



B.G. Verghese

Series of Special Lectures on Journalism & Mass Communication

Prashant Tandon shares his views about the emerging revolution in the New Media

"News is what somebody does not want you to print. All the rest is advertising." The statement defines itself.

The Department of Journalism and Mass Communication of DME hosted the third lecture of the B.G. Verghese series on 28th October, 2017. With that, the audience got the opportunity to hear a multi-faceted and renowned media personality, Mr. Prashant Tandon.

"Change is the only constant" said Mr. Prashant Tandon while addressing the audience in the jam-packed Nelson Mandela Auditorium of DME. Mr. Tandon addressed the audience on the topic 'Digital Media: It changes everything'. Discussing digital media and the changes that it has brought, Mr. Tandon started with a reference to a science fiction 'The Machine Stops'. Written in 1903, it is about how machines would take over the world. We are indeed now living the world which was written by a writer in 1903.

Enlightening the students with his personal experiences, Mr. Tandon discussed about how he still uses the basic terminologies in his every day work

routine. He quoted them as 'life-long assets' during the long run in this field as they are the principles of journalism.

Starting with the presentation, Mr. Tandon told the students how anything that someone does not want a journalist to print is news because it shows that they are going on the right path as a journalist. Anyone who is not doing this is not a journalist but a mere advertiser.

Talking about the digital media and its new trends, Mr. Tandon emphasized on how quick the coming generation is. They do not want to wait for 10-12 hours to gather a news story. All they have to do is capture the event on their smartphones and share with others. Those times have gone when people waited for the newspaper to report what is going on around the world. Now all they want is an internet connection and a device to be aware of the important events at the click of a button. He also explained the working of search engines through the use of complex algorithms. This process is extremely important to ensure that the results displayed are the closest possible match to what one searched for.

Collecting and presenting a good news story is important but the quality of spotting a false news is an asset as well. One can always do a reality check of a news story by taking a close look at the URL (uniform resource locator) or web address, reading about the website and so on. Mr. Tandon showed the audience various examples of fake news which included an edited picture of Prime Minister Narendra Modi looking upon a garbage-laden area. Similarly, a picture of a well-lit Russian street, falsely claiming to be India's, was uploaded by an Indian Government organization which wanted to convey that 30 lakhs LED-powered conventional street lights were working properly. More of such examples were shown to the audience.

He concluded the session by informing them that the right way to be aware about the important events is through current affairs, media watch, social media and blogs. To make a good sense of all that is happening around is by reading up on the laws on different subjects and referring to the genuine news sources. This helps in framing a good opinion in the long run as a media professional.



DME contributes for a noble cause

Delhi Metropolitan Education observed the 'National Voluntary Blood Donation Day' with great fervor on October 3, 2017. As an annual initiative taken by the 'Community Connect Program', the third blood donation camp 'Be a donor' was organized along with the help of All India Institute of Medical Science in the Nelson Mandela Auditorium to support the 'National Thalassemia Welfare Society (NTWS)'. The blood donation camp started from 11:00 am and continued till 4:30 pm. The 5th semester students of Bachelor of Journalism and Mass Communication enthusiastically came forward to manage the event under the guidance of Ms. Divya Rastogi, Assistant Professor of Department of Journalism and Mass Communication at DME.



were also present to support this noble cause.

The final year students took the initiative to spread this message to the entire college through posters. They also invited and motivated the students to donate their blood, so that hundreds of thalassemia patients could be saved.

As a result of the voluntary participation from the students of all the three departments namely Law, Management and Journalism, 50+ units of blood were donated to National Thalassemia Welfare Society. A team of eleven professionals from National Thalassemia Welfare Society and All India Institute of Medical Science ensured the safety of the donors. Refreshments were given to the donors along with a mug, certificate and donor card as souvenirs from National Thalassemia Welfare Society.

Director General Honorable Mr. Justice Bhanwar Singh, Vice-Chairman Mr. Aman Sahni, Officiating Director Professor (Dr.) Bhavish Gupta, Head of Journalism and Mass Communication Department Professor (Dr.) Susmita Bala and the faculty members of journalism and mass communication department

Overall the event was successful as most of the students and faculty members contributed their part to achieve this noble cause.

DME celebrates the Art of Theatre

On 30th October 2017, Taabir – The Theatre Society organized a performance in the college auditorium at 3:30 PM. Mr. Aman Sahni (Vice-Chairman), Prof. (Dr.) Azad Chhillar (HOD, Management), Prof. (Dr.) Susmita Bala [HOD, B. A. (JMC)] and faculty members were present to attend the event and to encourage the performers.

The play titled 'Nakal ke liye Akal' focused on the protagonist 'Panditain' who was dull-witted and be-fooled by her neighbor, Ramu. The play also described the hardships the 'Pandit' faced because of his foolish wife and deaf mother.

The play added humor by showcasing a typical village love story of Ramu and Rashmi (Pandit's sister) and how they manage to run away from the Pandit's house. The audience was able to witness a dramatic chemistry between the Panditain and the Pandit's mother, a portrayal similar to that of a typical daily soap's mother and daughter-in-law relationship. Their confusions added flavor to the play. The psychopath 'Gutli' also created a situation of havoc and chaos in the lives of Pandit and Panditain through his tantrums and madness. Supporting actors like Chilu Chacha, Pinky, Chamru, father-in-law and his companions created a humorous situation for the audience through their punch lines.

A play cannot be successful without backstage artists. Therefore backstage artists really played a vital role for the

success of the play. Coordinators gave their best to manage the lights and sound. Promotion for the play was done with beautiful posters. Props, dresses and make-up responsibilities were effectively coordinated by backstage coordinators. The anchors also played an important role by interacting with the

audience and keeping them engaged with punch lines. Last but not the least, the scriptwriters used immense imagination to bring out this energetic play on the stage.

Hence the efforts of the Theatre Society stood fruitful as the audience enjoyed the entire play and appreciated the performers and theater coordinators.



The Festival of Literature

Vibhor-Noida International Literary Festival, a unique celebration of the written words, celebrating the literature and writers from across the globe took place at Golf Course Road, Noida on 27th and 28th October, 2017. The Guest Nation for the event was kingdom 'Lesotho' and the event showcased its literature, cinema and theatre. The Chief Guest for the occasion was the honorable ambassador of Lesotho.

The much celebrated Indian film director, Mr. Madhur Bhandakar was present to talk on issues of politics and to felicitate the Indian author Mr. Shantanu Gupta for the success of his book.

Over the span of two days, many renowned Indian authors like Mr. Kulpreet Yadav, Manish Dubey and Anamika Mishra attended the event and discussed various issues of public interest.

Various books were launched namely 'Buddha at Work' by Geetanjali Pandit, 'For The Sake of Love' by Anamika Mishra and many more. A new publication house by the name of 'Dreamworld Publications India' was launched. Many artists exhibited their work in the form of paintings and handicrafts to depict the Indian culture and tradition.

Overall the event exhibited the Lesothian and Indian cultures through their literature, paintings and handicrafts, hence promoting international peace and harmony.



Vibrant Dance Competition energizes DME

Fitoor- the Dance Society of DME organised an Intra-college dance competition on 2nd November, 2017. The event, named 'Expressions' was attended by the students and professors from all the departments with utmost excitement. The event commenced with a prayer to Maa Saraswati followed by the lighting up of the holy lamp by the dignitaries.

The dance competition was divided into two broad categories- solo dance and duet-dance competition. Participants showed a great deal of enthusiasm and passion towards dance. The audience was thrilled to be a part of this colourful, vibrant and energizing event. Different dance forms including western, freestyle, contemporary, hip-hop, bhangra etc. were performed

by the participants. The parameters to pick out the winners were choreography, time management, stage coverage, usage of props among others.

The whole event was covered by the DME FRAMES team. The winners were felicitated with cash prizes, certificates and medals. The dance society concluded the event by expressing their gratitude to all its core members and their coordinator, Ms. Navjyot Suri.

The Society looks forward to organising and hosting more competitions like these to maintain a state of excitement, awe and joy that was witnessed by everyone that day.



Students Experience the Magic of Wilderness with Photography

The photography society of DME organized a photo walk on 4th October, 2017 to the National Zoological Park, New Delhi. The students were mentored by Mr. Harjeet Singh Kukreja. Each student was given the task of spending the day near one animal each, shoot and observe their movements and habitat. The purpose of this activity was to enhance the skills required to become wildlife photographers.

As students were allotted a particular animal, they had to

capture their activities in different angles, frames, poses, lighting and other specifications. The mentor guided the students to capture a particular movement with different effects.

During the lunch, the students shared their experiences and observations. They were also taught how they can better explore the world of wildlife photography. Overall it was a golden opportunity for the members of DME Frames.



Diwali Celebrations- The DME way!

On 17th October 2017, the faculty members of Delhi Metropolitan Education celebrated the festival of Diwali. All the faculty members were dressed-up and excited for the event.

Mr. Aman Sahni (Vice Chairman), Justice Bhanwar Singh (Director-General) and Dr. Bhavish Gupta [Director (Officiating)] were present to inaugurate the event.

The entire Diwali event was organized by the FLY committee of DME. The various competitions held during the event were

Rangoli, Tambola, and Musical Chair. The B.A. (JMC) department secured 1st position and LLB and BBA departments secured 2nd and 3rd position respectively in the Rangoli Competition.

The faculty members thoroughly enjoyed the Tambola Competition led by Dr. Bhavish Gupta.

Overall it was an enriching and entertaining experience for all the faculty members.



DME Film Appreciation Society enraptures the filmophiles with the screening of 'Jaane Bhi Do Yaaro'

'The Cine Treasures', the Film Appreciation Society of DME, on 27th of October hosted their second screening with one of the classics 'Jaane Bhi Do Yaaro'. This cult comedy by Kundan Shah was a perfect way to celebrate the madness of the Indian cinema.

Naseeruddin Shah, Satish Shah, Om Puri, Satish Kaushik and the whole star cast of the film was appreciated for their work.

Jaane Bhi Do Yaaro is one of the best and the most uncompromising films of Indian cinema and as is the case with the greatest things, it was not designed for eminence. A first-time filmmaker and his young, exceptionally gifted crew were merely trying to make a 'mad' movie with whatever finite resources available to them. No doubt that Jaane Bhi Do Yaaro was a movie full of madness and cult comedy but was also tragic at one end. It carries a deep lament for a tragic world. The film, as it has been emphasised by many critics, emerged from an inspired moment of collective madness. Jaane Bhi Do Yaaro is the film that sent Kundan Shah tumbling off into immortality. He won the 1984 Indira Gandhi Award for Best First Film of a Director for his work.

The Cine Treasures promises to keep the true spirit of the Indian cinema alive with more of such screenings.



SHE

She wakes up at five in the morning.
She does dusting, sweeping and mopping
She makes breakfast for her kids and darling
She goes to leave her kids at the bus stop
Thinking about the rest of work at home
She packs tasty lunch for her hubby
And bids him goodbye.

She sits on a chair
Takes a sigh of relief
Suddenly phone rings
Maid says I can't come today, its raining
She rushes to the kitchen
And washes utensils with vim!

She sits on a chair
Takes a sigh of relief
Suddenly remembers
Oh, No!
I have to wash the clothes
She rushes to the washing machine
Cleans and dries them in the sunshine.

She sits on a chair
Takes a sigh of relief
Suddenly remembers
Its 1:00 p.m.
Children are about to come
Washes and chops vegetables
Lunch done with children.

She sits on a chair
Takes a sigh of relief
Suddenly remembers
Oh, No!
Utensils are again dirty
Goes and washes them with tired hands.

Now, its homework time
She helps her kids complete schoolwork and learn rhyme
Then, goes out to buy veggies for home
Comes back and prepares the whole dinner alone
Husband comes back home and asks her:
"What did you do all day long?"
"Nothing,"
She, a proud housewife replied.

- Nupur Saxena
First year, B.A. (JMC)

इजाज़त

किसी सफर में मुझे वो ठंडी बाहें मिल जाएं,
जो मुझे ठूठ कर बिखरने की इजाज़त दे जाएं।
काश किसी मोड़ पे मुझे वो नरम हाथ मिल जाएं,
जो मुझे खुल के रोने की इजाज़त दे जाएं।
किसी डगर में मुझे वो मासूम आँखें मिल जाएं,
जो मुझे मेरे गम में डूब जाने की इजाज़त दे जाएं।
काश किसी चोराहा पर मुझे वो दर्द में तड़पती नज़रें मिल जाएं,
जो मुझे मेरा दर्द को ब्यान करने की इजाज़त दे जाएं।

किसी रोज़ मुझे वो प्यार भरी घटा मिल जाएं,
जो मुझे पे हुए हर सितम को भूल जाने की इजाज़त दे जाएं।
काश किसी सुबह मुझे वो चमकती रोशनी मिल जाएं
जो मुझे मेरे हर ज़ख्म पर मर्हम लगाने की इजाज़त दे जाएं।

किसी दोपहर मुझे वो सनसनाती धूप मिल जाएं,
जो मुझे मेरे हर आँसू को सूखने की इजाज़त दे जाएं।
काश किसी रात मुझे वो ठंडी चाँदनी मिल जाएं,
जो मुझे मेरे हर हादसे को बुरा ख्वाब बनाने की इजाज़त दे जाएं।

किसी गर्मी मुझे वो मुसकराते होंठ मिल जाएं,
जो मुझे मेरे हर डर को भगाने की इजाज़त दे जाएं।
काश किसी बारिश में मुझे वो खिलखिलाता चेहरा मिल जाएं,
जो मुझे मेरे अंदर की आग भूजाने की इजाज़त दे जाएं।
किसी सर्दी में मुझे वो ठंडी हवा मिल जाएं,
जो मुझे मेरी हर चुबन को जड़ से मिटाने की इजाज़त दे जाएं।
काश किसी मौसम मुझे वो सुकून भरी आवाज़ मिल जाएं,
जो मुझे मेरी हर तकलीफ से चैन भरी राहत की इजाज़त दे जाएं।

- जेनिटा साबू,
प्रथम वर्ष, बी.ए. (जे. एम. सी.)

Patron-in-Chief: Mr. Vipin Sahni, **Patrons:** Mr. Aman Sahni, Justice Bhanwar Singh, Dr. Bhavish Gupta, **Advisor:** Dr. Ambrish Saxena, **Editor:** Dr. Susmita Bala, **Associate Editor:** Dr. Ramani Swarna, **Assistant Editor:** Ms. Deepika Dhawan, **Design & Layout:** Anmol Mehta, **Student Editorial Team:** Siddhant Sharma, Vailentina Rawat (Coordinators), Chaitra Nambiar, Karan Malhotra, Shivashish Sharma (Photography and Visual Effects), Jyoti Bhushan Tiwari, Gajendra Singh (Hindi Journalists), Jenitta Sabu, Siddhant Sharma, Pranati Agarwal, Sanchit Arora, Kushagrata Thakur, Gayatri Bhatia, Vailentina Rawat (English Journalists), Anandita Adhauya, (Special Content)

Printed and Published by Delhi Metropolitan Education (for in-house circulation only.)
Address: B-12, Sector 62 Noida, Uttar Pradesh - 201301 Phone No.: 7042667951, 7042667516