

## ORIENTATION 2018

## Sayeed Ansari calls for true journalism



The sounds of praise and appreciation thundered the Nelson Mandela Auditorium of DME when the students, teachers and parents came across Executive editor and Prime Time Anchor of AajTak, Mr. Sayeed Ansari. One of the most prominent media personalities, Mr. Ansari gave an enthusiastic welcome to the new 2018 batch of Journalism and Mass Communication at DME on 4th August 2018.

The occasion was also graced by Mr. Aman Sahni (Vice Chairman, DME), Justice Mr. Bhanwar Singh (Director General, DME), Dr. Ravi Kant Swami (Director, DME) and Dr. Ambrish Saxena (Advisor, DME Media School).

Prof. (Dr.) Susmita Bala welcomed the students and parents to the orientation lecture with utmost joy and warmth. She expressed her pleasure of having a big new batch of media aspirants in her department and shared her expectation of having an excellent response from them.

Mr. Aman Sahni told the students to keep aiming for the best and working

incessantly for it always. He said he looks forward to seeing the students utilising this time at the college most productively, learning something new every day.

Dr. Ambrish Saxena gave the students a real picture of how a media aspirant shall prepare for the industry and some valuable tips on how to keep themselves updated. He shared the importance of reading newspapers with interesting examples. He remarked upon developing the essential habit of staying updated and watching news debates on television.

Awarded as the best anchor male of 2017-2018, Mr. Ansari had an interactive session with the students. Talking about the current scenario of journalism, he advised the students to start taking initiatives towards a better world.

*“One must act like a journalist from the very first day he enters the course.”* He told the students to analyse the news that they read. He cautioned them to never come to conclusions just by reading the story.

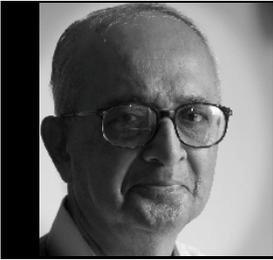
Always read it as a journalist, get into the depth of the story and then introspect it.

Mr. Ansari also emphasised on being a good journalist rather than worrying about getting a good job. He also said that a good journalist is one who portrays the truth to the people.

When asked questions on how one can gain knowledge, Mr. Ansari replied by telling them to stay updated by all means. Being updated means to read magazines and newspapers, listen to radio as much as possible.

At the end he concluded by saying that it is not important to stop having fun or to stop living your life. But there must be a balance between living life and taking a step towards a brighter future.

Dr. Parul Mehra (Head, second shift, DME Media School) gave the vote of thanks to the honourable guest for his presence. The orientation came to an end with Mr. Aman Sahni felicitating Mr. Sayeed Ansari. The students and parents had a star-struck moment and gathered around for photographs with the well-known guest.



# B.G. Verghese

*Series of Special Lectures on Journalism & Mass Communication*

## Media personage enunciates the fundamentals of journalism

*“Journalism can never be silent: That is its greatest virtue and its greatest fault. It must speak, and speak immediately, while the echoes of wonder, the claims of triumph and the signs of horror are still in the air.” - Henry Anatole Grunwald*



DME Media School hosted the first lecture of this session under the B.G. Verghese lecture series with an immensely influential personality Mr. Anshuman Tiwari, Editor of India Today on 28th August 2018 at the Nelson Mandela Auditorium, DME. He has been an eminent face of the Indian media industry for more than a decade now. The lecture started with lightening of lamp and saraswati vandana. The dignitaries present at the event were Mr. Aman Sahni (Vice Chairman, DME), Prof. (Dr.)SusmitaBala (Head, DME Media School), Dr. Amrish Saxena, (Advisor, DME Media School), Dr. Ravi Kant Swami (Director, DME) and Dr. Parul Mehra (Head, second shift, DME Media School). Dr. Bala heartily welcomed the chief guest and looked forward to a session of significant knowledge acquisition. The topic for the lecture was 'The Journalist in you'.

Mr. Tiwari started his lecture with a beautiful poem which explained the taste of struggle in life, followed by a presentation. He connected his lecture with the concept of matrix wherein he explained that matrix is a world and our brains have been captured by certain computers. Mr. Tiwari gave the students a red pill of reality and made them aware about the strategies and tips to survive in this profession.

He highlighted few major points which are necessary in the field of journalism. No kind of learning in the profession of journalism is everlasting and every day journalists learn something new.

The profession of journalism is unique in its own way. A journalist always starts his day with a fresh content and a fresh writing. A journalist has the authority and rights to ask any kind of question to anybody and thus the power of questioning is vested in a journalist. All these combined make the profession of journalism unique.

Another important topic which Mr. Tiwari raised is the risk factor in the profession. A journalist is always in the firing line of power, be it with the government or any private agencies. A journalist is absolutely obsolete if he/she is not updated or aware about the current events and facts. This can make his sustenance in the field difficult.



Mr. Tiwari enunciated the fundamentals of journalism. Finding your mojo is one of the most important things. That is to find and encounter the real power and authenticity. To identify which profession fits you the most and your field of interest. Making the difference is a very crucial part in finding a mojo. “Toughest you choose, toughest you go.” he pointed out. He urged the students to do a SWOT analysis to get a better understanding of their career choices.

Mr. Tiwari concluded his lecture by asking the students to think differently and break the rut of repetitive thinking. Dr. Parul Mehra concluded the event with a vote of thanks. The students felt extremely zealous and motivated at the end of the lecture.



## Students explore the world of Online Media

DME Media School organised a special orientation program for the second and third year students on 6th August, 2018 at the Nelson Mandela Auditorium at DME. Mr. Vikrant Kishore and Mr. David Das from Deakin University were invited to enlighten the students about the current scenario and opportunities in the field of online media.

Mr. Das briefed the students about their university and how it has managed to stand among the top 54 Universities worldwide. Mr. Kishore conducted an interactive session with the students wherein he asked the students to not merely

use the online media as a platform to share daily updates but also build a profile and start telling stories through it. He explained how it is imperative for a story-teller to build a story arch with an introduction, body and conclusion.

Two short films titled 'An Australian Indian' and 'Aussie Indian: Making a difference' were also shown to the students. The program was a valuable learning experience for the students as it helped the budding media specialists to learn valuable tips and tricks for using online media effectively.



## Travel enthusiast Ms. Verena Theirmann shares her experiences in India

It is rightly said that challenges make a job more interesting and worth fighting for which is why we find immensely passionate people serving in several parts of this world.

DME Media School held an enlightening session with Ms. Verena Theirmann for the students on 6th August 2018 at the Nelson Mandela Auditorium at DME. Ms. Theirmann is a lawyer-turned-traveller from Chile. She shared her fascination for the Indian culture and experiences with the students.

Coming from a geographically small country, Ms. Theirmann found Delhi to be very crowded and filled with thick culture and immense beauty. She told that while she was planning to come to India, all she wanted to learn from here was Yoga. India being the birthplace of Yoga, had different

techniques for each asana which was fundamentally different from what the other countries teach.

Sharing her personal experiences, she said that Indians believe in living the moment and worrying less about what shall happen in future. She believed that India is a country full of morals and values. Coming to India, people welcomed her with great zeal and enthusiasm. The feeling of fear and dilemma totally vanished from her mind and eventually motivated her to stay at different cities of India such as Patna, Varanasi and Delhi amongst others.

The lecture ended with a Q&A session. The session concluded with Prof. (Dr.) Bala felicitating Ms. Verena for her presence and kind words. The audience felt motivated at the end of her session and applauded with great enthusiasm.



# 'HallaBol': An everlasting experience for Journalism students

*Knowledge is of no value until you put it into practice.' -Anton Chekhov*

Practical knowledge serves as a great stepping stone towards a bright future. So it was considered imperative for the students to be exposed to the production process of a LIVE Television show named 'HallaBol' at the AajTak office on 10th August 2018.

The first and second year students of DME Media School had the privilege to witness the popular show anchored by Ms. Anjana Om Kashyap. The guests for the evening were Mr. Sambit Patra, BJP official spokesperson and Mr. Manish Tiwari, the Congress Politician. The topics for the day were 'teen talaq bill which wasn't taken to rajya sabha to pass' and the statement of Mr. Rahul Gandhi affirming "the congress party is a muslim party". Ms. Anjana started off the show at a strong note. The 'takkar' between the two officials set the audience to ask the most intriguing questions.

Ms. Anjana Om Kashyap motivated the students to take their lead upon the two party officials, making it very important event for the audience. The students were enthralled with the

whole process of a live show and actively took part in the question and answer session.

It was a whole new experience for the students. They witnessed the whole process of preparing the set, live telecast, what happens during the breaks and how is a news signed off on the right note.

Overall, the show was a great opportunity for the students to see the politicians debate on issues of national importance.



## ज़ूलॉजिकल पार्क में हुई वीडियो वॉक में विद्यार्थियों ने निखारी अपनी प्रतिभा

सैद्धांतिक ज्ञान को व्यवहारिकता की कसौटी पर कसना बेहद ज़रूरी होता है। इसी क्रम में पत्रकारिता के दूसरे वर्ष के विद्यार्थियों की वीडियोग्राफी की प्रतिभा निखारने के लिए 21 अगस्त 2010 को नई दिल्ली स्थित जूलॉजिकल पार्क (जू) में वीडियो वॉक का आयोजन किया गया। कैमरा, फ़ोन और ड्राई पॉड से सुसज्जित करीब 60 विद्यार्थी सुबह 10 बजे ही जू के मुख्य द्वार पर पहुंच गए थे। असिस्टेंट प्रोफेसर श्री हरजीत सिंह कुकरेजा द्वारा विद्यार्थियों को ग्रुप में बांटकर, उन्हें उनका काम समझा दिया गया।

ग्रुप में बंटे विद्यार्थियों ने जू के जानवरों को बेहद खूबसूरत तरीके से अपने-अपने कैमरा

में कैद किया। शेर, चीता, हाथी, बाघ, वाटर बर्ड, भालू, दरियाई घोड़ा समेत अनेक जानवरों की गतिविधियों को कैमरे में उतारा गया। विद्यार्थियों ने साँप घर का भी दौरा किया। सफ़ेद टाइगर सबसे ज़्यादा आकर्षण का केंद्र रहा।

सभी विद्यार्थी पूरे समय जानवरों को देखने में मशगूल रहे। किसी समूह ने वीडियो ब्लॉग बनाया, तो किसी ने रेपोर्टिंग की। कई विद्यार्थियों ने तो 2-2 घंटे तक एक ही जानवर को समझा और वीडियो बनाई। दोपहर 4 बजे से लौटने का सिलसिला शुरू हो गया। सबके लौटने पर ग्रुप फोटो लिया गया। सभी ने एक-दूसरे के साथ अपने अनुभव साझा किए। फिर सभी अपने-अपने घर के लिए रवाना हो गए।



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