



Delhi Metropolitan Education remains committed to its goal of reducing its carbon footprint. As per our environment policy, we will be making the switch to our e-edition of Journalism@DME from the December Edition. We are sending an electronic version of the newsletter to you this month as well. If you do not receive it or would like to update your email address on our record, or if you would prefer to continue receiving the print versions, please let us know at bjmc.newsletter@dme.ac.in.

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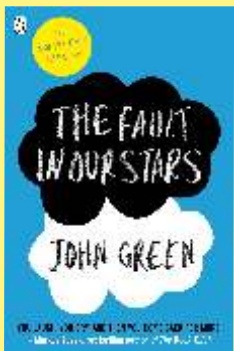
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Vice-Chairman, Director General, Faculty Members and Students along with the team of NTWS

On October 3, Delhi Metropolitan Education observed the 'National Voluntary Blood Donation Day' with great fervour. As an initiative under the **Community Connect Project**, the blood donation camp was organised in the college premises to support the National Thalassemia Welfare Society (NTWS). The students of BJMC V Semester enthusiastically came forward to manage the event and convince other students in the college to support this noble cause.

As a result of the voluntary participation from the students of Law, Management and Journalism 83 units of blood were donated to NTWS. The first donor for this noble cause was Mr. Aman Sahni (Vice-Chairman). Hon'ble Mr. Justice Bhanwar Singh (Director General) also visited the camp to give his blessings to the donors.

The camp started at 10:00am and continued till 3:30pm. The faculty members also came to support this cause of serving humanity. A team of eleven certified professionals from NTWS and Deen Dayal Upadhaya hospital were present during the camp to ensure safety of the donors. Also, adequate supply of fruit juice, glucose biscuits, bananas were offered as refreshments. A mug was given to the donors as a souvenir from NTWS.

Our aim was to reach 100 units of blood! The hospital technicians, not anticipating such a heavy turnout, ran short of capsules for blood collection

Tanya Tyagi & Vani Puri (V Semester)

Media and Digitalisation



Mr. Nishant Neeraj speaking on Digitalisation

On October 5, the department organized a guest lecture on Digital Media in the Nelson Mandela Auditorium. The lecture was delivered by the team of **Simply Digital**. This session was conducted to make students aware about various digital platforms of communication. The team briefed students about electronic versions of communication tools like e-mails, e-papers, blogs, social networking sites and various other aspects. Furthermore, various related statistics

on the screen were shown to make students understand the most popular search engine - Google. Digitalisation has made Google the biggest and the most used digital media browser. Adding to it, the team also mentioned YouTube, which is the second most prominent digital browser after Facebook. These days news is disseminated through social media which have made the world a small global village.

Aarushi Rawat & Shubhangi (I Semester)



A member from Simply Digital addressing students

Photo Walk to Hauz Khas Village



The group of students on outdoor photography

On October 7, the freshers got an opportunity to learn outdoor photography. The idea was to do a Photo Walk from Green Park to Haus Khas Village. The group of budding camera persons from first year were monitored by Udit Nigam, Atif Akhtar and Sarang Arora of Semester V.



A Student clicking a picture during the Photo Walk

Hauz Khas is a beautiful place for photography and everyone was in a bohemian mood. Before starting the photo walk, the seniors gave some basic tips about photography and camera handling.

The juniors were grouped in pairs and were asked to create a story through pictures within three hours. Everyone was able to complete the task in time and shared their stories with each other.

The activity was a good warm up exercise for students before their educational cum excursion tour of Mussoorie.

*Robin Shukla & Shobhit Gaur
(I Semester)*

Drugs or life??

There has been an alarming increase of drug abuse among the youngsters in recent years. Youngsters are being held for consuming drugs and mostly they are aged between 17-20. But the main question arises that why more and more youngsters of India are involved in unethical and unproductive activities like drug abuse.



Ms. Astha Singh speaking on Drug awareness

On October 4, to make the students of DME more aware about drug abuse, members from **NGO Honour** visited the campus.

Drug addiction is a complex disease, and quitting takes more than good intentions or a strong will. The fact is that drugs affect the brain in many ways that can foster compulsive drug abuse, so quitting becomes difficult, even for those who are ready to do so. "Although the initial decision to take drugs is voluntary for most people, however, it's continuous use challenges an addicted person's self-control and hampers his or her ability to resist intense impulses to take drugs," said Astha Singh (NGO Honour).

It is hard for youth to initially understand why their drug abuse is considered a big problem when they are not facing any extreme consequences of this habit. Thus, they become even more habitual. Nevertheless, they can be spotted by their teachers and parents by close supervision.

"Fortunately, treatments are available to help people counter powerful disruptive effects of substance abuse. Research shows that combining addiction treatment medications with behavioural therapy is the best way to ensure success for most patients," added Ms. Singh.



Drug addiction is preventable. Results from National Institute of Drug Abuse (NIDA) - funded research have shown that prevention programme involving families, schools, communities, and the media are effective in reducing drug abuse. Thus, education and outreach can help youth and the general public understand the risks of drug abuse.

Tanya Tyagi (V Semester)

'Diwali for All'



Faculty & students celebrating Diwali with Om Foundation

On October 28, Delhi Metropolitan Education organised its annual 'Diwali for All' donation camp under the initiative of Community Connect Project to make this Diwali a special occasion for underprivileged children in collaboration with NGO, '**Om Foundation**'.

The students actively participated in collection of utilities, stationeries, medicines and monetary contributions. The response was overwhelming as the student volunteers were able to draw collections beyond expectations.

The volunteers organised various events for the children, which included street plays, dance and music performances. The participation of children was encouraged through various workshops like candle making, hand painting and diya decoration.

The children were gifted sport kits, musical instruments, stationary items, clothes and eatables. It was a wonderful experience and imbibed the quality of compassion.

Aap ki Adalat



On October 27, a group of 50 students from the department visited the studio of India TV to participate in a talk show, 'Aap ki Adalat'. The Chief Guest was eminent cricketer **Mr. Ravi Shastri** (Former Captain and Director of the Indian Cricket Team).

All the students were amazed by the way Mr. Rajat Sharma (Anchor) was firing questions at Mr. Shastri. Our students enthusiastically participated in the programme and asked several questions from the guest.

Our first year student, Robin Shukla asked a question regarding the professional career of Mr. Virat Kohli. Mr. Shastri replied that "not just Virat but all the cricketers get appreciation as well as critics when they are on pitch but what is important to be successful is to forget your past and to memorise your best innings."

Educational cum excursion tour to Mussoorie

A three day educational trip to Mussoorie from October 21 - 23 was organised by the department. The excursion was a photo walk to explore the five elements of Nature. Three faculty members and forty eight students visited the Queen of Hills.

The excursion started early in the morning with great enthusiasm. As soon as we stepped into the hills, students captured the eternal beauty of open spaces through their camera.

The next morning students went to Lal Tibba, Kempty Falls, Gun Hill and Company Garden for shooting. One of the most alluring part of the visit was the sunset at Lal Tibba. The students explored the Mall Road market which was fully decorated with eye catching crafts and clothes. At the end of the day a bonfire party was organised for the students. Our tour also included a visit to Rajaji National Park, Dehradun.

The students showed great interest in creating their own travel diary to capture and share their travel experiences.

Nurtaj Khatun (III Semester)



A group photograph of Principal Academics, Faculty members and students before leaving the campus for excursion to Mussoorie

Lecture on Writing Skills by Prof. Mathur



Prof. Pradeep Mathur discussing the importance of media writing

On October 17, the department organised a guest lecture on Media Writing at Nelson Mandela Auditorium. Our Adjunct

Professor, Dr. Pradeep Mathur, former Head of Academics at IIMC (Indian Institute of Mass Communication) and member of advisory board of DME visited our campus to enlighten the students of journalism with media writing technicalities. In his lecture he briefed students on the significance and concepts of writing for various media platforms.

Furthermore, he shared his life's experiences with students and gave a detailed description of formal writing for newspapers. Mr. Mathur also elaborated various related aspects like writing for TV and Radio to help students explore their hidden talent in writing.

He also highlighted the importance of selecting an effective title for projects and how to plan the content of a report. Apart from this, he discussed job opportunities for media professionals in the government sector.

Tanushree Bhanot & Smriti Bajaj (I Semester)

WISHES FOR EXAM



*Mr. Aman Sahni
Vice Chairman*

Exam results reflect how students performed on one particular day and hence they cannot be the be all and end all of university education. Having said this, exams must be viewed as precious opportunities to work hard and in turn excel and achieve.

My best wishes for the exams.



*Hon'ble Mr. Justice Bhanwar Singh
Director General*

The key to success is sincerity and hard work. As the end term exams are approaching, it is crucial to devote time to your studies. Proceed ahead with confidence in your abilities and strengths. Forget gossips, malls and food court for the time being. Wishing you good luck.



*Prof. Vikram Dutt
Principal Academics*

It is examination time. Let us celebrate the victory of knowledge over ignorance. Let such a victory lead to wisdom and a balanced manner of leading our lives.



*Ms. Parul Mehra
HOD Journalism*

All the students who are buckling under the pressure of exams can soothe the pre-exams jitter and stress by eating healthy, taking proper sleep and studying really hard. I wish the students all the very best.

Diwali & Birthday Celebration

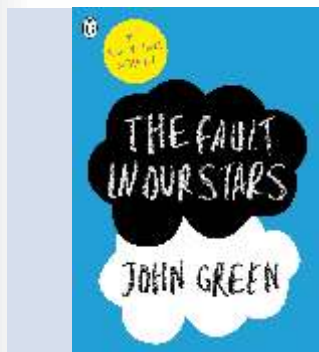
On October 28, the **FLY Committee** of DME organised a Diwali cum Birthday Celebration Programme in the Nelson Mandela Auditorium. It was a glorious day as all the members of management, Mr. Vipin Sahni (Chairman), Mrs. Kiran Sahni (Chairperson), Mr. Aman Sahni (Vice-Chairman), Hon'ble Mr. Justice Bhanwar Singh (Director General) and Prof. Vikram Dutt (Principal Academics) were present during the celebration. Faculty members whose birthdays fell in the month of September and October were given greeting card and chocolates. A cake cutting ceremony was also done to celebrate both occasions.

Furthermore, all members of management gave their greetings and best wishes for Diwali. A sweet medley was sung by Ms. Bandana Bawri (Faculty of Management) which filled the atmosphere with glee.

To conclude the event, all faculty members were presented with a diwali gift.



Book Summary



Author : John Green
Genre : Young adult fiction
Rating : ★★★★★

“Pain demands to be felt...” Writer John Green has beautifully portrayed the painful pleasure of love in his sixth book titled 'The Fault in Our Stars.' The writer has alluringly captured the emotion of love and the hardships of life together to create this love story between two cancer struck patients, and how their lives change when they meet each other.

Despite the tumor-shrinking medical miracle that has bought her a few years, Hazel has never been anything but terminal. But when a gorgeous plot twist named Augustus Waters appears at Cancer Kid Support Group, Hazel's story is about to be completely rewritten.

Augustus is a carefree teenage boy who likes to enjoy his life despite all the odds. On the other hand, Hazel is quite depressed with her life after being tortured by a cannula and an oxygen cylinder which acts as a life supporting system for her. Still she finds her solace in a novel, 'An Imperial Affliction' and desires to meet the writer Peter Vanhouten.

Augustus, who unconditionally loves Hazel, spent his dying wish for Hazel, so that she could go and meet Mr. Vanhouten. But right before her trip she falls sick and is denied the permission to go. Only after confronting the doctors, she was allowed to go and complete her dream.

They finally meet Vanhouten and he narrates to them what happens to the characters after the narrator of the books dies. However, while discussing the story with them he starts telling them about their fate and how this story will also meet its end because of death.

On the last day of their trip Augustus reveals to Hazel that he has been attacked by cancer once again and this time it is a fatal. They come back home after the trip and Augustus undergoes chemotherapy. After a long fight one night Augustus finally loses his life to cancer, leaving Hazel alone. But before his death he asks Hazel to write an eulogy for him and speak it out loud in front of the people during his funeral processions.

The book is perspicacious, derisive, bold and captivating.

Ashutosh Mishra (I Semester)

UPCOMING EVENTS AT DME

NATIONAL LAW CONFERENCE ON ENVIRONMENTAL JURISPRUDENCE IN INDIA

Date: 12th November, 2016

Inauguration by: **Padma Shri M. C. Mehta**

Valedictory Chief Guest :

Hon'ble Mr. Ranjan Chatterjee (IAS Retd.), Expert Member NGT

NATIONAL CONFERENCE ON EMERGING TRENDS IN MANAGEMENT PRACTICES 24th January, 2017



Delhi Metropolitan Education

(Affiliated to Guru Gobind Singh Indraprastha University)

Presents



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2nd ANNUAL INTER-COLLEGE STUDENTS' DOCUMENTARY AND SHORT FILM FESTIVAL

March 17th, 2017

Last Date of submission : January 30th, 2017



DME INTER COLLEGE MOOT COURT COMPETITION 2017

24th - 26th March