

SPECIAL EDITION FEBRUARY ISSUE

ICAN 2018: Intellectual foray into changing aspects of news

The only thing that is constant is change. This phrase stands true in the field of journalism.

Journalism is a dynamic profession where there is unlimited scope for new possibilities and innovation. With it, the concept of news also keeps changing. Nothing is constant in news except change. News is always contextual or referential. What is news at this point may not be worth at another point of time.

Hence we need to explore the changing aspects of news. Journalism being the fourth estate of democracy, has always acted as a catalyst to development and emphasized on its changing trends.

These changes in the characteristics of news, demand deliberations as an academic forum like the International Conference of ICAN 2018. Hence to give a kick-start to such an enormous conference, a Curtain Raiser ceremony was held on 16th February, 2018.

Prof. (Dr.) Ambrish Saxena (Advisor, DME Media School) enthralled the students about the highly informative technical

sessions and related topics. Subsequently, he informed the students about their duties and responsibilities as volunteers.

The jam-packed Nelson Mandela Auditorium at DME was filled with enthusiasm when Dr. Parul Mehra [Head, Second Shift] enlightened the students about the sole intention of this conference. She shared the topics to be presented in the conference via a powerpoint presentation. She emphasized on the importance of such an event in an institute where students are trained for the media industry. In addition to this, she highlighted about the various prize distribution ceremonies and the cultural evenings with music and dance performances to be held in the conference.

The ceremony concluded with faculty coordinators of the committees for ICAN 2018 familiarizing the interested student volunteers about their work. The students responded with zest and showed eagerness to be a part of the conference.



DME takes the #Padman Challenge

The Indian society has always judged women on several bases. Be it their dressing style, their career choices, their priorities or their way of life. The patriarchal nature of our society pressurizes women to function on their terms. But there is an issue which the society never talks about. The topic is female menstruation.

On 7th February 2018, the students of Delhi Metropolitan Education took an initiative to support the Padman challenge inspired by the movie Padman starring Akshay Kumar, Radhika Apte and Sonam Kapoor to create awareness about this sensitive issue. All the faculty members and students of DME joined hands and participated in the event. They showcased their enthusiasm by

holding a sanitary napkin in their hand as a symbol of youth power.

Padman is an Indian biographical comedy drama film written and directed by R. Balki. It is based on a short story named 'The Sanitary Man of Sacred Land' in the book 'The Legend of Lakshmi Prasad' written by Twinkle Khanna in 2016.

In a country like India where a discussion on a topic that is considered taboo by the society grabs attention, menstruation is kept as one of the less discussed topics of all. DME being an institution of continuous growth & positive outlook, took a stand to support healthy practices by supporting the famed #PadmanChallenge.



ANUGOONJ 2018

Rendering spirit of competitiveness and enthusiasm

Fests have always been a fascinating event of students' life. It is an occasion to showcase extravagant talent and enthusiasm of students. Fests are not just a platform for entertainment but also imbibe a spirit of competitiveness among the students.

Anugoonj, the annual cultural fest of Guru Gobind Singh Indraprastha University, a three-day event from 8th to 10th February 2018 has always been the highlight for students across the city. Students look forward to this fest as it encourages them to showcase their talent through group and solo activities.

From singing and dancing competitions to debates, there were separate stages for everything. The dance floor was the most crowded place. The Music Society of Delhi Metropolitan

Education, 'Alankaar' also participated in the fest which was a very proud moment for all. The society had to go through various stages of selection to qualify for the finals at Anugoonj 2018. Just like any other fest, prizes and awards were distributed to uplift the spirits of those who had participated. The titles of Mr. and Ms. Anugoonj were also competed for.

The high point of this year's fest was the star night with the renowned singer K.K. Thousands of students came together, dancing till their feet hurt and relishing each & every moment of the fest. It was very special for the first year students as it was their first experience and they look forward to organizing the same in the coming years.



Photowalk to 32nd Surajkund International Crafts Fair leaves students bedazzled for more!

A splash of colours, rhythm of drum beats and joie de vivre merged at Surajkund in Faridabad, Haryana during the first fortnight of each February. The curtains of the acclaimed annual Surajkund International Crafts Mela went up from 2nd February 2018 onwards. It is a celebration of Indian folk traditions and cultural heritage.

In order to cover the 32nd Surajkund Mela, the students and faculty members of Journalism and Mass Communication went for a photowalk on 9th February 2018. The 32nd Surajkund International Crafts Mela held in Faridabad, Haryana was a 17-days long extravaganza that showcased international and Indian craftsmanship, traditional exhibits, handloom and regional delicacies. Being the largest craft fair in the world, it attracts more than a million visitors every year. Focussed on traditional and handicrafts, this also brings colourful celebration of culture and a treat to everyone's eyes. Occupying a place of pride on the International tourist calendar, more than a million visitors graced the mela during the fortnight including thousands of foreign tourists.

The theme of Surajkund craft mela is based on Indian states every year. While the last 6 years revolved around three states viz. Assam, Karnataka and Goa, this year's theme state was Uttar Pradesh. The students and faculty members spent one whole day covering the

event while capturing authentic essence of the culture show. The students of DME TV took interviews of the visitors expressing their joy to the visit to the mela. The students of DME Frames (the photography society) captured the beauty of the mela with their cameras and the students of DME Editorial (the newsletter editorial team of DME Media School) gathered information to write report on the event. The visit was an educative as well as an inspirational trip for all.

The Mela was organized by the Surajkund Mela Authority and Haryana Tourism in collaboration with Union Ministries of Tourism, Textiles, Culture and External Affairs. Several renowned national and international folk artists and cultural groups presented day performances at the chaupals and open air theatres. The multi-cuisine food court provided ethnic cuisines from all over the world, popular amongst the visitors.

Apart from providing the visitors' social media accounts with eye-dazzling photographs, the International craft festival offered an array of exclusive handcrafted creations. The students could harvest their skills to the maximum at this event as it was brimming with an enthusiastic crowd, serenity and energetic colours!



डी.एम.ई. के छात्रों ने किया ऐतिहासिक धरोहर को कैमरे में कैद

कहते हैं ना कि जब तक आप अपने अध्ययन को व्यावहारिक रूप नहीं देते तब तक आपके अध्ययन को उसका उचित स्तर नहीं मिल पाता। इसी क्रम में गुरुवार, 1 फरवरी को डी.एम.ई. के बी.जे.एम.सी के प्रथम वर्ष के 32 विद्यार्थियों का समूह भारत के ऐतिहासिक धरोहरों में से एक कुतुब मीनार पहुँचे। इस समूह का नेतृत्व श्री मोहित कुमार कर रहे थे। फोटोवाँक पर अधिकतर विद्यार्थियों लिए कुतुब मीनार देखने का यह पहला अनुभव था।

सब लोग इस ऐतिहासिक धरोहर को अपने कैमरों में सहेजने की चाह से यहाँ पहुँचे थे। विद्यार्थियों को अधिक से अधिक फोटोग्राफी संरचनाओं का प्रयोग करने का निर्देश दिया गया था। सब अपने नियमित कार्यों के अलावा यहाँ छुपे इतिहास एवं रहस्यों के बारे में

जानने के लिए उत्सुक थे।

कुतुब मीनार दक्षिणी दिल्ली शहर के महरौली भाग में स्थित प्रसिद्ध स्मारक है। इस मीनार को अफगानिस्तान में स्थित जाम की मीनार से प्रेरित एवं उससे आगे निकलने की इच्छा से, दिल्ली के प्रथम शासक कुतुबु-उद-दीन ऐबक ने सन 1193 ई. में निर्माण आरम्भ करवाया। इस परिसर को यूनेस्को द्वारा विश्व धरोहर के रूप में स्वीकृति प्राप्त हुई है।

फोटोवाँक का यह अनुभव विद्यार्थियों के लिए बहुत ही ज्ञानवर्धक व प्रेरणादायी रहा। उन्हें कैमरे को अनेक तरीकों से चलाने व उसके बारे में बहुत कुछ सीखने को मिला।



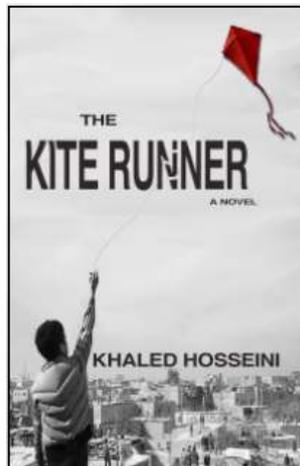
Relishing the treasures of cinema with the epic 'The Kite Runner'

Cinema is a stage of performing arts and its sole motive is to spread the magic of arts and culture. To relish this treasure, a film screening was organized by 'Cine Treasures' the Film Appreciation Society of Delhi Metropolitan Education. The society, spearheaded by Ms. Manmeet Kaur and Mr. Harjeet Singh Kukreja showcased the film 'The Kite Runner' on 31st January 2018 at the Nelson Mandela Auditorium at DME.

'The Kite Runner' is a 2007 American Drama film directed by Marc Forster from a screenplay by David Benioff. It is based on the 2003 novel of the same name by Khaled Hosseini. It tells the story of Amir, a well-to-do boy from the district of Kabul who is tormented

by the guilt of abandoning his friend Hassan. The story is set against a backdrop of tumultuous events, from the fall of monarchy in Afghanistan. The movie takes one to an emotional ride, one of upheavals and uncertainties. One of the areas in which the movie succeeds is its symbolic depiction of kite-flying that represents what freedom and exhilaration means.

The Cine Treasures has succeeded in providing a space for recreation & togetherness for the faculty members and students alike. It promises to keep the spirit of unaltered enthusiasm for cinema alive for the times to come!



Orientation programme for BJMC students in DME

Sumit Awasthi makes a passionate call for pursuing journalism with credibility and compassion

From the archive of DME Media School

"Journalism is a passion, a kind of madness, it is a kind of revolt and revelation, there are no compromises in it, one cannot make quick money in this and there are no short-term goals. If you want to pursue journalism, do not run after money, but to pace your steps with credibility and compassion".

These words of motivation and caution came from Mr. Sumit Awasthi, an established name in TV journalism. He was addressing the fresh students of BJMC and their parents as part of Orientation Day function held in Nelson Mandela Auditorium of Delhi Metropolitan Education (DME) on August 13. The function was organized by the Department of Journalism and Mass Communication for welcoming the students.

Addressing the Orientation Day function as Chief Guest, Mr. Awasthi, elaborated on Journalism and Professionalism. He drew some lines of demarcation between anchors, journalists and reporters. He encouraged the students to align their interests towards video journalism, anchoring and reporting.

Dr. Ambrish Saxena, an accomplished media professional, addressed the gathering with his valuable thoughts and wisdom. He recommended thorough study and hard work as pre-requisite to enter the media industry.

Mr. Aman Sahni, Vice Chairman of DME, laid emphasis on the creative aspects of the course work as prescribed in the syllabus. He said that DME is the right place for the students to become responsible and highly-skilled media professionals.

Mr. Bhanwar Singh said that journalism takes the father's role in the society. Dr. Susmita Bala, Head of the Department of Journalism and Mass Communication, welcomed the students and their parents, members of DME Management and the guests. She said that the success mantra for an individual is sincerity, punctuality, regularity and discipline.

The Department took a noble step of distributing saplings to the guests and the students as a step towards the 'Green Plantation Initiative'.



From the archive of DME Media School

First B. G. Verghese Lecture

K. G. Suresh calls for positive journalism

The students and teachers of the Department of Journalism and Mass Communication and the Management of Delhi Metropolitan Education (DME) came across a journalist turned academician on Aug 29. This personality was Mr. K. G. Suresh, Director General of Indian Institute of Mass Communication. And the occasion was the First Special Lecture as part of B. G. Verghese Lecture Series in the current academic session.

"A good journalist sees a story behind a story," said Mr. Suresh while addressing an inquisitive audience in the jam packed Nelson Mandela Auditorium of DME. The receivers found in him an eloquent and passionate speaker and they loved to remain captivated by his words of wisdom.

Discussing the various challenges that Indian journalism faces in today's age, Mr. Suresh started off by saying that in India, journalism was born out of the need to inspire, inform, make aware and

motivate the nation towards the freedom struggle.

Mr. Suresh was impeccable in pointing out one of the most important challenges of media ownership that acts as a barrier to

objective reporting and honest journalism. He suggested that reporting positivity will enhance optimism, good actions and help gain a balance in reporting. While journalism is widely appreciated, a major part of the revenue comes from advertising. This compromises on the valuable media space for reporting important events.

He ended with an urgent call for responsible social media behavior, a pledge to abide by the journalistic ethics and an appeal to not take this profession lightly.

Dr. Ambrish Saxena, Academic Head, ZIMA/ZICA at ZLL/ZMCL talked about social responsibility in journalism. Dr. Susmita Bala, Head of Department of Journalism and Mass Communication at DME, said that the thoughts of Mr. Suresh would benefit the students immensely.



Challenges:

1. Trust deficit towards journalism
2. Media Ownership
3. Paid journalism
4. Reporting negativity
5. Revenue by advertising
6. Dependence on the internet



Second B. G. Verghese Lecture

Veteran N. K. Singh discusses at length contemporary trends in Indian Journalism

In the 21st century, journalism is not merely confined with providing information to people. Rather it is increasingly becoming the tool of un-speculative manipulation and contamination of public opinion. However, there has been tremendous change in the trends of Indian Journalism.

The utterance was made by renowned Journalist and Executive Member of Broadcast Editors Association (BEA) Mr. N K Singh while addressing the students and the faculty members of the Department of Journalism and Mass Communication gathered on September 28 in DME's N. M. Auditorium. The occasion was the monthly B.G. Verghese Lecture series.

Mr. N. K. Singh appeared excited for addressing the gathering of

the future journalists. Mr. Singh shared his disappointment when none of the editors knew about National Family Health Survey (NFHS) including Infant Mortality Rate (IMR), malnutrition, still-born infants etc. Mr. Singh highlighted the fact that all news channels are concerned about TRPs. He highlighted the point that the sword of defamation is always hanging on the journalists.

Mr. Singh concluded the session by answering few questions by the students that involved discussing the vital role social media is playing in the field of electronic media and the importance of raising important issues to the higher authorities that lead to more accuracy in reporting.



Mr. N K Singh is known in the journalism world for his wide knowledge and deep insight. For over two decades he has remained a field reporter for National Herald, The Pioneer and News Time. He has also worked as reporter, senior reporter, chief reporter, chief sub-editor and senior special correspondent. He has also covered major events on foreign soil and the most famous one being Babri Demolition.



Third B. G. Verghese Lecture

Prashant Tandon shares his views about the emerging revolution in the New Media

The Department of Journalism and Mass Communication of DME hosted the third lecture of the B.G. Verghese series on 28th October, 2017. With that, the audience got the opportunity to hear a multi-felicitated and renowned media personality, Mr. Prashant Tandon.

“Change is the only constant” said Mr. Prashant Tandon while addressing the audience in the jam-packed Nelson Mandela Auditorium of DME. Mr. Tandon addressed the audience on the topic 'Digital Media: It changes everything'. Discussing about digital media and the changes that it has brought. Mr. Prashant started with a reference to a science fiction 'The Machine Stops' written in 1903, about how the machines would take over the world and we are living the world which was written by a writer in 1903.

Starting with the presentation, Mr. Tandon told us how anything that someone does not want you to print is news because it shows that you are going on the right path as a journalist. Anyone who is not doing this is not a journalist but a mere advertiser.

Talking about the digital media and its new trends, Mr. Tandon emphasized on how quick the coming generation is. Now all they want is an internet connection and a device to be aware of the important events at the click of a button. He also explained the working of search engines through the use of complex algorithms

He concluded the session by informing them that the right way to be aware about the important events is through current affairs, media watch, social media and blogs.



Symposium

Discussion on the Vulnerable Sections of Society

The Department of Journalism and Mass Communication organized a Symposium on 7th November, 2017. The topic of the Symposium was 'Vulnerable Sections of the Society'. Speakers invited for the session were Ms. Jyotika Kalra, Ms. Charu Soni and Mr. Amitabh Srivastava.

The first speaker was Ms. Jyotika Kalra who is a lawyer and human right activist. She spoke about how according to her, children do not belong to the vulnerable section and it largely depends on their environment as well as upbringing.

The second session was chaired by Ms. Charu Soni who is the Deputy Editor of National Herald newspaper. She spoke on the topic of 'Prejudice' in which she emphasized that the first and the

most important rule of Journalism is to be unbiased and dig deep to find out the facts. She presented her views on the role of social media and its impact.

The speaker of the last session was Mr. Amitabh Srivastava who is the Communication Department Head in a media organization and a prestigious member of NGO called Prayas. He discussed the conditions of poor and homeless children. The highlight of his session was the Juvenile act, 2015. He spoke against the modification done by the government in Juvenile Act and stated that children commit crime due to outbreak or outburst.

The symposium was concluded with a question-answer session between the speakers and students.



Valuable training for Aspiring Radio Anchors

The students of B. A. (JMC) were delighted to learn about the 'RJ Techniques and Style' with Mr. Athar Saeed at the Nelson Mandela Auditorium, DME on 23rd and 24th October 2017. This was a two-day workshop in which topics like diction and pronunciation, voice modulation and presentation on microphone, news bulletin writing exercise were presented in the first day. The second day of the workshop involved the students writing a 'radio feature' and learnt about the exercise of planning radio announcements.

Mr. Athar Saeed is a media expert with more than 20 years of experience in All India Radio, World Space Satellite Radio, FM Rainbow India and FM Gold. He has also worked as a voice-over artist for Discovery Channel, History channel, DD National and has performed as a dubbing artist for more than 100 Hollywood films. He has been awarded with National Youth Award, Shikhar Samman in 2012 presented by Virendra Sehwal for excellent achievements in media and Best Anchor Award by Zee Network in 2014.



Roaring performance by Kathak exponent Shovana Narayan

“Great dancers are not great because of their technique, they are great because of their passion.”

- Martha Graham



The sounds of appreciation and praise thundered in the Nelson Mandela Auditorium at DME on 31st August as Padamshri Vidushi Shovana Narayan danced with utmost grace to the sounds of the harmonium played by Ustad Imran Khan, violin played by vocalist and music composer Ustad Azhar Shakeel and tabla played by Ustad Shakeel Ahmed Khan.

The famous kathak dancer discussed about the origin and the historical importance of the dance form. She paid homage to Lord Krishna and demonstrated different feet and hand movements, sounds of ghungroos in accompanying music and the importance of

facial, eye and neck movements. She talked passionately about the concept of story-telling through kathak. She also taught a few steps to the students.

The auspicious lamp was lighted by the artists and other members of the Management and later on, Smt. Shovana Narayan was honored and felicitated by the Chairman and the Chairperson Mr. Vipin Sahni with great respect for her and admiration for her dedication and passion towards the art form.

The students were excited and motivated by her performance and applauded her experience and expertise in the dance form.

Fourth B. G. Verghese Lecture

Amish Devgan talks about the sacred relationship between Nationalism and Journalism

“He who loves not his country, can love nothing.” -Lord Byron

For the young India, it is only either black or white and compromising on the truth is not a part of their value system.

The Department of Journalism and Mass Communication at DME hosted the 4th lecture of the B.G Verghese series on 16th January 2018. The students and the faculty members welcomed the Mr. Amish Devgan, a renowned media personality. Mr. Devgan has worked with Zee Business channel and made a visible impact as a prime time anchor. Currently, he is serving as an Executive Editor of Network 18 and hosts the popular show 'Aar Paar'. He has been honored with many awards including the prestigious **IMS YOUNG EMERGING AWARD 2015**.

“Nationalism is like virtue, has its own rewards.” said Mr. Amish Devgan while addressing the audience gathered in Nelson Mandela

auditorium of DME. Mr. Devgan shared his views on the topic 'Nationalism and Journalism'.

He discussed the misuse of the freedom of speech in India through the JNU incident which rather served as a wider point of discussion. Mr. Devgan emphasized that everybody has the '**right**' to question the government. Here, Mr. Devgan explained how media uses any name for their interests and petty goals, even if that involves cost of the operation of anti-nationalist grounds. The session was then followed by questions from the students regarding the topic.

Mr. Amish Devgan concluded by praising the contemporary trend which supports nationalist values openly. In his opinion, this will help to uphold the values of nationalism in the country. He cautioned the students about how they should know who is '*praying for them*' and who is '*playing with them*' during their long run as journalists.



हिंदी: अपने ही देश में बनी दासी

" देश को किसी सम्पर्क भाषा की ज़रूरत होती है और वह (भारत में) केवल हिंदी ही हो सकती है "

- श्रीमती इन्दिरा गाँधी

हिंदी दिवस के उपलक्ष्य पर डी.एम. ई. के नेल्सन मंडेला ऑडिटोरियम में एक विशाल समारोह का आयोजन किया गया, जिसमें जानीमानी पत्रकार रीमा कपूर को आमंत्रित किया गया था। उन्होंने इस अवसर पर हिंदी भाषा के विषय में कुछ शब्द कहे जो कि वहां के छात्र-छात्राओं के लिए अत्यधिक प्रभावी थे। इस अवसर पर पत्रकारिता विभाग की अध्यक्ष डॉ. सुस्मिता बाला ने भी छात्र-छात्राओं को संबोधित किया। उन्होंने कहा कि एक सफल पत्रकार बनने के लिए हिंदी भी उतनी ही ज़रूरी है जितनी कि अंग्रेजी। मुख्यातिथि रीमा कपूर ने हिंदी के महत्व पर प्रकाश डालते हुए कहा कि "विशिष्ट आदमी की तुलना में सामान्य आदमी हिंदी भाषा का प्रयोग अधिक करता है तथा अधिक समझता है"। उन्होंने यह भी कहा कि हिंदी अपने ही घर में एक दासी मात्र बनकर रह गयी है।

हमारी हो गयी यह मानसिकता, अन्य भाषाओं को दे रहे प्राथमिकता ।

यदि कोई करता है हिंदी में संवाद , उसे समझा जाता है उपवाद ।।

इस अवसर पर आयोजित काव्य रचना प्रतियोगिता में चयनित प्रतिभागियों

ने अपनी कविताओं से सभी को मन्त्रमुग्ध कर दिया। बी. जे. एम. सी. के तृतीय वर्ष के छात्र स्पर्श सक्सेना को प्रथम पुरस्कार से सम्मानित किया गया।

इस मौके पर जस्ट-ए-मिनट प्रतियोगिता का भी आयोजन किया गया। इस प्रतियोगिता में प्रतिभागियों को लॉटरी द्वारा विषय दिया गया जिस पर उन्हें एक मिनट तक संबंधित विषय पर रोशनी डालने के लिए कहा गया। अंत में विजेताओं को मुख्य अतिथि व विभागाध्यक्ष द्वारा पुरस्कृत किया गया।



Dainik Jagran press visit by DME students

World of newspaper production explored during printing press visit

Print journalism plays a vital role in the field of media. Majority of the population depends on newspapers to remain updated with day-to-day activities and issues. In fact, courts of law consider newspapers as full proof evidence rather than relying on news presented on the television. News published in newspapers is considered more authentic and reliable.

So, it was thought imperative to get the students exposed to the production process of newspaper. With this purpose, B.A.(JMC) first year students of Delhi Metropolitan Education were taken to the visit of printing press of Dainik Jagran on October 4 under the supervision of Dr. Ramani Swarna.

Mr. Anand, Deputy Editor at the Dainik Jagran press, gave an introduction about the formation and achievements of this newspaper to the students. He highlighted the fact that the name Dainik Jagran was derived from the weekly newspaper named 'Jagran'. Mr. Anand talked about Desktop



Publishing (DTP) which is a process of making newspaper. Mr. Anand then asked 10 students to accompany him to the editorial board. He highlighted the fact that DTP is an important part of the editorial.

Mr. Anand, who is overall in-charge of the editorial responsible for the smooth functioning of this most crucial department in Dainik Jagran, emphasized on the importance of training in the field of journalism. He highlighted the fact that a journalist should be enthusiastic, emotional and obsessed with his/her work.

Mr. D.S. Bisht, who works for press publications in Dainik Jagran, was there to give a brief about the mechanism of the printing press. Mr. Bisht suggested the students to strengthen their print media skills as

that will in turn make them ready for electronic media.

Overall, it was an enriching experience for all the students as it gave them an opportunity to explore the world of print journalism.

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Printed and Published by Delhi Metropolitan Education (for in-house circulation only.)

Address: B-12, Sector 62 Noida, Uttar Pradesh - 201301 Phone No.: 7042667951, 7042667516