



Journalism@DME

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LETTER FROM THE EDITORIAL BOARD



The editorial team welcomes all the readers to the first edition of Journalism@DME.

This newsletter is a comprehensive compilation of all the events that are organised by the Department of Journalism and Mass Communication. BJMC students and faculty are invited to make this Newsletter vibrant, dynamic, lively and full of life. Share your views, news, pictures, thoughts, inner yearnings and hunger for news – whether creating it or reporting upon it! This is your training ground for the future. A sportsperson practices on the playfield; the journalist prepares and trains through newsletters.

Please give us feedback, write and report and of course, read your own newspaper.

email : dme.socialupdates@gmail.com

UPCOMING EVENTS

Teacher's Day Celebration

101 Series: The joy of using theatre in our life's learning by Sh. Arvind Gaur

Swachh DME

B.G. Verghese Lecture

Visit to India TV studio

Meditation classes for students by Art of Living

Series of Lecture by Mr. Aman Chopra

School of Journalism Welcomes Latest Batch

Orientation Programme of Department of Journalism & Mass Communication

A journalist is a "Better equipped citizen"

- Salman Khurshid

Delhi Metropolitan Education organised its 4th Annual Orientation Programme on August 7th, 2016 at the Nelson Mandela Auditorium to welcome the freshers' to DME family. The Chief Guest of the event was former Cabinet Minister of External Affairs, ardent senior advocate, eminent author and television personality Mr. Salman Khurshid.



Dignitaries at the event



Mr Salman Khurshid with members of Management & Faculty

The entire hall was brimming with smiling faces of the upcoming young professionals along with their contented parents and guardians. This event was aimed to introduce them to the academic curriculum and also inform them about the rules and regulations of the Institute.

The ceremony started by invoking the blessing of Goddess Saraswati and Lighting of Lamp by the Chief Guest, Mr. Vipin Sahni (Chairman), Mrs. Kiran Sahni (Chairperson), Mr. Aman Sahni (Vice- Chairman), Mr. Justice Bhanwar Singh (Director General), Prof. Vikram Dutt (Principal Academics) and Dr. Rakesh Sharma (Senior Advisor to Sunshine Education & Development Society).

Our Principal Academics, Prof. Dutt in his inaugural address discussed about future avenues. Furthermore he highlighted about practical learning sessions which will be conducted with the help of our associated adjunct faculty who are renowned media professionals in the field of Print & Electronic media. The famous Padma Shree award winner, Sh. Vinod Dua an eminent Journalist and Mr. Aman Chopra, senior news reader ABP News, will be sharing their experiences and will train our students for media industry.

He also shared about academics where regularity and punctuality towards the classes is of utmost importance. Adding to it, he also informed students about the attendance which is one of the important criteria for all as per the University guidelines.

The Presidential remarks were delivered by Hon'ble Mr. Justice Bhanwar Singh, former Judge Allahabad High Court and Director General at DME. He shared how laws are playing a vital role in journalism and guided them about some of the important media laws.

Dr. Parul Mehra, Head of the Department, Journalism and Mass Communication has given an insight about the syllabus of the course and the examination protocol of Journalism and Mass Communication department.

The Chief Guest of the event Mr. Salman Khurshid, left the audience spell bound through his words. He began with describing that “a journalist is the centre of the political world who is equipped and a citizen who should be aware of the inputs and outputs of the society, politics and all the other fields.” He motivated students and filled them with a new zeal to contribute in the society to make a change but, for good. Moreover, “A journalist is an opinion leader who form or deform as well as inform and reform the society,” added Khurshid. Undoubtedly he rightly said that “journalists are true ambassadors of the coming generations.”

The hall was filled by the wave of emotions when Mr. Vipin Sahni shared feelings about his parents and inspired the students to respect their Parents.

The event was concluded by Dr. Rakesh Sharma who gave vote of thanks and added worthy things about discipline in the institute.

Mrs. Kiran Sahni and Mr. Aman Sahni also graced the occasion.

To give students a brief insight about the college and the upcoming events, Academic Calendar was given to every student alongwith College Kits.



VOX pop

'The Fatchas on choosing DME'

“I am pursuing this course to learn and explore new things and enhance my personality as per today's professional requirements. I am hopeful that DME will help me in fulfilling my dreams in the coming years and I will discover my hidden abilities with support of my faculties and friends in the college.”



Ashutosh Mishra, I-B

“I feel glad to be a part of DME. I am satisfied with the facilities provided by the college Management as promised at the time of admission. The faculties are supportive, hardworking and are guiding us to achieve our goal of becoming industry ready.”



Sarthak Nigam, I-B

“DME has been a great place because being from Nagpur, I have never thought that this college would be so comfortable in such a short span of time. Teachers are very supportive and cheers to all of our students because a bright future is guaranteed for the budding journalists. I hope DME creates a lot of memorable moments for each one of us.”



Punit Rajani, I-B



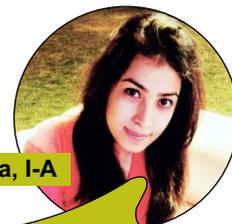
Divya Malhotra, I-A

“I am proud to be a part of DME. The college facilitates us to make decisions on the path to academic success. The best thing I liked about this college is that they believe knowledge is power.”



Saloni Mittal, I-A

“I believe, finding the right college is the first step towards success in professional life. Along with scholastic activities, a college must provide an environment for co-scholastic growth, which is equally important. For me, DME is perfect and the best part about this college is practical labs for better development of the students.”



Vanshika Khurana, I-A

“I am glad and feel proud that I am the student of DME. It's my fortune that GGSIPU has allotted me this college to pursue my studies. The kind of co-operation of faculties and best facilities provided by Management makes the institute more worthy and knowledge gaining.”

From Principals' Academics' Desk

What all can we achieve as a top class journalist? For one, we can marry the fabulously beautiful and gorgeous Hollywood actress Marilyn Monroe, who was wooed, it is recorded, even by late President of America, John F. Kennedy! The fortunate husband though, was legendary journalist and playwright Arthur Miller who said, "A good newspaper, I suppose, is a nation talking to itself."

Similarly, a good campus paper is a college talking to itself... are we good talkers? And, equally importantly, listeners? To write effectively, it is essential to observe, listen, absorb, analyse and then process the information into words. When Miller lived, television was just taking its' first baby steps, else he could have well said that a good news programme on television, is a nation seeing and listening to itself...

At DME, we are in the business of facilitating the creation and evolution of outstanding journalists. Be it print, electronic, film, television, photo-journalism, advertising, media educationists or any other. All our young journalists are encouraged to try out diverse fields and identify their personal gifts and desires. Work consumes a significant

proportion of our lives and it should give us the greatest joy and happiness. As also self-fulfillment. Much like Socrates proclaiming, 'Know thyself.'

Fulfillment, our wise people have said, has its' foundation in values and ethics. So I would like to sign off by re-iterating that ethical journalism is most critical to self-fulfillment. "I do not agree with what you have to say, but I'll defend to the death your right to say it," said Voltaire, the outstanding philosopher and political scientist.

Such defense of the truth is the responsibility of all us journalists.



Arthur Miller



Marilyn Monroe



B.G. Verghese

(21st June, 1927 – 30th December, 2014)

Profile

Boobli George Verghese alias B G Verghese, a senior Indian journalist and the editor of various leading newspapers has given outstanding contributions in the field of Journalism. The receiver of Ramon Magsaysay Award is a real inspiration and motivation to others. He was known for his self control, politeness and professional courtesy, even under extreme provocation.

He started his career in Journalism with the Times of India. He belonged to the generation of fearless editors and firmly believed that editors should keep distance from those in power whether in politics or business in order to maintain objectivity in reporting.

Later on, he became the editor of the Hindustan Times in 1969 till 1975 and of Indian Express in 1982 till 1986.

Mr. Verghese came from a privileged background as he did his schooling from Doon School, Dehradun, studied Economics at St. Stephens College, University of Delhi and did his masters from Trinity College, Cambridge.

In 1969 he joined The Hindustan Times as the Editor and started a regular column on one village, named as Chhatera, as a mirror to rural life at a time when news and public attention used to be fixed on urban developments. There was not a single mainline newspaper which he had not edited like from Times of India to Hindustan times to Indian Express.

He strongly believed for the need to be always prepared for contingencies. When there was a shortage of editorials, he would reach down into the bottom drawer and pull one out that he had written for just such a rainy day. His quality to be brief and precise, both in writing and in speech added extra charm to his personality. He could speak or write with such clarity and precision that no word or sentence seems to be out of place. It was always marvellous to listen to him and to read him.

He wrote many books and research papers. He wrote books extensively on development issues like Water of Hope in 1990, Design for Tomorrow in 1965 and also innumerable fact finding reports as the Chairman of Editors Guild of India like militant attack on media in Manipur, Gujarat riots in 2002 and others. In the days of his career he was a gentleman among journalists and was also a booming voice. An autobiography called First Draft- Witness to making of Modern India, was released by Tranquebar in October 2010. Mr. Verghese was also appointed as head for working group on autonomy of Akashvani and Doordarshan in August 1977.

He also became Indira Gandhi's media advisor and stood for Lok Sabha elections. He also worked in the Citizens For Democracy (CFD) and under his leadership CFD took up many notable activities like jail reforms, electoral reforms, campaign for autonomy for radio, voters' education, etc.

In his personal life, though a Christian by faith but he was a complete secular man, embracing his social values. His transparency towards work and his loyalty to bring out the truth even at the cost of his job. Even Ramnath Goenka used to call him as Saint George.

With his demise, India lost a great journalist and good human being- a humanist to the core.

To honour the qualities of journalism that he epitomised, DME holds a series of lectures entitled "B.G. Verghese Memorial Lecture Series".

Visit To India TV

On August 15th 2016, as the entire country was excited to celebrate the 70th Independence Day, a special show was organised by India TV, 'Ae Watan Tere Liye' on Tuesday, August 9th, 2016. The star cast of the movie 'Rustom', Akshay Kumar, Ileana D'Cruz and Esha Gupta, were also present to promote their film which was released on 12 August, 2016.

The students of BJMC 3rd and 2nd year along with faculty members, Dr. Parul Mehra (HOD, BJMC Department) and Ms. Priyanka Oberoi visited India TV Studio to be a part of this show. Since the show was all about the real heroes, the soldiers of BSF and ITBP were present to make the atmosphere more enthusiastic and patriotic.

The show was organised as a tribute to the soldiers who have sacrificed their lives in wars and are protecting us 24x7. While Ileana and Esha could not stop their tears listening to the martyr's stories from their families, Akshay said, "We can never thank them and their families enough for the sacrifice they make for us even though we do not have any blood relations with them. We actors are just reel heroes but they are real heroes. People should treat them as in uniform."

"It was an amazing experience. We had a great time interacting with not only the Rustom Movie Star cast but also the soldiers of our country. We were feeling excited, patriotic, nervous and emotional all at the same time. It was an eye opening experience of how the soldiers protect their motherland no matter how hard the conditions are", said one of the students'.



INDIA TV Visit

International Lecture on Bollywood and Globalisation by Dr. Daya Thussu

On 20th August, 2016, Apeejay Institute of Mass Communication has organised a lecture on "Bollywood and Globalisation" delivered by an eminent international speaker Dr. Daya Thussu. To attend the lecture students from BJMC Department were accompanied with Dr. Dutt (Principal Academics), Dr. Parul (HOD), Ms. Manmeet Kaur (Faculty BJMC).

Dr. Thussu is the Professor of International Communication and Co-Director of India Media Centre Communication and Media Research Institute, University of Westminster, United Kingdom. He spoke about the popularity and acceptance of Bollywood as a mainstream entertaining medium across the globe. Bollywood as a big infotainment industry has spread its roots not only in Asian countries but also in Middle East and European Countries where people still remember the famous characters and songs of Raj Kapoor and Guru Dutt movies. Presence of Bollywood in the world has made the connections among people from different countries more powerful and intercultural relations have become stronger and accepted worldwide. This lecture was a learning experience both for students and teachers.

DME was acknowledged by Prof. Ashok Ogra, Member of our Advisory Board and Director, Apeejay Institute of Mass Communication. Directors of VIPS, JIMS, Journalism Department of GGSPUI and other institutes were also invited.

We have initiated discussions with Westminster University for academic collaboration.



Dr. Daya Thussu (2nd from Left)

Documentary Film making on Swachh Bharat Abhiyaan

The Ministry of Information and Broadcasting has taken an initiative of propagating the 'Swachh Bharat Abhiyaan' by organising a short film festival to be held on 2nd October, 2016.

A small step of man is a leap to the mankind, so the Department of Journalism & Mass Communication of Delhi Metropolitan Education has taken a step forward to support this mission by participating in this film festival. This initiative has been taken to motivate and make people aware about the cleanliness of the nation. Furthermore the core message of becoming responsible citizens is of prime importance.

This documentary will be based on one of the prominent problems of improper waste management focusing on our holy river Yamuna. It is titled as 'Desh or Yamuna ka Swachh Samvaad' emphasising on saving river Yamuna and its surroundings. The documentary is likely leave a deep impact on people and to grab attention towards improving those measures.

Swachh Bharat Abhiyan is a cleanliness campaign run by the Government of India and initiated by the Hon'ble Prime Minister, Narendra Modi. It is a national level campaign run by the Indian Government to cover all the backward statutory towns to make them clean. This campaign was officially launched by the Prime Minister, on 145th birth anniversary of Mahatma Gandhi on 2nd of October in 2014 at Rajghat, New Delhi. The objective is to cover the 4041 statutory towns aiming to maintain cleanliness of streets, roads and infrastructure of the country.

