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Thursday June 13

Session 12: 10 a m – 12 noon

Topic: Quantitative content analysis research methods

Resource person: Dr Jatin Srivastava, Ohio University, United States

Session 13: 1 – 3 p m

Topic: Quantitative content analysis research methods

Resource person: Dr Jatin Srivastava, Ohio University, United States

Session 14: 3 – 4 p m

Valedictory/Certificate Distribution