



B.G. Verghese

Series of Special Lectures on Journalism & Mass Communication

Veteran N. K. Singh discusses at length contemporary trends in Indian Journalism



Mr. N. K. Singh is known in the journalism world for his wide knowledge and deep insight. He has completed 33 years in journalism and has served at various positions in the Broadcast Industry. For over two decades he has remained a field reporter for National Herald, The Pioneer and News Time. He has also worked as reporter, senior reporter, chief reporter, chief sub-editor and senior special correspondent. He has been a part of electronic journalism for over a decade as the Bureau Chief and was the Political Editor of ETV. He also worked as the Editor for Live India. He has also covered major events on foreign soil and the most famous one being Babri Demolition.

In the 21st century, journalism is not merely confined with providing information to people. Rather it is increasingly becoming the tool of un-spectulative manipulation and contamination of public opinion. However, there has been tremendous change in the trends of Indian Journalism.

The utterance was made by renowned journalist and Executive Member of Broadcast Editors Association (BEA) Mr. N K Singh while addressing the students and the faculty members of the Department of Journalism and Mass Communication gathered on September 28 in DME's Nelson Mandela Auditorium. The occasion was monthly B.G. Verghese Lecture series.

Following the formal beginning of the session, Dr. Susmita Bala, Head of Department of Journalism and Mass Communication, welcomed Mr. Singh and other guests. Dr. Ambrish Saxena, Advisor to Journalism and Mass Communication, set the ball rolling for deliberations.

Mr. N.K. Singh appeared excited for addressing the gathering of the future journalists. He emphasized that Indian journalism is sick today and therefore, to

be a good journalist one should have an analytical mind. He also reflected upon the fact that it is due to the mental bankruptcy of the news anchors that important issues like education and health are neglected.

Mr. Singh shared his disappointment when none of the editors knew about National Family Health Survey (NFHS) including Infant Mortality Rate (IMR), malnutrition, still-born infants etc. He grieved about the fact that in India only 1.2% of the GDP is dedicated to the health sector, whereas in other states like China and the United States of America contribute 4% and 6% of the GDP respectively to the health sector.

Mr. Singh highlighted the fact that the market forces will ensure to fossilize the knowledge of the citizens because all news channels are concerned about TRPs. He highlighted the point that the sword of defamation is always hanging on the journalists. In none of the democratic countries, defamation is criminalized but it is practiced in India. Therefore, media should play a very critical role in their analysis.

As per Mr. N.K. Singh social media acts as a relief in the field of electronic media as it

is free of cost and an accessible way for the recognition of talent. Hence, it generates ample amount of employment opportunities, whereas in case of television a total budget of 500 cores INR is needed to do the same.

Mr. Singh concluded the session by answering few questions by the students that involved discussing the vital role social media is playing in the field of electronic media and the importance of raising important issues to the higher authorities that lead to more accuracy in reporting.

Dr. N K Behl, former District and Sessions Judge, and Dr. Bhavish Gupta, Director (Officiating) also expressed their views on this occasion.



Mr. N. K. Singh visits DME for delivering lecture as part of B.G. Verghese series.



AIR Visit helps students polish their broadcasting skills

“The world is a crazy, beautiful, ugly complicated place, and it keeps moving on from crisis to strangeness to beauty to weirdness to tragedy. The caravan keeps moving on, and the job of the long form writer or filmmaker or radio broadcaster is to stop - is to pause - and when the caravan goes away, that's when this stuff comes.” - David Remnick

DME Radio - The Radio society of DME organized a visit of the students to All India Radio (AIR) on 14th September, 2017. As many as 14 students were part of this visit held under the guidance of Mr. Rahul Joshi. The students went around the studios, got acquainted with the equipment and software used, interacted with the programme producers and watched the live broadcast in AIR. The students were really excited in learning new things from the renowned personalities in the field of broadcasting.

The students also witnessed an interview of Ms. Vasu Primlani, a talented and dynamic personality who is a stand-up



comedian, an actor, and an environmentalist. The interview was conducted by Ms. Monika Gulati, Programme Executive for talk shows in AIR.

The students were taken around the 'FM GOLD' (106.4 MHz) channel at AIR to observe and learn the radio production techniques like microphones, consoles, microphones and sound editing software etc. This visit provided a clear understanding of the transmission process to the students. The valuable input provided to the students helped them in polishing their skills for a career in radio production.

Dainik Jagran press visit by DME students

World of newspaper production explored during printing press visit

Print journalism plays a vital role in the field of media. Majority of the population depends on newspapers to remain updated with day-to-day activities and issues. In fact, courts of law consider newspapers as full proof evidence rather than relying on news presented on the television. News published in newspapers is considered more authentic and reliable.

So, it was thought imperative to get the students exposed to the production process of newspaper. With this purpose, B.A. (JMC) first year students of Delhi Metropolitan Education were taken to the visit of printing press of Dainik Jagran on October 4 under the supervision of Dr. Ramani Swarna.

Mr. Anand, Deputy Editor at the Dainik Jagran press, gave an introduction about the formation and achievements of this newspaper to the students. He highlighted the fact that the name Dainik Jagran was derived from the weekly newspaper named 'Jagran'. According to Audit Bureau of Circulation (ABC) and Indian Readership Survey (IRS) Dainik Jagran is in the topmost position when it comes to readership. Dainik Jagran reaches to 100 million Indians and when it comes to e-newspaper, per day hit is about 10 millions.

Mr. Anand talked about Desktop Publishing (DTP) which is a process of making newspaper. Mr. Anand then asked 10

students to accompany him to the editorial board. He highlighted the fact that DTP is an important part of the editorial.

Mr. Anand, who is overall incharge of the editorial responsible for the smooth functioning of this most crucial department in



Dainik Jagran, emphasized on the importance of training in the field of journalism. He highlighted the fact that a journalist should be enthusiastic, emotional and obsessed with his/her work. Therefore, journalism shouldn't be limited to theoretical knowledge, it is a field where one should explore and work to the best of his/her capabilities.

Mr. D. S. Bisht, who works for press publications in Dainik Jagran, was there to give a brief about the mechanism of the printing press. He explained the difference between the printing of a newspaper and that of a magazine to the students. He highlighted the fact that over 6 lakh copies are printed per day. So, the copies which have to be circulated to the far-off states are printed first.

Mr. Bisht suggested the students to strengthen their print media skills as that will in turn make them ready for electronic media.

Overall, it was an enriching experience for all the students as it gave them an opportunity to explore the world of print journalism.

Walking through history lanes while capturing heritage during Photowalk

The rich cultural heritage of India has always been very inspiring. From the folk dances to the beautiful monuments, everything about India is wonderful. To get a better essence of India's cultural heritage the students of DME Frames (Photography Society) along with Mr. Harjeet Singh Kukreja (Convener, DME Frames) went for a special Photowalk to Qutab Minar on September 12.

The Photowalk took place with 28 students who kept capturing the glory of Qutab Minar. The students learnt various interesting techniques for outdoor shooting. They were given various themes by the convener for shooting. Adding to this, he taught students about the various lighting and different ways to frame a photograph. He encouraged the first year students to indulge more into photography.

Also, the students were shown the Alai Minar, which was expected to be made double the height of Qutab Minar but remained unfinished. The students enjoyed their time traveling, clicking and gaining immense knowledge about outdoor shooting. The Photowalk ended on a happy note with a day well



spent learning and enjoying the timeless beauty of the Indian history.

Such inspirational and informative visits take out the best out of students. These visits make the students more aware and help them understand the importance of preserving the Indian heritage.

हिंदी: अपने ही देश में बनी दासी

" देश को किसी सम्पर्क भाषा की ज़रूरत होती है और वह (भारत में) केवल हिंदी ही हो सकती है "

- श्रीमती इन्दिरा गाँधी

हिंदी दिवस के उपलक्ष्य पर डी.एम. ई. के नेल्सन मंडेला ऑडिटोरियम में एक विशाल समारोह का आयोजन किया गया, जिसमें जानीमानी पत्रकार रीमा कपूर को आमंत्रित किया गया था। उन्होंने इस अवसर पर हिंदी भाषा के विषय में कुछ शब्द कहे जो कि वहां के छात्र-छात्राओं के लिए अत्यधिक प्रभावी थे। इस अवसर पर पत्रकारिता विभाग की अध्यक्ष डॉ. सुस्मिता बाला ने भी छात्र-छात्राओं को संबोधित किया। उन्होंने कहा कि एक सफल पत्रकार बनने के लिए हिंदी भी उतनी ही ज़रूरी है जितनी कि अंग्रेजी। मुख्यातिथि रीमा कपूर ने हिंदी के महत्व पर प्रकाश डालते हुए कहा कि "विशिष्ट आदमी की तुलना में सामान्य आदमी हिंदी भाषा का प्रयोग अधिक करता है तथा अधिक समझता है"। उन्होंने यह भी कहा कि हिंदी अपने ही घर में एक दासी मात्र बनकर रह गयी है।

हमारी हो गयी यह मानसिकता, अन्य भाषाओं को दे रहे प्राथमिकता ।

यदि कोई करता है हिंदी में संवाद , उसे समझा जाता है उपवाद ।।

इस अवसर पर आयोजित काव्य रचना प्रतियोगिता में चयनित प्रतिभागियों ने अपनी कविताओं से सभी को मन्त्रमुग्ध कर दिया। बी. जे.



एम. सी. के तृतीय वर्ष के छात्र स्पर्श सक्सेना को प्रथम पुरस्कार से सम्मानित किया गया।

इस मौके पर जस्ट-ए-मिनट प्रतियोगिता का भी आयोजन किया गया। इस प्रतियोगिता में प्रतिभागियों को लॉटरी द्वारा विषय दिया गया जिस पर उन्हें एक मिनट तक संबंधित विषय पर रोशनी डालने के लिए कहा गया। अंत में विजेताओं को मुख्य अतिथि व विभागाध्यक्ष द्वारा पुरस्कृत किया गया।

PSBT Open Frame festival at India International Centre

DME students acquire filmmaking skills in workshops

"You have to understand, my dears, that the shortest distance between truth and a human being is a story."

- -Anthony de Mello, from One Minute Wisdom

The second year and third year students of B. A. (JMC) attended workshop on documentary film making at India International Centre on 13th and 14th September, as part of Open Frame Film Festival. This festival is being organised by Public Service Broadcasting Trust (PSBT) every year.

The first interactive titled 'Diving into Documentaries' was conducted by Ms. Anupama Srinivasan, a renowned freelance filmmaker, trainer and curator. She guided the students about how they could move beyond rigid categorizations and delve into the excellent world of audio-visual expressions with an open mind.

The second session titled 'Cinema in the Time of Mobile Phone Cameras: Master Class' was conducted by Mr. Ranjan Palit, a well-known cinematographer, director and producer who also introduced the students to the world of documentary making.

DME students participated in the workshops under the supervision of Dr. Ramani Swarna. The workshops gave a great exposure and a lifetime learning experience to the students.

World Peace Day observed at India Habitat Centre **JASHN-E-AMAN** brings peace closer with poetry recital

'Peace can come not by political or economical change in human nature.'

- Sarvepalli Radhakrishnan

On World Peace Day, observed on 21st September, 2017, 'Jashn-e-Aman towards Sanmati' was celebrated at India Habitat Centre. It was organized by Standing Together to Enable Peace (STEP) in collaboration with UNESCO, Mahatma Gandhi Institute of Education for Peace and Sustainable Development (MGIEP) and DME. The programme was attended by 20 students from DME under the valuable guidance of Dr. Ramani Swarna.

The outstanding poetry of the renowned social activist Begum Syeda Saiyidain Hameed and Urdu poet Shri Arun Mohan was recited on this occasion. A film based on a similar theme, produced by the students of DME was also screened which gave a message of Sanmati, meaning 'noble-mindedness'. The screening was followed by a discussion with Mr. Anuj Chopra, a blogger at The Times of India.



When the world is talking about violence and war, Jashn-e-aman gave a polite message of peace and harmony and led the people to think about world as one family.

Health camp conducted at DME for faculty and staff

A Health Camp was organized by NGO called 'YOUWECAN' in DME on September 16. It was organized by the Students Welfare Society of the college. All the faculty members and non-teaching staff were present for the medical examination.

The examination consisted of general health check-up, blood pressure, pulse rate, dental check-up, body weight and breast examination for the early detection of any cancer symptoms.

Reports for the same were provided to everyone by the panel of doctors after the examination.



DME Film Appreciation Society captivates film lovers with the screening of Kati Patang

"Just telling a story. That's cinema. It's not silent, black and white. It's a simple story that's well made."

- - Jean Dujardin

The first ever screening organised by 'The Cine Treasures', the Film Appreciation Society of DME, on 14th of September received an overwhelming response by the students and the faculty members. The film selected for screening was Shakti Samanta's '**Kati Patang**', starring Rajesh Khanna, Asha Parekh, Prem Chopra and Bindu, to name a few. Originally, it was a book authored by Gulshan Nanda which later turned into this film.

Rajesh Khanna's expressions, mannerisms, R.D. Burman's wonderful music and Shakti Samanta's excellent direction made this film a huge success and captured the hearts of film lovers.

The Cine Treasures is committed to conduct more such screenings with the objective of enthraling everybody and help them grow in appreciating the magic of cinema.



Faculty Achievements

Dr. Ramani Swarna

- Completed Writing and Publishing Workshops from IGNOU in the following areas:
 1. Making Sense of Science Stories
 2. Publishers: Origins, Roles & Contributions
 3. The Journal Publishing Cycle
 4. How to respond to reviewer's comments
- Conducted a one Day Faculty Development Program organized by a Research & Publishing Society in Delhi on 'Writing for Academic Publishing'

Swaraj- Then and Now



We all are aware that in a literal sense 'Swaraj' means self-governance or independence for India, but here, what I wish to ponder upon is slightly different. Self-governance is not the only connotation Swaraj carries. If it had been so, Swaraj would have remained like just another careworn political propaganda. Thankfully, this did not happen. It surpassed the usual norms of a political agenda and transitioned into an avant-garde concept. Since the time India gained independence, Swaraj has been the principal force that pierced into every heart, ignited the urge to eliminate the habit of being controlled, of being a sufferer. The questionable and inhumane practices of our country's oppressors made us look timid and vulnerable. Swaraj started as a speculation but soon turned into an inferno capable of burning down the entire nexus of ruthless dictatorship. It came as a storm that saved tortured, innocent and beleaguered souls. The very reason for all these revolutionary changes that stamp our country's intense history is swaraj.

There are some choices that we make consciously, fully aware of the consequences and with a fair idea of its impact on our humility. Between these choices our life swings. These choices are of a modern day swaraj. The catacombs of all kinds of discrimination have trapped human beings. Money scalds down families into ashes of regret. Immature and obscene desires consume the conscious of a majority of people. Responsibilities are abandoned. Lives are being lived for the sake of gloating about something which is achieved by deceit. An individual has started losing his power to entertain independent thoughts and opinions. Politics has leaked through the walls of law, order, and governance and seeped into everyday life. Swaraj is being asphyxiated. And we are making the wrong choices. The choices which slaughter swaraj. But swaraj will endure as long as there is a speck of hope for it to survive. All these years - right from its initiation - swaraj has been surviving. It always has. It always will.



Siddhant Sharma
First Year, B.A. (JMC)

Lady Oriented or Scandalous



"Four ordinary women, inflicted by silly societal norms, have to steal, lie, cheat and hide in order to lead the lives that they rightfully deserve." – The Times of India

Lipstick under My Burkha is a movie which revolves around 4 female characters who are rebellious. Shireen (played by Konkana) is pushed down by a prejudiced husband who only wants to hump her without care of her feelings, but she finds her release in her day job; Leela (played by Aahana) uses sex to live out her fantasies and manipulates her men; Rihana (played by Plabita) is cloaked in her burkha, but dreams of ripped jeans, bad boys and Miley Cyrus's brand of liberation and last but not the least Usha (played by Ratna) has been deemed asexual owing to her age, but hides erotic books in religious tomes which steers her way to different types of climaxes in her life.

In the final moments of Lipstick under My Burkha, as the four protagonists face the explosive consequences of their perceived rebellions, we hear firecrackers bursting in the background. This backdrop of Diwali is put in to tell us that the lives of these women may be going up in flames, but they'll go out with a bang.

Is it scandalous or is the movie lady-oriented? This movie has been given the title of being feminist. In the movie, the women may be strong when they are in their secret lives but they make almost no push for empowerment in their oppressed lives. Controlled and bound as they are by society and men, they appear to have no courage and do not speak one word to challenge the shackles of patriarchy. In that, the film is in fact a beacon of hopelessness to women in India. If in the second decade of the 21st century, these four women who live in the same building in Bhopal, cannot ever voice their anger or rage or frustration to their own families and friends openly, then one feels only despair for women in this country.

Worse, the only way they can do what they want is by lying. Together with the tired old cliches of smoking, drinking and sex being markers of freedom, the film perpetuates the patriarchal stereotype that women are lying and conniving.

In my opinion, the movie definitely makes a bold statement in bringing important issues to light but is not feminist.

Anandita Adhauylaya
First Year, B.A.(JMC)

Patron-in-Chief: Mr. Vipin Sahni, **Patrons:** Mr. Aman Sahni, Justice Bhanwar Singh, Dr. Bhavish Gupta, **Advisor:** Dr. Ambrish Saxena, **Editor:** Dr. Susmita Bala, **Associate Editor:** Ms. Ramani Swarna, **Assistant Editor:** Ms. Deepika Dhawan, **Design & Layout:** Anmol Mehta, **Student Editorial Team:** Siddhant Sharma, Vailentina Rawat (Coordinators), Chaitra Nambiar, Karan Malhotra, Shivashish Sharma (Photography and Visual Effects), Jyoti Bhushan Tiwari, Gajendra Singh (Hindi Journalists), Jenitta Sabu, Siddhant Sharma, Pranati Agarwal, Karan Malhotra, Sanchit Arora, Kushagrata Singh (English Journalists), Anandita Adhauylaya, Siddhant Sharma (Special Content)

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Address: B-12, Sector 62 Noida, Uttar Pradesh - 201301 Phone No.: 7042667951, 7042667516