

## Children and women should be high on agenda if society needs to be reformed, experts plead in symposium at DME

Experts in symposium on *Vulnerable Sections of Society and Role of Media* unequivocally supported the cause of women and children for bringing reform in Indian society. The symposium was organized by the Department of Journalism and Mass Communication at Delhi Metropolitan Education (DME) on November 7, 2017.



Inaugurating the symposium, Mrs. Jyotika Kalra, member of National Human Rights Commission and former Advocate-on-Record, raised the issue of vulnerability of children and pleaded for providing to them the right kind of environment and upbringing.

Addressing journalism students in the packed Nelson Mandela Auditorium, Mrs. Kalra discussed the role of media and the condition of women through series of examples from Indian cinema. She played to the gallery in her informal style which swayed the receptive receivers the way she wanted to take them along.

In the second session devoted to women, Ms. Charu Soni, a senior journalist and author, followed suit while opening direct interaction with the students. She emphasized that the first and the most important rule of journalism is to be unbiased and dig deep to find out the facts.

Ms. Soni, former Deputy Editor of National Herald newspaper, shared her

experience where she had ensured the accuracy of facts provided to the audience. She presented her views on the role of social media and its impact. She supported her views with an example of the on-going campaign called #metoo.



Ms. Soni pleaded for freedom of expression and expressed concern on a situation where journalists are not allowed to speak against the powerful.

In the last session devoted to children, Mr. Amitabh Srivastava, representing NGO *Prayas*, raised the issue of children facing poverty. He felt the need of societal intervention for an improvement in the conditions of poor and homeless children.

Head of Communication Department in *Prayas*, Mr. Srivastava also talked about policy support. He even highlighted the significant provisions of the Juvenile Act, 2015. He enlightened the audience regarding unwarranted modifications done by the government in this Act while stating that children commit crime due to outbreak or outburst.

Mr. Aman Sahni, Vice Chairman, DME, felicitated the experts. Dr. Ambrish Saxena, Academic Head of ZIMA and ZICA, set the tone of discussion at the beginning of the symposium. Dr. Susmita Bala, presented a welcome note at the outset.

Ms. Manmeet Kaur introduced the topic for the symposium. She elaborated on the issue of vulnerability amongst women and children. She presented the prevailing issues in detail. The role of UNESCO and similar organizations working for such causes was also discussed. Ms. Priyanka Oberoi introduced the subject for the second session of the symposium wherein issues of vulnerability amongst children were discussed. Dr. Ambrish Saxena conducted the session and highlighted some important points on the subject.

Each session of the symposium incorporated questions from the students and answers by the experts. This made the sessions lively.



# DME conducts FDP for honing the Interdisciplinary Research Skills of faculty members

A seven-day Faculty Development Programme (FDP) was conducted successfully by Delhi Metropolitan Education from 18th to 24th December, 2017 for sharpening the inter-disciplinary skills of its own faculty members. It was largely attended by the teachers from journalism and mass communication, management studies and law.

Delivering the orientation lecture at the outset of the FDP, Hon'ble Justice Bhanwar Singh, Director General of DME, said that teaching and research must go hand-in-hand for the benefit of academia. He stressed on the traditional modes of research dating back from the Manchurian Days in China. He cited the example of Quint Dynasty and the process of assigning research duties to his court men.

Justice Singh further added that teachers and lawyers are leaders of the society. He rightly emphasized on the



need and importance of academic research for the quality development of the society. The inaugural function, organized in Nelson Mandela Auditorium, was presided over by Prof. (Dr.) Bhavish Gupta, Director(Officiating) at DME.

The Valedictory session for the FDP took place on December 24th, 2018. Certificates were distributed to all faculty members. The ceremony closed with hearty Christmas celebrations and refreshments served to all the members of the Institute.

The faculty members felt greatly benefitted from the FDP and valued every piece of advice from the visiting experts. The management looks forward to organizing more of these workshops in the future for an enchanting growth of the research potential at the institute.

Date	Guest	Topic	Details
Day 1 18 <sup>th</sup> Dec, 2017	Prof. (Dr.) A. P. Singh, GGSSIP University, Delhi	Introduction to Research- Literature review, Identification of Research gaps, Setting of Objectives And hypothesis	Preliminaries of research and its importance in the academics.  a) Introduction b) Why research? c) Process of research d) Process of knowledge e) Identifying and formulating a research problem f) Research design g) Designing a hypothesis h) Different ways to write a hypothesis i) Questionnaire format j) Arguments in research k) Survey of literature and its importance l) Sampling procedures, tools and techniques m) Processing, analyzing and interpreting data n) Report-writing o) Concluding observations
Day 2 19 <sup>th</sup> Dec, 2017	Dr. Dhruvagjyoti Bhattacharjee, ICWA, Delhi	How to select the Research problem?	a) Need for identifying different dimensions of research and identifying the research problem b) Different phases of research c) Research problem is not a social problem d) Forming a feasible and focused research problem and formulation of the hypothesis e) Useful methodologies in Interdisciplinary research. f) Differences between Deductive and Inductive arguments g) Differences between Descriptive and Analytical processes. h) Adherence to word limit in chapters in a research report

Date	Guest	Topic	Details
Day 3 20 <sup>th</sup> , Dec, 2017	Dr. Namita Kapoor, Amity University, Noida	Preparation of the Research Questionnaire	<ul style="list-style-type: none"> <li>a) Meaning of Questionnaire</li> <li>b) Characteristics of Questionnaire</li> <li>c) Types of Researches</li> <li>d) Objectives of Research</li> <li>e) Exploratory Research</li> <li>f) Descriptive Research</li> <li>g) Causal Research</li> </ul>
Day 4 21 <sup>st</sup> Dec, 2017	Dr. Manjula Batra Former Dean (Law), Jamia Millia Islamia	Research Methodology In law	<ul style="list-style-type: none"> <li>a) Writing of Synopsis</li> <li>b) Formulation of Hypothesis</li> <li>c) Research questions</li> <li>d) Sources of Hypothesis</li> <li>e) Types of Hypothesis</li> <li>f) Variables</li> <li>g) What is a Doctoral Method?</li> <li>h) Aims and Objectives of Research Methodology</li> <li>i) Analysis of Doctrinal Research</li> <li>j) Limitations of Research</li> <li>k) Advantages of Research</li> <li>l) Quantitative Analysis</li> <li>m) Chapterization of research report and its Importance</li> </ul>
Day 5 22 <sup>nd</sup> Dec, 2017	Dr. Tavishi Tiwari  Justice Bhanwar Singh	Practical session On spss  Importance of Research Methodology and Pedagogical Attitudes	<p>Statistical tests (Independent Sample't' test, ANOVA, Correlation and Regression) and Data Analysis in SPSS.</p> <ul style="list-style-type: none"> <li>a) Process of Research and the historical importance</li> <li>b) How is internet useful in the contemporary times with respect to the research?</li> <li>c) Values a teacher must have</li> <li>d) Inspiring anecdotes on teaching and learning</li> <li>e) Tips on improving teaching skills</li> <li>f) Application of the Integrated Technology in teaching and learning</li> <li>g) Goals of a teacher</li> <li>h) Assessment for learning</li> </ul>
Day 6 23 <sup>rd</sup> Dec, 2017	Dr. Ritu Gupta, NLU, Delhi	Interdisciplinary Approach In Law	<ul style="list-style-type: none"> <li>a) What is Interdisciplinary Legal Research?</li> <li>b) How to incorporate Social Sciences into Legal Research?</li> </ul>
Day 7 24 <sup>th</sup> Dec, 2017	Dr. Saumyajit Ray, JNU, Delhi	Writing & Plagiarism	<ul style="list-style-type: none"> <li>a) Steps in writing synopsis</li> <li>b) What are Quantitative Methodologies?</li> <li>c) Literature review</li> <li>d) Definitions, scope and rationale of Research</li> <li>e) What is the importance of objectives in research?</li> <li>f) What are research questions?</li> <li>g) What is a research problem?</li> <li>h) How to write Chapters?</li> <li>i) What is bibliography?</li> </ul>

# Faculty Development Programme at Jamia Millia Islamia upskills scholars in Social Science Research

A seven-day Faculty Development Program on 'Research Methodology' was organized by the Centre for Culture, Media and Governance at Jamia Millia Islamia, New Delhi under the aegis of Centre with Potential for Excellence and sponsored by University Grants Commission from 11th to 17th December 2017. The program was inaugurated by Prof. Santosh Panda (Resource Person), Prof. Shahid Ashraf (Vice Chancellor, JMI) and Prof. Biswajit Das (Director, CCMG).

The program aimed at enhancing the knowledge and skills of scholars and teachers. It provided a thorough understanding about the methodological and research issues across disciplines. The rich deliberation was catalyzed by the discussions on the varying scope and subject matter in communication and social science.

Prof. Santosh Panda, in his welcome speech on the first day, highlighted the importance and the process of forming a research proposal. He took the audience through various contemporary topics that are being largely researched upon. Prof. Tulsi Patel and Prof. Biswajit Das shared their views on the purpose and importance of imagination in research. The speakers emphasized on the importance of inter-disciplinary knowledge in research.

The second day witnessed three technical sessions. In the first session, Dr. Arvind Kumar discussed about the importance and challenges faced by researchers in field work. In the second session, Prof. Saima Saeed discussed new ways to engage while researching news. In the third session Dr. Subhashim

Goswami shared his experiences in developing and addressing ontological questions in research.

On the third day, Dr. Adnan Farooqui shared ideas on the practice of critically reviewing the subject literature. He also shared the ways for organizing information and writing reviews. In the second session, Dr. Ankur Dutta discussed the intricate art of asking the right questions in research work.

The fourth day saw Dr. Reema Bhatia explaining how ethnographic text is produced to construct narratives. Prof. Sunil Kumar discussed about the framing and discourse analysis in research. Dr. Vipul Mudgal reviewed the media trends from the standpoint of policy research and polity-oriented research.

On the fifth day, Prof. T.K. Oommen discussed about the methodological orientation in social sciences. He highlighted the complex nature of Indian society and its specificity with regard to social science research.

After the conclusion of the program, on the sixth day, participants were assigned topics for the presentations they had to prepare. These presentations were recorded for future use at the Centre.

While delivering the valedictory speech, Prof. Biswajit Das promised to conduct more of such structured interactions frequently at Jamia. The FDP programme received an overwhelming response with 46 participants from different cities.



**Dr. Ramani Swarna, Mr. Atul Arora, Ms. Divya Kapoor and Ms. Sanchita Chakraborty attended the workshop on Research Methodology organized by Jamia Millia Islamia**

## GGSIPO educates scholars for better research experience

School of Journalism and Mass Communication, Guru Gobind Singh Indraprastha University, did a commendable job by organized a 10-days workshop from 12th - 22nd December, 2017 on 'Research Methodology' in collaboration with the Indian Council of Social Science Research (ICSSR) and the Ministry of Human Resource Development. The workshop was attended by 30 research scholars from universities and colleges across India.

Eminent personalities from the field of media education including Mr. K. G. Suresh, Director General, Indian Institute of Mass Communication (IIMC), Dr. Anup Beniwal, Ms. Archana Thakur from the University Grants Commission (UGC) and Dr. Biswajit Das (Director, CCMG at Jamia Millia Islamia) graced the inaugural ceremony held on 12th December, 2017 at the seminar hall on the university campus.

Dr. Devesh Kishore, veteran media educator, lectured on how to write an effective research synopsis. Prof. Pradeep Kumar Mathur talked about media education in India and raised some very important points to which the participants truly felt moved.



**Ms. Neelam Nanda from the Department of Journalism and Mass Communication, DME participated in the FDP by GGSIPU.**

He also enlightened the audience about the gap between media education and practice.

Prof. Manoj Dayal from GJU Hisar cleared relevant queries related to the sampling techniques, data collection and qualification of data in SPSS. He also guided the participants on how to tackle the issue of plagiarism while writing research reports. Emphasis on the usage of a digital library and the process extracting the research papers

was discussed quite broadly by one of the resource persons.

Prof. Shin Dong Kim, Founding Director at Institute of Communication Arts and Technology, Hallym University in South Korea, was invited as the Chief Guest for the concluding ceremony. He highlighted the problems South Korean media and journalism students are currently facing. He also discussed about the importance of online communication.

Dr. Durgesh Tripathi and Dr. Sachin Bharti, Assistant professors from GGSIPU organized the workshop with great enthusiasm. The session proved to be really helpful for the participants.

# ZIMA and ZMCL collaborate and conduct India's first Industry Interfaced Faculty Development Programme

“Teaching is the mother of all professions” is an old saying which justifies the importance of teachers for all professions. As a teacher, it becomes our responsibility to keep ourselves updated on all aspects. Especially in Media and Journalism where technology and trends are changing every now and then, it becomes all the more important for the Media educators to keep on updating themselves.

Thus to bridge this gap, ZIMA (Zee Institute of Media Arts), Noida in collaboration with ZMCL (Zee Media Corporation Ltd.) organised a 10-day long 'Industry Interfaced Faculty Development Programme [i2 FDP]' from 28th December, 2017 to 8th January, 2018 where media educators were updated on the operational aspects of TV channel, its functions and what practices are adopted in a news channel, especially in ZEE News. The i2 FDP was the first FDP of its kind where the faculty members were given a practical and theoretical insight of the working of a news channel. It was an attempt to bridge the gap between the theory and practice.

Delivering the inaugural address, Dr. Ambrish Saxena, the Academic Head of ZIMA and ZICA, gave the participants a backgrounder of the entire programme. He also appraised the participants with the latest trends in Media while discussing with them the importance of Virtual Media and Artificial Intelligence.

The concluding session was addressed by Mr. Sushil Joshi-CHRO, ZMCL, who appreciated this newest concept of FDP and appreciated Dr. Ambrish Saxena - for conceptualisation of such a programme. He also gave an insight on what media organizations are actually looking in the prospective employees from HR point of view and how the media aspirants should be trained by their faculty members so as to make them profession ready.

Mr. Sudhir Chaudhary, Editor-in-Chief, Zee News, WION, Zee Business and DNA, addressed the participants and appraised them with the importance of editorial policies and how they influence the working of a news channel. He also appreciated the concept of industry interfaced FDP as it is first of its kind in

Media Industry. He looked forward to more such interactions with faculties through ZIMA.

During the 10 days of FDP, the participant faculties were appraised on various theoretical and practical aspects of the News Channel including functions of News Room, scripting, anchoring, concept of INR (Integrated Multimedia Newsroom), working of PCR, editing and post production, importance of sound in studio production, basics of camera operations, reporting, importance of graphics in news and voice-over.



*Prof. (Dr.) Susmita Bala, Head of Journalism and Mass Communication Department at DME, participated in Industry Interfaced FDP at Zee. Other institutions represented in this FDP included K. R. Mangalam University (Sohna), Sharda University (Greater Noida), Guru Jambheshwar University (Hisar), Trinity Institute of Professional Studies (GGSIU, Delhi) and Vivekananda Institute of Professional Studies (GGSIU, Delhi).*

Senior professionals from ZMCL came to impart training to the faculty-participants. These include Mr. Brajesh Kumar Singh, Editor, Zee Hindustan, Mr. Paritosh Chaturvedi, Editor-Output, Zee News, Mr. Sanjay Bragta, Head of Integrated Multi-media Newsroom, Mr. Dileep Tiwari, Channel Head of Zee MP-Chattisgarh and Channel Head of Zee UP, Mr. Piyush Pandey, PCR Head, Zee News, Mr. Rajnish

Jain, Head-IT, Mr. Shashi Lochan, Chief-Video Technology, Mr. P.K. Mohan, Camera Head, Mr. Divakar Chopra, Chief Camera, Mr. Shailesh Ranjan, Editor-Input, Zee News, Ms. Mimansa Malik, Deputy Executive Producer/Senior Anchor, Mr. Sachin Arora, Assistant Editor/Anchor, and Mr. Deepak Kishore, Head of Graphics.

The resource persons appraised the participants with the latest trends in media while emphasising on the growing importance of digitalization. They also highlighted the significance of regional languages in media. They told the participants about MoJo (mobile journalism) and how it is acquiring centre stage in the Media Industry.

The FDP concluded with a vote of thanks by Ms. Deepa Zutshi, Senior Faculty at ZIMA. She expressed gratitude towards all the resource persons and thanked Mr. Sushil Joshi for ZMCL's support and making this FDP a success.

Ms. Lakhvinder Kaur, Senior counsellor at ZIMA, also thanked the faculty-participants for their enthusiasm and their participation.

**Patron-in-Chief:** Mr. Vipin Sahni, **Patrons:** Mr. Aman Sahni, Justice Bhanwar Singh, Dr. Bhavish Gupta, **Advisor:** Dr. Ambrish Saxena, **Editor:** Dr. Susmita Bala, **Assistant Editor:** Ms. Deepika Dhawan, **Design & Layout:** Anmol Mehta, **Student Editorial Team:** Siddhant Sharma, Vailentina Rawat (Coordinators), Chaitra Nambiar, Karan Malhotra, Shivashish Sharma (Photography and Visual Effects), Jenitta Sabu, Siddhant Sharma, Pranati Agarwal, Shrishti Sharma, Kushagrata Thakur, Gayatri Bhatia, Vailentina Rawat (English Journalists)

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