



B.G. Verghese

Series of Special Lectures on Journalism & Mass Communication

B G Verghese Lecture by Ujjwal Chowdhury

LGBTQ: Accept colours of diversity, acknowledge right to sexual orientation

- Kritika Banerjee (Semester I)



"The beauty of the world lies in its diversity." These were the thought-provoking words of Prof. Ujjwal K Chowdhury, Head, School of Media, Pearl Academy; who enlightened the students of DME Media School with his wisdom and curiosity generating views during the monthly B.G Verghese lecture held on 25th September, 2018 in Nelson Mandela Auditorium of Delhi Metropolitan Education.



The event commenced with the welcome speech by Dr. Susmita Bala, Head of DME Media School, who expressed gratitude to Prof. Chowdhury for sparing time to deliver the lecture. It was followed by Director General Hon'ble Mr. Justice Bhanwar Singh's address in which he intrigued the students with his prudence and deep insight about the fundamental rights of human being guaranteed by the Indian constitution.

Dr. Ravi Kant Swami, Director, DME and Dr. Ambrish Saxena, Advisor to DME Media School, introduced the subject to the audience while emphasising on the right of choice when it comes to sexual orientation of people.

Prof. Ujjwal K Chowdhury began his speech by raising a question and asking the audience to choose between monotone and diversity, where he addressed LGBTQ people as diverse members of the society. His remarkable examples of change and diversity regarding the LGBTQ people presented a completely different viewpoint for the audience. He explained how each and every individual comes from a different background and has an equal right to make different choices.

During his lecture, he also encouraged the students to look at diversity first in order to understand PGBTQ issue in right perspective. This means that the acceptance of the diversity will automatically lead to the acceptance of the LGBTQ. One of his many compelling examples was inter-caste relations and marriages and the need to accept them as a change since change is the only constant thing.

Moreover, he engaged the audience with a power point presentation on the topic 'Sexuality and Freedom of Choices, LGBTQ: Verdict and Beyond', sharing some very informative and technical facts with the students.

Prof. Chowdhury reminded everyone that LGBTQ individuals are as normal as any of us. He further highlighted the fact that out of the population of 132 crores, around 2 crore people are LGBTQ in India but most of them are quiet, fearing the society.

Similarly, he pointed out the controversies created by the conservative morality people

in the society regarding women and decriminalization of section 377; and compared it to the post modern morality which has a more practical and logical approach.

He also gave examples of some famous gay and lesbian couples of the world like Ellen DeGeneres and Portia de Rossi, Neil Patrick Harris and David Burtka and many others. He also referred to few Indian prominent gay and lesbian personalities such as Vikram Seth, Ismail Merchant, Ashok Row, Karan Johar and Sonali Giani. "These personalities are already what we inspire and dream to become!" he quoted.

As per Prof. Chowdhury, "Truth has various faces". He stressed on the fact that homosexuality is not a western phenomena, but has its roots in the Indian history. He cited the examples of the Khajurao temples, the Kamasutra and even the Ardha-narishwar form of Hindu deity. He painted a technical and relevant scenery in front of the entire audience with his facts, reasoning and prominent examples.

Lastly, Prof. Chowdhury answered some questions from the students and encouraged them to fight for what is right. He even refused to address LGBTQ as a 'community' as they are not at all different from us. He emphasised on acceptability as it is the key to resolve the issue.

Prof. Chowdhury was greeted with a huge round of applause from the students and faculty for his captivating words and outstanding delivery. As an ending note, he received warm wishes from Ms. Manmeet Kaur, faculty at DME Media School.



“हिन्दी भाषा भारतीय संस्कृति की आत्मा है” : प्रोफेसर राजेन्द्र गौतम

- Shivani Saini (Semester 1)

- Yukta Prakash (Semester 1)

हिंदी दिवस के पावन उपलक्ष्य पर डी. एम. ई. के नेल्सन मंडेला सभागार में एक विशाल कार्यक्रम का आयोजन किया गया जिसमें दिल्ली विश्वविद्यालय के प्राध्यापक एवं प्रख्यात कवि डॉ. राजेन्द्र गौतम मुख्य अतिथि के रूप में उपस्थित रहे। उन्होंने इस खास अवसर पर छात्र-छात्राओं को हिंदी दिवस का इतिहास बताते हुए हिन्दी भाषा से सम्बन्धित कुछ ऐसे रोचक तथ्य सामने रखे जो विद्यार्थियों के लिए बहुत प्रभावी थे।

प्रोफेसर गौतम ने विद्यार्थियों को हिंदी भाषा के शब्दों का पत्रकारिता और लेखनी में प्रयोग पर भी प्रकाश डाला।

उन्होंने अपने संबोधन में कहा कि कोई भी शब्द आसान या

बहुसंख्यक लोग हिंदी बोलते हैं लेकिन इसका मतलब यह नहीं कि हम बाकी भाषाओं को महत्व न दे। भारत के अलावा बाकी हर देश में सबकी अलग संस्कृति एवं अलग भाषा है, लेकिन भारत में हिंदी के अलावा अनेक भाषाएँ हैं जो लोग बोलते हैं और हम हिंदी बोलने के लिए किसी को विवश नहीं कर सकते। जहाँ तक बात हिंदी की है उसे आगे बढ़ने के लिए किसी सहारे की ज़रूरत नहीं है। हिंदी ने अपना रास्ता खुद तय किया है। कानूनविद डॉ. एन. के. बहल ने बताया कि वो रोज हिंदी व अंग्रेजी के दो अखबार पढ़ते हैं मगर मन में आता है कि सुबह हिंदी और अंग्रेजी में से पहले कौनसा अखबार पढ़ूँ तो इसमें



कठिन नहीं होता, शब्द परिचित या अपरिचित होते हैं यह भी समझाया कि अगर हम अपने इतिहास को भूल जाएंगे तो धीरे-धीरे यह स्थिति हमारे ज्ञान-विज्ञान की पूरी परंपरा को नष्ट कर देगी।

इस अवसर पर पत्रकारिता विभाग की अध्यक्षा डॉ. सुस्मिता बाला ने भी विद्यार्थियों को संबोधित किया। उन्होंने बताया कि जवाहरलाल नेहरू एवं सुभाष चंद्र बोस जैसे महान व्यक्तियों ने हमेशा इस बात पर बल दिया कि हिंदी भाषा से जुड़ना हमारे लिए आवश्यक है, बिना उसके हम अपने समुदाय से जुड़े नहीं रह सकते। जवाहरलाल नेहरू ने कहा था कि किसी भी विदेशी भाषा से राष्ट्र महान नहीं हो सकता, 25 से ज़्यादा देशों में हिंदी का महत्व है, भारत एक ग्रामीण प्रधान देश है जहाँ 70 प्रतिशत लोग गाँव में निवास करते हैं ऐसे में उनसे जुड़े रहने के लिए हिंदी भाषा का ज्ञान आवश्यक है।

डी. एम.ई मीडिया स्कूल के डीन, प्रोफेसर डॉक्टर अम्बरीश सक्सेना ने अपने भाषण में कहा कि केवल हिंदी ही नहीं बल्कि देश की सारी भाषाएँ हमारी अपनी ही हैं। हमारे देश में

आपको बता दूँ कि सन 70 से आज तक हिंदी की जीत हुई है। डीएमई के निदेशक डॉ. रविकांत स्वामी ने कहा कि हिंदी भाषा सिंधु घाटी के किनारे रहने वाले लोगों द्वारा बोली जाने वाली भाषा है इसका जन्म 5000 साल पहले हुआ था।

इस खास अवसर पर काव्य रचना, जस्ट ए मिनट, भाषण प्रतियोगिता जैसी कई प्रतियोगिताएं आयोजित की गई जिसमें चयनित प्रतिभागियों ने उत्कृष्ट प्रदर्शन किया।

काव्य रचना में बी. जे. एम. सी. से द्वितीय वर्ष के छात्र साकेत तेजस्वी ने तथा जस्ट ए मिनट व भाषण प्रतियोगिता में गजेन्द्र सिंह ने प्रथम स्थान प्राप्त किया।

सभी विजेताओं को मुख्य अतिथि व विभागाध्यक्ष द्वारा पुरस्कृत किया गया। अंत में द्वितीय शिफ्ट अध्यक्ष, डॉ. पारूल मेहरा ने मुख्य अतिथि को धन्यवाद देते हुए सभी को हिंदी दिवस की शुभकामनाएं दी। कार्यक्रम का संचालन प्रथम वर्ष की छात्रा युक्ता शर्मा व शुभम मंडल द्वारा किया गया। अंत में राष्ट्रीय गान के साथ कार्यक्रम का समापन हुआ।

Dreams do come true with passion and determination: Anchor Swati Sharma

- Kushagrata Thakur (Semester 3)

Dreams don't come true magically. It takes sweat, determination and hard work to accomplish them. However, an inspiration and guidance from a distinguished personality is always a booster. One such leading light is anchor Swati Sharma, who, with her diligence and zeal, is on the path to accomplish her dreams. Recently, she conducted a workshop for DME Media School, wherein the students got an opportunity to interact with her and learn.

Swati Sharma who is an outstanding anchor as well as a brilliant actor, has played the lead role in Hindi feature film "Overtime" starring Satish Kaushik, Vijay Raaj, Yashpal Sharma and Zaakir Hussain. She is an extremely industrious and enthusiastic woman, who holds an experience of 7 years in event industry and has hosted more than 1000 shows.

Even during the workshop, the students who had gathered in the Nelson Mandela Auditorium of Delhi Metropolitan

Education were entirely engrossed in the event. She started the introductory session with several games and amazed the students with her charm. Then she began her lecture, sharing her routine and amount of stress she goes through every day. It is indeed a tough nut to crack to get into this field as it requires great strength and determination in a person.

She was also accompanied by Akanksha Sharma, the official voice of Shinchan, who shared her journey with the students too. She recounted the story of her initial days in the radio and several ups and downs she had to go through to finally reach this place and become the official voice of Shinchan.

Interacting with anchor Swati Sharma and Akanksha Sharma indeed encouraged the students to work hard and get into the field of anchoring and radio. This was a really a great learning experience for all the students.



Video Walk by DME students

Exploring Art of Journalism at Mehrauli Archeological Park

- Jenitta Sabu (Semester 3)

The power of practical knowledge never disappoints you. Instead, it inculcates more zeal and enthusiasm to take up greater challenges and to push oneself to take a step forward. So, to foster this art of practical knowledge, second year students of DME Media School went for a video walk to Mehrauli Archeological Park on September 11, 2018. It is situated adjacent to Qutab Minar at Anuvrat Marg. The students were accompanied by Mr. Harjeet Singh Kukreja, Mr. Rahul Joshi and Mr. Sumantra Das, Assistant Professors at the Media School.

To explore their photography talent, members of DME Frames, the photography society of Delhi Metropolitan Education, were also present at the location along with Dr. Suchi Goel, the society's co- convener and faculty member at DME Management School.

The students were assigned a task to present a productive

assignment either in the form of video, radio program or a case study based on development to their respective professors. The budding journalists explored the archeological park which was established in the 13th century, along with the tomb of King Balban who belonged to Delhi Sultanate. Students were also given an opportunity to gather facts about Jamali- Kamali tomb and mosque, tomb of Mohammad Quil and last but not the least, to see the magnificent Rajon Ki Baoli which was constructed by none other than Daulat Khan.

As future journalists, students were also able to relate with the glorious past of Mehrauli Archeological Park with the help of guards and other people who were involved in the maintenance of the place. They were also able to analyse the drastic change in the present situation. Keeping all these thoughts in mind, the video walk ended with a group photograph.



Journalism students visit Amar Ujala for understanding nuances of printing

- Kaushik Das (Semester 1)
- Shubham Mandal (Semester 1)

For a budding journalist, it is pertinent to understand the nitty-gritty of the printing process along with the art of writing. In order to provide such exposure, on 7th September, DME facilitated press visit of Amar Ujala for its first year students.

Amar Ujala is one of the leading Hindi daily of India, the first newspaper that stepped into the pinnacle of local reporting. The press was established on 18th April, 1948 in Agra and since then the printing process continues. Therefore, it was a great privilege for the students to visit the organisation and have an interaction with their team.

During the visit, the production manager of Amar Ujala briefed the students about newspaper functioning and printing process. Then, the students got an opportunity to understand the operations by observing the work themselves. They learnt that the newspaper is divided into three parts and has around seven to eight editions within Noida and eighteen all over India. They also got to learn the nuances of printing and see all the equipments that the organisation uses.

Besides that, the Amar Ujala team also showed a short film to the students, which started with an introduction delivered by Mr. Probal Ghosh, CEO of Amar Ujala, explaining the entire printing process in order to give the students a better understanding and an inside look at various procedures.

The students also got an insight into their routine; how news is received, the way editorial team worked and how designing 2340 pages in a day is itself a colossal task. The process starts with a core team meeting in the morning to discuss what news has to be published. Then maintenance of machines is done. There are more than 35 printing machines

which work simultaneously.

The correspondents send news in addition to news agencies like PTI and Reuters. This process continues for the whole day, and the editors in the newsroom take decision by the evening which news reports are to be published and with what treatment. The editorial team keeps an eye also on the authenticity of the news. The designing team works on designing the newspaper using software like Quark Xpress, Photoshop and News Pro.

By 5 in the evening, a meeting for the day plan, i.e. to prioritize the news, is held. Then starts the printing of newspaper held on manual machines. Cutting the newspaper and other items is also done manually. 12 newspapers are printed in one second and 2-5 lakh copies are delivered in all over India.

Amar Ujala still uses roll camera, which is also known as latent image. Different kind of papers is used for printing one newspaper. For instance, imported printing papers are used for printing the front pages.

Another thing that the students were familiarised with is the news to advertisement ratio. In a country, where advertisement is a huge source of revenue; the news to advertisement ratio at Amar Ujala is 60:40.

It also has a digital version of their daily newspaper which makes it much easier for the organisation to reach large number of people.

Getting to know how Amar Ujala works was indeed a fun and enthralling opportunity as well as a great learning experience for the students.



Patron-in-Chief: Mr. Vipin Sahni, **Patrons:** Mr. Aman Sahni, Justice Bhanwar Singh, Dr. Ravi Kant Swami, **Editorial Advisor:** Dr. Ambrish Saxena, **Editor:** Dr. Susmita Bala, **Assistant Editors:** Mr. Mohammad Kamil and Ms. Kritika Sati, **Design & Layout:** Anmol Mehta, **Student Editorial Team:** Sonal Srivastava, Shrishti Sharma, Siddhant Sharma, Vailentina Rawat (Coordinators), Chaitra Nambiar, Shivam Ganeriwala, Shivashish Sharma (Photography and Visual Effects), Kritika Banerjee, Shivani Saini, Yukta Prakash, Izna Amir, Kaushik Das, Vishnu, Palak Jaiswal, Shubham Mandal, Shubhangi Singh, Mahek Arora, Siddhi, Yukta Prakash, Ayushi Bose, Swati Singh, Chhavi Mathur, Zenia Naegamwala, Palak Jaiswal, Kushagrata Thakur, Gajendra Singh, Gayatri Bhatia, Jyoti Bhushan Tiwari, Pranati Aggarwal, Jenitta Sabu, Adarsh Sharma, Saket Tejaswi, Ravindra Shekhar Pandey

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