

**Delhi Metropolitan Education remains committed to its goal of reducing its carbon footprint. As per our environment policy, we will be making the switch to our e-edition of Management@DME from the December Edition. We are sending an electronic version of the newsletter to you this month as well. If you do not receive it or would like to update your email address on our record, or if you would prefer to continue receiving the print versions, please let us know at [mgmt.newsletter@dme.ac.in](mailto:mgmt.newsletter@dme.ac.in).**

## In This Issue:

- Page 1** • Blood Donation Camp  
• Diwali Celebration
- Page 2** • Guest lecture on Drug Abuse  
• Industrial Visit
- Page 3** Annual Sports and Motivational articles
- Page 4** • Quotes by Mahatma Gandhi  
• Upcoming Events at DME

## FROM EDITOR'S DESK



*'If you change the way you look at things, the things you look at change.'*

*Wayne Dyer*

The October month is really special because we are recollecting the precious teachings of the father of our nation Mahatma Gandhi by celebrating his birthday on 2nd October. Mahatma Gandhi believed in Satya, Ahimsa, Ram Rajya and above all the concept of comprehensive education. He was in favour of disciplined and value laden life. He considered education as a mean to follow the path of peace and purity. The real tribute to and commemoration of the Great man will be to follow his teachings. The institute with its vision and mission pro-actively contributes by inculcating values in its budding managers.

The October month is also a month of festivals which remind us of our rich heritage and culture. With the celebration of festivals, we should also commit ourselves and stay rooted in our cultural richness and maintain secularism with the feelings of brotherhood amongst us.

This is the Era of modernisation and globalisation. Boundaries are melting, distances are shrinking but the values are also diminishing. I remember my school days when we used to celebrate every festival with our fellow members with love and affection irrespective of all other issues. Just leaving you to ponder over the concern where have we lost our values? Where have we forgot our culture....???

*Bindu Sharma*

*Editor, Management@DME*

## Be A Donor



Delhi Metropolitan Education affiliated to Guru Gobind Singh Indraprastha University organised a Blood Donation camp 'Be A Donor' on 3rd October in the college campus. DME conducts the blood donation drive as an annual event to mark Gandhi Jayanti and National Voluntary Blood Donation Day. The camp was organised by the students of BJMC 5th semester as an initiative under the Community Connect Project to support the National Thalassemia Welfare Society. Doctors from Deen Dayal Upadhaya hospital were present for help and surveillance.

The Director General DME, Honourable Mr. Justice Bhanwar Singh and Vice Chairman DME, Aman Sahni, were the first amongst volunteers for the noble cause. Students from the BBA department enthusiastically came forward for the donation. Approximately eighty three units of blood was collected. The donors were provided with refreshments before and after donating the blood. Donors were awarded a Certificate of Appreciation for their support. The event was well coordinated and witnessed everyone in the best of their spirits.



*Students donating blood at the event*

## Diwali Celebration at DME

On 28th October, Delhi Metropolitan Education celebrated Diwali with full enthusiasm. Students along with faculty members were clad in beautiful and colourful traditional wear. Everyone seemed flooded with euphoria and the exhilaration was apparent amongst students. Chairman DME Mr. Vipin Sahni, Chairperson DME Mrs. Kiran Sahni, Vice Chairman DME, Mr. Aman Sahni, Director General DME Hon'ble Mr. Justice Bhanwar Singh, Principal Academics DME Dr. Vikram Dutt graced the occasion with their presence. All Dignitaries attended the celebration and blessed the students, faculty members and staff members with Diwali wishes and beautiful gifts. The Director General DME, Hon'ble Mr. Justice Bhanwar Singh, as always assiduously graceful, described the great Ramayana story in brief. Department distributed chocolates amongst students on behalf of management. The celebration took place at Nelson Mandela Hall amidst laughter, songs, joy and happiness.



## Guest Lecture on Drug Abuse

On October 4, 2016, a guest lecture on drug abuse was held in the Nelson Mandela Auditorium inside the college. Ms. Astha Singh, a prominent social worker from Honour, an NGO established with the aim of raising awareness on the critical problem of drug abuse in the country was invited, along with some members of her team. The lecture revolved around the statistics of drug abuse, popular kinds of drugs taken and their consequential effects on health, and scenes from various documentaries with the intention of creating awareness.

The session was initiated with the lamp-lighting ceremony, while Mata Saraswati Sharda was being played, following which, a planter as a token of growth, and a souvenir of remembrance were presented to Ms. Singh. Ms. Singh was introduced to the students as a keen social worker, a political blogger, and an animals' rights activist.

Ms. Singh informed students about the Narcotic Drugs and Psychotropic Substances Act, 1985, that was enacted by the government to ban all narcotic drugs. Statistics were provided about the increase of drug use from 2011-2013 by five times, which is a matter of concern. After that, the Golden Quadrilateral that joins four areas between which the transport of illegal drugs takes place was made known to the students.

To inform the students about the harmful effects that are inflicted upon by taking drugs, the basic sorts of drugs including hallucinogens, stimulants, and psychedelics, along with their side-effects were told. Ms. Singh explained to the students how consumption of drugs can lead to hallucinations, organ failure, poor thinking capacity, and other acute as well as chronic problems. To provide the students with real-life examples, scenes from a documentary were shown. It includes interviews of a psychiatrist known as Mr. Rajkumar Srivastava in Max Hospital, Saket who throughout his career has had many patients struggling with drug abuse in different age groups. An interview of Mrinal Verma, who has struggled with drug abuse for 10 years and now runs a rehabilitation centre in Kalkaji, New Delhi, was also shown.

Afterwards Ms. Singh introduced to the gathering her team members including two students who were working in her NGO and simultaneously pursuing their studies. She also introduced Ms. Pragati, a writer who runs an organization that donates clothes to needy children on regular basis.

At last, to conclude the session, the rendition of the national anthem took place.



*Ms. Astha Singh interacting with the students.*

## Simply Digital

On 5th October, 2016 the Department welcomed the core team of Simply Digital (Mr. Nishant Neeraj - Google Certified, Mr. Pratik Agarwal - Head Business Development, Mr. Pawan Singh- Director Operations)- alumnus of IIT and IIMs, as Guest Speakers, to hear about the nuances of the Information Technology and the Future Growth in the IT Sector. The Core team of the "Simply Digital" offers customized courses for corporates, institutions, professionals, entrepreneurs, job seekers and students.



*Mr. Nishant Neeraj addressing the gathering*

## Industrial visit to Mother dairy

The Department organised an industrial trip to Mother Dairy for the students of first year. Mother Dairy is a leading liquid milk company in Asia. It started its operations in 1974 under the "Operation Flood Programme" of the National Dairy Development Board. At present, Mother Dairy is selling 30 lakh litres of milk per day to fulfil milk requirement of the Indian Capital, Delhi.

The trip was incalculably educative. At the onset, students were given an exhaustive introduction about Mother Dairy and its functioning.

The students were made aware of the whole process of how fresh milk is sourced significantly from state co-operatives and Mother Dairy owned new generation co-operatives (NGC). Milk received from individual producer is checked on predefined parameters of quality. The raw milk is then transported in insulated tanks, called silo, which maintain four degree Celsius temperature to maintain the freshness of milk.

The incoming milk then undergoes more than 15 stringent quality checks before being accepted. The further stages of milk processing begin which include Clarification, Standardization, Homogenization, and Pasteurization and finally packaging or dispatch in hygienic and sterilised milk tankers to Mother Dairy booths and milk shops.

Students were amazed to know the whole process of milk which they drink without noticing these intricacies. The joy of industrial visit was complemented with vanilla flavoured milk and ice creams offered to students with extreme graciousness. Students were happy to learn new things in a new environment.



*Students and Faculty at Mother Dairy*

## Annual Sports Day

The students of DME participated in the Annual Sports Day at IP University, Dwarka organized from 20th Oct 2016 to 22nd Oct 2016.

The Marching contingent comprised of students from the BBA - Siddhartha Gupta, Meghant Singha, Niket, Prateek, Chetan along with students from the other departments of DME. Students actively participated in various sports like Chess, Arm Wrestling, 100 mts, 200 mts, 400 mts race and Long Jump. Students from other colleges of IP University were also among participants. It was a memorable experience competing with them.



*BBA students doing march-past*

## Motivation as a tool to increase efficiency at workplace

***"Train your employees so they can leave. Treat them well enough so they don't want to."***

***-- Richard Branson***

The organisations are suffering a lot due to increasing turnover rate. Employee motivation is a very important tool for an exponential increase in productivity and efficiency. Managers should infuse and inculcate motivation in employees. If it is not considered, it can cause dissatisfaction and further lead to high turnover of employees. The employees at a workplace always endure stress to improve their performance and if employer is not wise enough to encourage and motivate them, the productivity will be highly affected.

The surveys conducted on employee turnover, dissatisfaction and low productivity summarize that monetary increase alone

cannot be sufficient. Recognition, appreciation and acknowledgement at work place play an important role. Therefore, the employer should always understand that a motivated employee can contribute a lot.

According to Herzberg, there are factors which motivate an employee to use his full potential for attainment of goals. Experientially measuring, it is really difficult to know what is important to increase the productivity of employees. Nevertheless, it is well accepted that highly satisfied employees contribute to considerably high output and keep innovating by producing quality work. The thrust of motivation is the encouragement which employees get through appreciation, recognition and achievement. The employees who get motivated by salary create problems in the long run.

*- Bindu Sharma*

## Motivation

***"If you don't fight for what you want, then don't cry for what you lost!"***

***Bhagavad Gita***



There are many motivation theories by different scholars. Motivation is a push force that drives us to think, to perform. Motivation includes many factors and these are not same for all. They varies from person to person and also change with the time. For students and professionals, possible factors of motivation can be function of salary, increment, reputation, knowledge, good marks, placement, fear of failure, rewards, deadlines, evaluation of work.

Self-motivation is a challenging task. There are two types of motivations - Internal and External. It is difficult to achieve the goal without internal motivation. For external motivation, different sources are available in the form of motivational speeches, books, movies etc. It is like a temporary medicine that is injected. We make our New Year's resolution with full determination and enthusiasm but by 31st January that enthusiasm does not remain the same. External motivation is not long lasting. For making it sustainable students have to ask themselves what they want to do. Why they are pursuing this course? What is their interest area? Self - motivation is a basic need for being successful. Everyone has a motive for doing something in this world. Non - profit Organizations also have their motives of social welfare. Even in mythology, Arjun's motivation was to win the war. This is a psychological phenomenon.

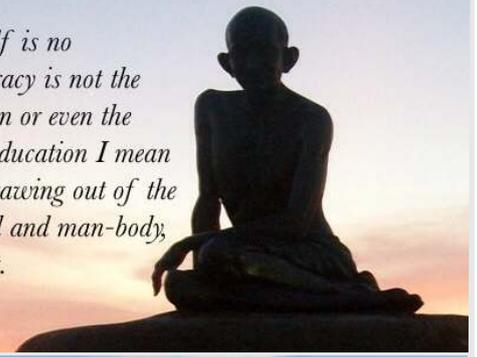
Many people do a job that they hate because they fail to analyse themselves. We should invest in ourselves and introspect what to do. During the journey of self search we will find fear but should always remember fear is the first evidence of being real.

*-- Bandana Bawri (Faculty BBA)*

# QUOTES BY MAHATMA GANDHI ON EDUCATION

- *Basic education links the children, whether of the cities or the villages, to all that is best and lasting in India.*
- *Love requires that true education should be easily accessible to all and should be of use to every villager in this daily life. The emphasis laid on the principle of spending every minute of one's life usefully is the best education for citizenship.*
- *Education should be so revolutionized as to answer the wants of the poorest villager, instead of answering those of an imperial exploiter.*
- *Persistent questioning and healthy inquisitiveness are the first requisite for acquiring learning of any kind.*
- *True education must correspond to the surrounding circumstances or it is not a healthy growth.*
- *What is really needed to make democracy function is not knowledge of facts, but right education.*

*Literacy in itself is no education. Literacy is not the end of education or even the beginning. By education I mean an all-round drawing out of the best in the child and man—body, mind and spirit.*



*A teacher who establishes rapport with the taught, becomes one with them, learns more from them than he teaches them. He who learns nothing from his disciples is, in my opinion, worthless. Whenever I talk with someone I learn from him. I take from him more than I give him. In this way, a true teacher regards himself as a student of his students. If you will teach your pupils with this attitude, you will benefit much from them.*



## UPCOMING EVENTS AT DME

### NATIONAL LAW CONFERENCE ON ENVIRONMENTAL JURISPRUDENCE IN INDIA

**Date: 12<sup>th</sup> November, 2016**

Inauguration by: **Padma Shri M. C. Mehta**

### NATIONAL CONFERENCE ON EMERGING TRENDS IN MANAGEMENT PRACTICES

**24<sup>th</sup> January, 2017**

