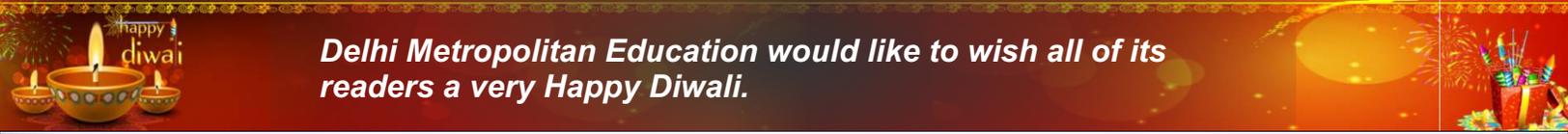




# Management@DME

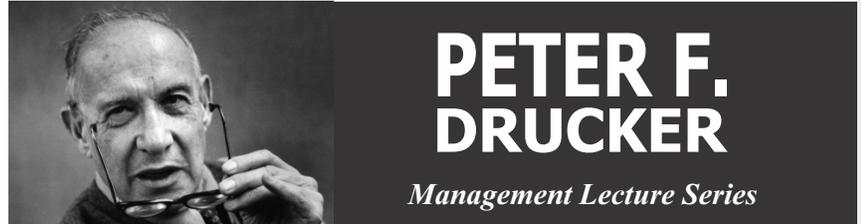
Vol 2, No 2 (September 2017)

www.dme.ac.in



## In This Issue:

- Page 1 ▪ Drucker Management Lecture Series
- Page 2 ▪ Theme of the Month : Emotional Intelligence
- Page 3 ▪ Health Camp
- Page 4 ▪ Snapshots



## Financial Engineering

As a part of the “Peter F. Drucker Management Lecture Series”, the Management Department of DME organized a guest lecture on “Financial Engineering”. Prof Azad S. Chhillar, Head of the Department welcomed Prof. Sinha with a token of gratitude. The guest speaker, Dr. Pankaj Sinha, Professor Faculty of Management Studies, Delhi University, delivered an interactive informational session on the topic, highlighting key aspects of business. Apart from discussing the relevance of financial engineering at length, Dr Sinha also discussed the major financial concepts given by Markowitz, Modigliani and Sharpe and its implications on the present financial scenario.

It was indeed an enriching experience for students as they were made aware of different career avenues in the area of finance such as funds management, corporate finance, wealth management, risk management and so on. Dr Sinha highlighted the need for right attitude and motivated students to make best use of their campus life to gain knowledge and learn life skills so that they can excel in life.

The department also organised an award ceremony for meritorious students at this occasion. The students from different years of BBA Department were awarded certificates of appreciation. There were awards and certificates for those students also who participated in extra curricular activities during the last semester.

Prof. Sinha appreciated them all with motivating words and advised them to keep the same endeavours in future also.

A vote of thanks was presented by Prof Azad S. Chhillar thanking Dr Sinha, the organizing committee and the wonderful audience.



## FROM EDITOR'S DESK

September is the month of the year when the season transforms from autumn to winter and the asters and forget me not flowers remind everyone of love and passion. The autumn is symbolic of transformation as leaves turn from green to red and then yellow before being shed. In the same manner, human beings should also shed their outdated belief systems and adopt the emerging norms of new age society so as to evolve into more contributing individuals. Traditionally we have been an orthodox society and women have always been assigned a subservient role. This mind-set has to be shed. This is what is known as continuous lifelong learning .We experience, learn and then try to adapt to the change. The September month ends on a note of challenge to be ready to accept the hardships of approaching winter season - a gentle reminder to be always prepared to face the unseen challenges of life.

I wish everyone to be courageous and optimistic.

*Bindu Sharma*

## UPCOMING EVENTS

<b>Community Connect:</b>	<b>3 October</b>
<b>Blood Donation</b>	
<b>Debate Competition</b>	<b>11 October</b>
<b>University Sports Meet</b>	<b>12-14 October</b>
<b>Arts Society Event</b>	<b>16 October</b>
<b>Community Connect:</b>	<b>17 October</b>
<b>Diwali For All</b>	
<b>HR Conclave</b>	<b>26 October</b>

Editorial Board: Ms Bindu Sharma, Ms. Navya Jain, Ms. Roli Wadhwa

## An overview of critical laws: A special lecture by Director General, DME



*Navya Jain,  
Assistant Professor*

It was a privilege for BBA students to attend a special lecture given by the honorable Mr. Justice Bhanwar Singh, Director General, DME, on the auspicious occasion of Teacher's Day. The lecture focused on creating awareness among the students about some critical laws that affect our day to day lives. The lecture commenced with a quick interaction with the students, testing their knowledge about the fundamental rights. Indeed, the students were very vocal in pointing out our fundamental rights- Right to equality, Right to freedom, Right to freedom of religion, Right against exploitation, Right to education, Right to constitutional remedies and the Right to privacy.



Sir began his lecture by outlining how laws have developed and evolved over time, from the rules and regulations enshrined through religion to the regulation machinery of present day. Judiciary is an indispensable pillar of Indian democracy. Several recent judgments such as Triple Talaq and Right to Privacy are a testimony to the strength of the Judiciary and how it supports its citizen's rights.

Sir enumerated upon the fundamental rights of citizens and their applicability, he also brought due attention to the growing menace of cyber crimes. It was magnanimous of Sir to share his own experiences of various dialogues he had with women from the Muslim community about Triple Talaq. The problem of sexual harassment was also brought to light wherein Sir briefly explained the Vishakha Guidelines and its origins. He emphasized that all students be aware of the same and be mindful of their conduct as per these guidelines.

## Emotional Intelligence



*Bindu Sharma,  
Associate Professor*

Daniel Goleman has presented emotional intelligence as a parameter more important than Intelligence Quotient. According to him, EI comprises of five concepts viz., self-awareness, self-regulation, relationship management, empathy and internal motivation. It is the capability of individuals to recognize their own emotions and that of others' discern between different feelings and label them appropriately, use emotional information to guide thinking and behavior, and manage and/or adjust emotions to adapt to environments or achieve one's goals. It is significant that one should understand others' feelings and emotions in the same manner as they understand theirs'.

Being emotionally intelligent means to understand behavioural strengths and weaknesses and have empathy for others. On occasions and issues, it is important to be practical in this materialistic world, but there cannot be a life lacking emotions. Modern life styles of an overambitious middle class have impacted the social fabric of the society with emotional relationships having been relegated to the lower priority. It may not be justified to be unconcerned about emotions of workforce/employees holding that these affect efficiency. Failures and resulting frustration are a part of life and to be indifferent to emotional concerns fearing failures can not be justified. On the contrary, available literature suggests that people with high EI have greater mental health, job performance, and leadership skills. Higher emotional intelligence has also been found to be positively correlated with better social relations among all sections of the society: children, adults, and family. It has also been found to have a bearing on academic achievement, life satisfaction, and self-esteem.

No matter how intelligent, diligent and clever one is, but if he does not understand the emotional strengths and weaknesses of others like his own, it is difficult to achieve the objectives. The feeling of empathy transforms a person in becoming a better human being. If we fail to manage our social and official interpersonal relations, it also becomes difficult to maintain work-life balance. Emotional intelligence has become a very important criterion of hiring people and is considered to be an integral part of modern Human Resource Practices.

While writing about emotional intelligence my endeavour is to delve deep into human psyche. Managers often fail to understand what the other person is trying to communicate which affects efficiency of the organizations adversely. It stunts the professional growth of the employees. It must be realized that efficiency follows emotional intelligence and it must not be ignored at any cost.

## Emotional Quotient versus Intelligence Quotient



*Roli Wadhwa,  
Assistant Professor*

What is more important in determining a successful life - book smarts or street smarts? This question gets at the heart of an important debate between the relative importance of intelligence quotient (IQ) and emotional intelligence (EQ). Defendants of the so-called 'book smarts' would suggest that it is the IQ that plays the critical role in determining how well a person would do in life, whereas the supporters of 'street smarts' would suggest that EQ is most important.

According to the World Economic Forum's Future of Jobs Report, emotional intelligence will be one of the top 10 job skills by 2020. The awareness of the fact the EQ is an important job skill; in some cases even overpowering technical ability, has been growing in recent years. People with high EQ usually make great leaders and team players because of their inbuilt ability to understand, empathize, and develop a connection with the people around them.

While IQ facilitates determination of academic abilities and identifying strong mental aptitude, EQ on the other hand is a better indicator of success in the workplace and is used to identify leaders and good team players.

According to a study by Carnegie Institute of Technology, an individual's rate of success at work depends 80% on his/ her EQ whilst only 20 percent depends on IQ. EQ helps an individual to build and maintain a strong relationship with peers and superiors, enhances productivity, and establishes a network of effective communication.

At the time of hiring, employers look at an individual's EQ rather than IQ. A person with higher IQ can easily build interpersonal skills to a certain extent whereas EQ depicts one's character based on the way one drafts a formal communication, collaborates and behaves with peers and subordinates, and works towards attaining Organizational goals. At the time of performance appraisals, a person with highly developed EQ is less defensive and more open to feedback, especially when it involves areas of improvement. Therefore, there is a higher scope of improvement in them.

With increasing work pressures and stringent deadlines, the need for people with higher EQ has risen. Therefore, apart from enhancing the IQ, it is the time to focus upon developing the EQ so that one can excel in life.

Health Camp by  
**YOUWECAN**

The Students Welfare Committee of DME collaborated with the NGO YOUWECAN, in holding a health camp in the college on the 16th of September, 2017.

The initiative taken up consisted of some crucial medical examination like breast cancer. The camp additionally processed oral inspection, and some regular assessment of blood pressure, weight and the carbon monoxide poisoning in the respiratory system and body.

The NGO came with an efficient and cooperative group of doctors namely: Dr. Vanshika Gupta, Dr. Muskan Kaushik, Dr. Garima Kumar. Five Paramedical staff were also present namely: Mrs. Poonam Chandel, Rinki Kumari, Radhika, Anjali, Poonam Pal. Reva from YSF Shruti Saini (Manager ATTAC). The prescriptions and the pieces of advice of the doctors, and the earnestness of the paramedical staff showed the capability of the NGO.

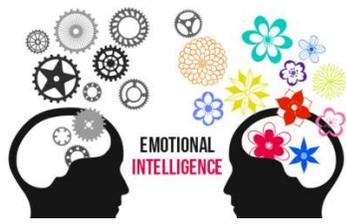


The entire team successfully and dedicatedly examined the college faculty members, most of whom were highly interested in health and fitness issues. The interest shown by the faculty of college reflected a wise crowd, which chose to take precaution before any serious ailment came into being.

The camp was a success as it achieved the goal of prescribing the faculty members to take further steps for the betterment of their health and to be aware of the various physical afflictions.

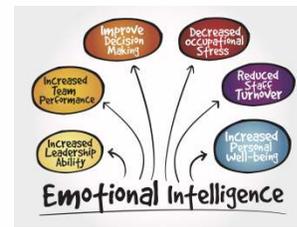
Further, the doctors illuminated the faculty regarding the advantages of beginning a treatment when the time is right. The Students Welfare Committee along with YOUWECAN thus upheld the motto to live a precautionary and healthy life.





## Top 10 reasons you should develop your Emotional Intelligence:

1. To become more self-confident and self-assured.
2. To develop the ability to realistically evaluate oneself.
3. To learn the ability to laugh at oneself.
4. To become more trustworthy for others.
5. To establish your integrity.
6. To learn how to manage ambiguities and changes.
7. To develop enthusiasm, internal drive and commitment towards goals.
8. To improve empathy for better inter-personal relations and effectiveness.
9. To build persuasion and negation skills.
10. To become an expert in building and leading teams.



## Motivational Quotes related to EI:

*"No one cares how much you know, until they know how much you care." – Theodore Roosevelt*

*"Our feelings are not there to be cast out or conquered. They're here to be engaged and expressed with imagination and intelligence." – T. K. Coleman*

*"Knowing others is intelligence, knowing yourself is true wisdom, Mastering others is strength, mastering yourself is true power." - Lao Tzu*

*"When you listen with empathy to another person, you give that person psychological air." - Stephen R. Covey*

*"Experience is not what happens to you, it's how you interpret what happens to you." - Aldous Huxley*

### Teachers' Day Celebrations at DME

5th September'17 saw DME celebrate Teachers' Day with great fanfare. The students enthusiastically performed musical numbers and danced to Bhangra tunes. The event included a special cake cutting ceremony and awarding all faculty members with a token of appreciation on behalf of the institute. Spectrum, the Arts society shared beautiful cards with all faculty members, with special messages from the students for their teachers.



### "Ink Stained Pages" makes its first splash

Hieroglyphic, the Literary Society of DME held its annual intra-college writing competition "Ink Stained Pages" on 12th September'17. The competition was aimed at encouraging creativity, writing skills and analytical skills among the participants. Passionate poets and enthusiastic fiction writers participated in the "Poetry" and "Fiction" categories respectively. There were 3 rounds in each category and specific theme/word/instructions were provided as guidelines for each round. In order to challenge the students and nurture the best writers and poets, interesting rounds such as "Six word stories" and Micro-poetry (3-10 words) were also introduced. The society has offered lucrative cash prizes and goodies to winners and participation certificates to all participants.



### Birthday Celebrations with FLY

FLY committee organized special celebrations in the Nelson Mandela Auditorium on 18th September'17 for all the faculty members who were born in September. The cake cutting ceremony saw excitement and joy in the air, it was a day to cherish for all the birthday 'boys' and 'girls'.



### Envision'17 creates a Kodak Moment

The Photography Society displayed its shortlisted entries in the DME premises and conducted a voting to judge the winners of Envision'17 on 26th and 27th September'17. The entries were enthralling, the simplest of moments captured with a finesse that brought the subjects to life and made one reflect over the stunning pieces of artwork. The exhibition drew students, faculty and dignitaries together to celebrate the powers of the lens.

